

The Charlotte JEWISH NEWS

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Building Is Destroyed — But JCC Activities Continue



Fire fighters still battling smoke after total destruction by fire. For more photos see page 15.

Photo/Lloyd Scher

Like so many others I made several trips to the JCC site on Sharon-Amity Road to gaze upon the destruction and to try to make some sense out of the tragedy. One of the fire officials commented that he had never seen so many people deeply saddened by the loss of a building. I tried to explain that the Center was more than a building — it was a place where friends gathered, where our children grew up, where we learned together and played together. If nothing else, the loss of the building made clear how important the JCC has become to the Jewish community of Charlotte. The fire should energize our efforts in support of the Foundation's project. We must do everything possible to promote the construction of a new Center.

As President I want to thank everyone for their generous offers of assistance. Both members and non-members of the JCC

have called to offer their time, money, and facilities. The Temples have opened (Continued on Page 15)

Special Bulletin

Due to the loss of our mailing lists in the fire, we have extra copies of this issue available at the following locations:

- Temple Beth El
- Temple Beth Shalom
- Temple Israel
- Hebrew Academy
- First Union - Cotswold
- NCNB - Cotswold & Providence Sq
- First Citizens - Southpark
- Southern National - Carmel Commons S/C.

If any of your friends have not received this paper, please inform them of the above and have them also leave their name, address and phone number at 366-0357 so they will get subsequent editions.

New JCC Director Appointed

The Jewish Community Center is pleased to announce that **Martin Schneer** has been engaged to serve as its new executive director. Marty comes to us highly recommended from Savannah, Georgia, where he is currently the assistant director and program director at the Savannah Jewish Community Center. He has held this position for the past two years. Prior to that he spent two years as program director with the Sarasota Jewish Federa-

tion in Sarasota, Florida.

Marty received his B.S. from Oneonta State College in New York and his M.S.W. from Hunter College School of Social Work in 1978. He has held several positions in the field of Jewish social work in New York while he was in graduate school and prior to his going to Sarasota.

Marty and his wife, Shelly will be moving to Charlotte after the holidays and will reside in the Randolph Park Apartments.



Martin Schneer

Project Plans Made Public



Photograph taken of model of the new Foundation building — front view.

Photo courtesy of Dellinger & Lee, architects.

On August 17, more than 100 workers were present at the first public presentation of the models and plans for phase I of the Project (see center fold).

"I am extremely pleased at the reactions," said Bill Gorelick, Chairman of the Building Committee. "Everyone present felt the architects had listened to the recommendations made by the more than twenty-five committees who had reviewed their original plans. There was agreement that they had not only listened but had really

responded by redesigning a good portion of the facilities."

An air of excitement prevailed as architects Don Lee and Rob Jolly took those present on a step by step tour through the proposed facilities. At the conclusion of the presentation there was an enthusiastic commitment made by everyone to the next step in the process. That step will be the detailed examination room by room of each of the facilities with regard to such things as floor surfaces, window and door

treatments, storage space, partitions, etc.

This phase of the work should take 60-90 days and the project should be ready for bidding in early November. This would place groundbreaking at the start of the new year.

The detailed models and schematics are being arranged as displays in the Temples during the high holidays.

"This Project is the product of everyone's efforts," said Gorelick, "and we want everyone to share in its enthusiastic progress."

Charlotte Hosts UJA Regional Convention

More than 100 leaders from all parts of the Southeast, spent August 7 and 8 in Charlotte attending the first regional United Jewish Appeal Conference ever to be held in our city.

Designed as a forum and an exchange for information and ideas, the focus of the meeting was the 1984 Federation—UJA campaign scheduled to begin in September.

Workshops and speakers dealt with the needs to be met by this upcoming campaign with a special emphasis on Project Renewal (See the article by Simon Estroff in this issue of the CJN).

Those attending learned that this regional led the nation last year in campaign increases and in cash collections. At small working sessions leaders listened and shared those ideas and programs which have brought about the campaign increases.

Ruth Goldberg, Baila Pransky and Bobbi Berns-

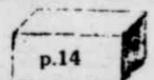
tein were the featured presenters who described the "Elegant Evening" held by Women's Division and which was instrumental in the 46% increase shown in 1983 by Women's Division. Richard A. Klein presented a paper on the special "Fly-In" Charlotte held for members of our medical community.

At the Sunday evening

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