

Our Federation At Work

Splash Into Spring

— Women's Division —

By Louise Bernstein

Spring arrived early this year as the Women's Division of the Charlotte Jewish Federation feted its \$250 minimum donors with a gala luncheon on Sunday, February 19. "Splash into Spring" was held in the exotic surroundings of the indoor swimming pool at the home of Marilyn and Harry Swimmer. Louise Bernstein chaired the event.

Wine on the terrace was followed by a picnic-basket lunch around the pool where donors and their guests were greeted by Bobbi Bernstein who, along with Sara Schreiber, co-chaired this year's successful campaign. Emily Zimmern, reservations co-chairperson, introduced the speaker, Dr. Kitty Cohen, of the Israeli Embassy in Washington, D.C.

In her speech, Dr. Cohen profiled the growth of the Israeli industrial community and described the variety and productivity that characterizes Israel's industry today. From electronics to textiles,

from chemicals to fashions, Dr. Cohen painted a vivid picture of an economy forging ahead to take its place among the developing countries of the world.

The shrill blast of a life-guard's whistle heralded the final portion of the program - a colorful and glamorous show of swimwear by Gottex of Israel, presented by Coplon's at SouthPark. Coplon's owner, Henry Greenberg introduced a collection of dazzling Gottex creations ranging from bathing suits in lush jungle prints with matching diaphanous cover-ups to crisp navy and white bikinis and maillots paired with nautical jackets sporting the traditional sailor collar and tie. As the show ended, it was "everyone into the pool!" - including host Harry Swimmer, who had been the first model.

"Splash into Spring" really ended with a splash!



Louise Bernstein, chair of "Splash Into Spring;" Sara Schreiber, cochair Campaign; Bobbi Bernstein, chair of Campaign; Dr. Kitty Cohen, guest speaker; Ruth Goldberg, president.



Bobbi Bernstein, Ruth Goldberg, Dr. Kitty Cohen, Henry Greenberg, presenter of Gottex Fashion Show from Coplon's at SouthPark; Marilyn Swimmer, hostess.



Gottex Fashion Show: Renee Gorelick watches a model.



Dr. Kitty Cohen; Emily Zimmern, reservation cochair of "Splash Into Spring;" Henry Greenberg, narrating the show; Don and Bobbi Bernstein.



Harry Swimmer, host, with the models from the fashion show.

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First UJA "Select Singles" Mission

NEW YORK, N.Y. — The United Jewish Appeal announced a new national mission to Israel for single men and women ages 35 and over. H. Paul Rosenberg, the national Chairman of UJA Overseas Programs said that the mission, scheduled for May 21-31, is one of a series of innovative programs to encourage the involvement of single Jews in UJA/community campaigns.

The mission is designed to give participants an opportunity to share the experience of visiting Israel with other mature singles, broaden their understanding of Jewish needs, and strengthen their commitment to Israel and the Jewish community.

Participants will receive briefings by representatives of the Jewish Agency for Israel and the American Jewish Joint Distribution Committee and will have the opportunity to see first-hand the social welfare programs and facilities that improve the quality of life for the people of Israel.

Other highlights include visits with pioneers in the Galilee and new immigrants from Ethiopia, and home hospitality in a Project Renewal neighborhood. A special feature of the mission will be

(Continued on next page)