

THE CHARLOTTE JEWISH NEWS

Published monthly by:

Jewish Community Center
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 Charlotte Jewish Federation
 Foundation of Charlotte Jewish Community
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 Charlotte Hebrew Academy
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Copy deadline the 5th of each month
 P.O. Box 220188, Charlotte, N.C. 28222

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Editorial

There's Good News Tonight

For those who open *The Charlotte Observer* each morning and fearfully scan the pages to find the latest opinion pieces and cartoons on Israel, there is an alternative — subscribe to *The Charlotte News*.

While the *Observer* has printed numerous pro-Israel letters and columns, it has also taken a hard line editorial stand against most of Israel's actions. Its cartoonist has consistently and viciously attacked Prime Minister Begin. He recently expanded his poison pen to include "American Jewish Liberals."

A hard working volunteer group of Federation Community Relations Committee members has supplied the *Observer* editors with informational, factual material drawn from other papers as well as from national and international resources in an attempt to balance their position. The editors have been invited and have attended meetings with national and local Jewish leaders recently returned from Lebanon. You have read and you have ranted about the results.

For three or four years, invitations to the *Observer* to send staff as guests of the Israeli Newsmen's Guild have been rejected on the grounds that the *Observer* doesn't want to be anyone's guest, and therefore, under obligation. They were offered the opportunity to pay their way as has been done by hundreds of newspapers around the country. Their excuse has been a tight budget.

The only member of the *Observer* staff to visit Israel was the cartoonist who went on his vacation as part of the American Friends Service Committee, a strongly pro-PLO group long removed from its Quaker roots and founders.

So the *Observer* continues to print its opinions without being open to examining the facts, and it continues to print the cartoons of a man whose position has been shaped by a PLO version of the truth.

Then there is "*The Charlotte News*." This journalistic effort has long since risen above its early stance as the "other" paper. Although it focuses on local news and covers our community with unmatched depth and accuracy, it has come of age on world news as well, particularly on its editorial pages. It has shown a careful and thoughtful position on the Middle East with a strong emphasis on fairness. Its cartoons have been aimed at more suitable targets and are drawn without vitriolic touch. It merits reading and that can best be done by subscribing to it.

The *Observer* has been a bitter brew in the morning. The *News* is a soothing and cooling afternoon refresher.



Across The Editors' Desks

With Appreciation

Dear Editors:

Many thanks for all your help and cooperation during the past year. We at Temple Beth Shalom enjoy your efforts and salute you on the fine work you are doing keeping our community informed on such a diverse group of subjects. I look forward to working with you in the future.

- Honey Kridel
 Publicity Chrm.
 Temple Beth Shalom

Dear Ann and Rita:

Thank You for the excellent coverage you gave to Federation in the last issue of *The Charlotte Jewish News*!

We appreciate the attention you provided — especially on such short notice.

- Richard Klein
 President,
 Charlotte Jewish Federation

Spotlighting Federation

By Richard A. Klein
 President

Just about the last thing anyone of us wishes to think about is attending another meeting. Yet—here is your invitation to attend another meeting.

We'd like for you to attend Federation board meetings on the fourth Monday of each month at the JCC, 8 p.m., for a special reason. You deserve to know where your money is going. And we like hearing from you. We need your input and invite it.

The Federation is a community trust to the tune of \$630,000 this year. Where is it being spent? Who benefits from this collection of funds? Who decides how the money is appropriated?

We have answers, and we

attempt to provide them during the campaign. But time is short, especially on a telephone solicitation, so we want to give you the opportunity to learn more about your investment in Jewish services, agencies and Israel.

Our board meetings last anywhere from one to two hours depending on special committee actions. The first order of business is a review by the treasurer of how the money is being appropriated. It will become immediately obvious that certain priorities exist.

The Federation will soon be acting under a mandate to send 60% of all money pledged to Israel. Only a few years ago that percentage was much higher — almost 90%. But as local needs increased,

more and more money was targeted to Charlotte services and agencies. This year the Board voted to put a governor on the declining percentage to Israel, but the mandate takes effect in 1983.

Meanwhile, it is apparent in our meetings that much discussion focuses on Israel since so much of our money goes there. During the past year we've had two speakers address us on their recent missions to Israel that included tours of Lebanon during the war.

Your Federation also is deeply concerned about social services, especially at a time when many in our community have lost their jobs. We've also given much attention to the needs of the elderly in Charlotte and how best to assist them.

Other priorities include the JCC, Hebrew Academy, Hillel and the Blumenthal Home. There are many other charities and services we support to a lesser degree, and each one of them is assigned a local advocate to study allocation requests.

We quickly acknowledge that not enough is known about the workings of the Federation, but this is not the way we want it. That's the reason our public relations committee will be planning ways to reach you more effectively with information about ways the Federation affects your lives.

There is also confusion about the role of your Federation and the Foundation. While the two have been and will be related, they are not the same. The Foundation is concerned with the new Charlotte Jewish campus and the construction of our new education building and the JCC. The Federation owns no real estate and is not involved with the construction of a building. However, the Federation strongly supports the Foundation's work.

Part of that confusion comes, we suppose, with the fact that the Federation and Foundation have some overlap with the same executive director, secretary and phone number.

The Federation must prepare for that not-too-distant day when we will have to support even stronger the needs arising from the new commitments to our institutions and a growing Charlotte Jewish population. It is imperative that we plan now for a \$1 million campaign to do what must be done for local needs and Israel.

Federation touches our lives in many ways. The money that is raised goes toward help for the elderly, unemployed, disabled — and toward education, recreation and social needs. Your Federation dollars help Jews in Israel through the UJA, and Jews worldwide through the Joint Distribution Committee.

Want to know more? Join us. You will be welcomed. Or call Marvin Bienstock at the Federation office (366-0358) or me (542-1403 or 847-3547).

WHAT DO I READ?
 THE CHARLOTTE NEWS OF COURSE!



L'Chaim

By L. Louis Albert, ACSW
 Director Federation
 Social Services

Usually you read about problems in this monthly column, but today there is the beginning of a solution to tell about. For many years transportation has been a serious problem for the elderly who do not drive. The Jewish Federation's Department of Social Services will soon be addressing a part of this problem.

Through arrangements with the Yellow Cab Co., a van will be provided to take older adults grocery shopping on a weekly basis. The van will operate between 1 and 5 p.m. on Tuesday and Thursday afternoons at a cost to the rider of \$1.50 per round trip. Because the van can only hold 6 people at a time, reservations must be made in advance. You will be picked up at your home, driven to the supermarket, and taken home at a pre-assigned time. We anticipate being able to provide services to two groups of people for each of the designated days.

As with any new service, we need everyone's ideas. If there are other transporta-

tion needs which you feel are more pressing, please let us know. This is a pilot project and the response to it will definitely have a bearing on future decisions on providing transportation to the elderly.

If you have any questions, please call me at 366-0358, or if you would like to be one of the first to use this new service, please let me know as soon as possible.

The Jewish Calendar



CANDLELIGHTING

Oct. 1 - 6:08 p.m.
 (Erev Succoth)
 Oct. 2 - 6:07 p.m.
 (Succoth)
 Oct. 8 - 5:58 p.m.
 (Erev Shemini Atzereth)
 Oct. 9 - 5:57 p.m.
 (Shemini Atzereth - Yizkor)
 Oct. 15 - 5:49 p.m.
 Oct. 22 - 5:40 p.m.
 Oct. 29 - 5:33 p.m.