

Charlotte Hosts UJA Regional Convention

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Representative Gejdenson, addressing the convention dinner, focused his attention on the political climate in Washington with respect to Israel.



Morris Speizman introducing Al Smith of NCNB, guest speaker at the luncheon. Mr. Smith reviewed the current state of the economy and charted some of the long term potential developments and trends.



Mr. Al Smith



Marvin Bienstock Federation Executive, is shown discussing the details of the weekend UJA Conference with Mort Schlossman, regional director for UJA.

dinner, Stan Greenspon, President-elect of the Federation, welcomed all the delegates including more than 30 attending from Charlotte. He took the opportunity to respond to the many questions asked by those attending from out of town about the Charlotte Project. He emphasized that Charlotte had been able to raise its Federation Campaign by over 25% while raising the capital dollars and called on the other communities to "let this weekend be the spark which will set your communities on fire with zeal for what we know we must do for our Jewish Future."

The final luncheon for men on August 8 featured Mr. Al Smith, Senior Vice President

and Chief Economist for NCNB. Morris Speizman introduced Mr. Smith who discussed the current state of the economy and his sense of long term directions and trends. The concluding lun-

cheon for women dealt with missions to Israel, missions to New York City to trace your Jewish roots and missions to Washington, D.C. for political briefings. "This event came at the best possi-

ble time," said Ron Katz general chairman for the Men's 1984 Charlotte Federation-UJA Campaign.

"This weekend gave us the kick-off, the tools and the incentive to meet our goal for 1984 - One Million Dollars."



Among the Charlotte Women's Division delegates at the U.J.A. Southeast Region Cabinet Institute were: Sally Schrader, Shalom Y'all Chairwoman; Marcia Estroff, Project Renewal Chairwoman; Sara Schreiber, New Gifts chairwoman.



Charlotte Women's Division presented campaign, education and social highlights of '83 at an "Idea Market." Participants were: Ruth Goldberg, president; Bobbi Bernstein, campaign chairwoman; Baila Pransky, education chairwoman.

The SIX Most Important Words:
"I ADMIT I MADE A MISTAKE"
The FIVE most important words:
"YOU DID A GOOD JOB"
The FOUR most important words:
"WHAT IS YOUR OPINION?"
The THREE most important words:
"IF YOU PLEASE"
The TWO most important words:
"THANK YOU"
The ONE most important word:
"WE"
The LEAST important word:
"I"



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