

Charlotte Jewish Federation

Federation Campaign Offers Honorials & Memorials

For the first time, donors of \$500+ to the 1985 Federation/UJA Campaign will be able to make their pledge in honor or in memory of an individual, an institution or an organization. A specially designed card will be sent in acknowledgement of the donor's intent.

"We feel this is a marvelous way for someone to show appreciation, affection or respect," said Ron Katz, chairman of the Men's General Campaign. "The initial

response has been very positive. People have chosen to honor their spouse, to remember a beloved friend or relative and quite a few have asked that their pledge be in honor of their children. It seems to be their way of passing on their commitment to the Jewish tradition of Tzedakah."

The acknowledgement card does not indicate the amount of the pledge.

Swimmer Roast

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on raising dollars. Without him there would be no project as we know it today."

Swimmer's work with the community extends into many other institutions including the JCC, of which he is a member of the Board, the Hebrew Academy, and the Federation, of which he is past

president and "eternal" worker in the annual campaign.

"December 15 will be a celebration of affection and joy," said Greenspon. "Just like Harry, it will make everyone who comes in contact with it feel great."

Federation Allocations Completed

Cont'd from p. 1



Busy working on allocations. Front row (l to r): Ben Massachi, Don Bernstein (chairman), Vicki Hopkins, Harry Lerner. Back row (l to r): Bennett Lyons, Alan Oxman, Mike Schreiberman.

mittee members had reviewed the extensive budget requests presented by each of these recipients. Now the discussions focused on the programs and services and plans for the future of each institution or organization.

"The purpose of these face to face meetings is for both the representatives and the committee members to come away feeling accountable for the allocation dollars," said Don Bernstein, Allocations Chairman. "That happens best when ideas are shared and committee members learn first hand about the functions of the recipients."

The third evening focused on reports from members of the Federation Board recommending allocations to the 23 other, smaller recipient agencies. The "evaluators" had been assigned to specific recipients last December. All during the year they received and studied mailings and some were even contacted in person. Now they had written their findings and presented them to the committee. Finally, the committee reviewed five new potential recipients whose applications had been scrutinized by the chairperson of New

Allocations, Vicki Hopkins.

And then it was over. There had been an additional \$18,000 for local needs based on the increased philanthropy of contributors to the 1984 Campaign. When the final total of the dollars allocated was made, it was within the amount available, and a collective sigh of relief for a job well done went up. From the Com-

mittee, the report went to the Board for approval on November 19. The final approved Allocations will appear in next month's issue of the "CJN." With the 1985 Campaign under way, the allocations process has begun again. Evaluators are being assigned and a committee is being chosen to work all year toward next November's positive outcome.

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