### Yiddish Institute At Wildacres

April 29 - May 2, 1982

Dedicated to the Memory of I. D. Blumenthal Sponsored by the Jewish Community Center of Charlotte, N.C.

"Yiddish, rich in memories and humor, is the wise and humble language of us all." I. B. Singer

ANNOUNCING: The Spring session of the Charlotte Yiddish Institute at Wildacres, Little Switzerland, N.C.

The Institute is open to women and men interested in furthering their knowledge of Yiddish and enriching their cultural ties with a language colorful and inventive, warm and wise.

FACULTY: Dr. Emanuel Goldsmith - Dean of the Queens College, N.Y. Yiddish and Jewish Studies Program. Foremost Yiddish lecturer and scholar.

Michael Alpert - Gifted Yiddish musician and lecturer. Member of the reknowned Klezmer Band.

FEATURES SCHEDULED: Lectures; workshops; folk music; daily and Shabbat services; gift shop.

Institute will be in session from Thursday evening dinner, April 29, until Sunday morning breakfast, May 2. Opening schedule on Thursday, April 29; registration and room assignment 2-5 p.m.; dinner 7 p.m.; program 8 p.m.

FEES FOR THE CHARLOTTE YIDDISH INSTITUTE: covers tuition, room, meals and gratuities.

MAIN LODGES (heated) - \$90.00 per person (double occupancy) (50 rooms available in two main lodges). A deposit of \$30.00 per person must accompany each reservation. No refund unless concellation is made prior to April 15th. For further information contact: Baila Pranksy-coordinator 704-366-5564 Bobbie Pollard-reservations 704-366-7846.

#### RESERVATION APPLICATION

Please enter my reservation for\_persons listed below for the 1982 Charlotte Yiddish Institute.

I enclose deposit of \$\_\_\_(\$30.00 per person)
I enclose full payment of \$\_(\$90.00 per person)

NAMES IN ENGLISH AND YIDDISH - ADDRESS

Make checks payable to: Charlotte Yiddish Institute JCC. Mail to: Jewish Community Center, Box No. 220188, Charlotte, NC 28222.

# Announcing The First Great Annual Passover Family Afikomen Hunt

With the cooperation of Temple Beth El, Temple Israel, Temple Beth Shalom, the Hebrew Academy and the JCC. The Foundation has taken the family tradition of searching for the Afikomen (the last piece of Matzo to be eaten at the Seder) and turned it into an exciting treasure hunt for your family. There will be fantastic prizes for two winning families: 40 General Cinema movie tickets or a portable B/W TV or a \$100 Deli-party for up to 25 people.

Here's how it works: We have hidden the Afikomen somewhere in JEWISH HISTORY — in a very particular specific place in Jewish history. Starting with this issue of *The News* we are giving you the 1st of 15 clues to its location. Three different clues will be given each week, starting with Shabbat, March 12, at the following locations: each of the Temples, the Academy and the JCC lobby. They will also appear in the Temple Bulletins and in the April issue of the *Charlotte Jewish News*.

WHEN YOU THINK YOU HAVE SOLVED THE LOCATION OF THE AFIKOMEN, USE ANY OF THE CONVENIENTLY PLACED ENTRY BLANKS TO SUBMIT YOUR ANSWER. YOU MAY SUBMIT MORE THAN ONE ANSWER.

**DEADLINE FOR ENTRIES IS WEDNESDAY, APRIL 7.** ALL FAMILIES SUBMITTING THE WINNING ANSWERS WILL HAVE TWO WAYS TO WIN:

1. You will be invited to hunt for the actual Afikomen on the grounds of the JCC, Sunday, April 11, 3 p.m.

2. All winning answers will be placed in a drawing to be held Sunday, April 11, 4 p.m.

EACH OF THE WINNING FAMILIES WILL HAVE THEIR CHOICE OF ANY ONE OF THE THREE FABULOUS PRIZES.

SAMPLE PUZZLE: See if you can solve this puzzle. Here are six clues as to where we might have hidden the Afikomen:

1. Go Fer It

2. Pitch Every Curve

4. Gene Kelly in Paris

5. 2 plus 2 plus 2.....plus 8

6. Dr. Doolittle

3. Roy G. Biv

The Answer is:

NOAH'S ARK

NOW, TRY YOUR LUCK ON THE FIRST CLUE TO WHERE THE AFIKOMEN IS HIDDEN THIS YEAR — 1982.

DID YOU SOLVE IT?

CLUE No. 1: IT IS NOT NOAH'S ARK

Entry Form:

Name of Family\_

Address & Phone\_

We Think The Afikomen is Hidden

The SPE

LAST CALL!

The Charlotte Jewish News SPECIAL PASSOVER ISSUE

We are now accepting PASSOVER GREETINGS for our Special April Issue. Remember the *Charlotte Jewish News* and the Jewish community by subscribing to a personal greeting on this special holiday.

Samples as shown: done in ad form at a special price of \$5 for a 1" x 2" box or \$10 for a 1" x 4" box. Larger ads may be placed as well 2" x 4" at \$20 - 1/8 page at \$40; 1/4 page at \$75; 1/2 page at \$125.

For further information contact the editors;

Ann Langman - 364-0000

364-1691 (evening)
Rita Mond — 366-6632 or 366-0358
Make checks payable to Charlotte Jewish Federation.
They are tax deductible.

PRESERVE YOUR MAR DENOLINE TO SPACE NOW MAR 105

HAPPY PASSOVER from
The Lucas Family

family and friends
HAPPY PASSOVER
the Reubens

1" x 2"

1" x 2"

To Our

## **PASSOVER GREETINGS**

to all our friends and family Kit, Dave, Bob and Giselle

1" x 4"

# PASSOVER and EASTER GREETINGS and good health to all — from THE NUBARCO CORPORATION

2"×4"

### ORT

Art Expo & Auction MARCH 27, 1982 PREVIEW 8:00 p.m. AUCTION 9:00 p.m. RAINTREE COUNTRY CLUB

### JOIN THE NO. 1 TEAM

Put the assertive side of your to work in knowledge challenge oriented atmosphere that produces income in direct proportion to your efforts. We are the No. 1 F-O-R-T-U-N-E office in the country and one of the largest professional recruitment offices in the S.E. Because of expanding business with major client companies and a move to new quarters, we are seeking dedicated, motivated people to become part of our successful team. Major requirement is a willingness to invest the time & energy necessary to become a success and a driving ambition for higher earnings.

Call Eric Berg at

### #-o-r-t-u-n-e

Personnel Consultants of Charlotte, Inc.

8 Woodlawn Green, Suite 133 Charlotte, North Carolina 28210 704/527-8610