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JCC Winter Class Schedule pages 9, 10, 11

Outreach Exposes Serious Problems Cooperative Effort Begun To Meet The Needs

*If you, as a Jew, feel or have ever felt:
Less than personally welcome at a Temple—
uncomfortable, ignorant or even ashamed about your
level of Jewish knowledge—concerned about the feel-
ings of families involved in inter-faith marriages....
Then you should know that you are in the majority
among Jews in Charlotte. Moreover, this article and
those on pages 6 and 7 tell how the Temples, JCC,
Academy, Federation and Social Services are working
together to respond to your feelings. So, read on,
because it could change your life!*

For the past six months a quiet revolution has been going on. It began with the startling discovery that 40% of Charlotte's Jews, some 800 individuals, do not belong to any

of the Temples. In a community, which just nine years ago could claim 85-95% affiliation with Temples, this revelation caused a considerable stir and raised the key questions: Who

are the unaffiliated? Why haven't they chosen to join? To answer these questions the Federation, in cooperation with three Temples, Jewish Community Center, Lubavitch and the Hebrew Academy, organized a special Outreach Committee. Ruth Goldberg was appointed chairperson and the Committee was charged with making contact with the unaffiliated to not only uncover the answers to these questions but also to recommend programs and services which could reverse this trend.

Months were spent designing a questionnaire-mailer aimed at both demographic data and attitudes. The final form was approved by all the participating institutions and the

mailer went out with a return address showing "The Experiment in Jewish Community Planning." Recipients were told that this was an opportunity to change the community. Considering the response, they took full advantage of the opportunity. Some 135 responses were received. The Committee followed up with phone calls and an additional 137 responses were obtained, making a total of 272 or 34% of all the known unaffiliated. In addition, the Committee asked 91 affiliated Temple leaders and members to fill out the attitudinal questions so their feelings and opinions could be contrasted with those of the unaffiliated.

The results were striking

and dramatic, and they will change your life and the life of the community!

In the various articles and stories in this issue concerning the results, you will read a pattern with which you can very easily relate. You will be shocked at times and, hopefully, feel warmed by other information.

But, remember, the true bottom line will be your decision to risk yourself in the plans, programs and changes that are coming. If you will accept the personal challenge to grow and become involved, then it will all have been worth it. Yes, it will have been worth it for just YOU — the YOU who is reading these words this very minute.

JCC Pool Arrangements Made For Summer

The JCC is pleased to report that they have reached tentative agreement with Idlewild Olympic Club (on Idlewild Road approximately one mile from Independence Blvd.) to provide our members unrestricted use of their pools. The agreement would include ar-

rangements covering the J's Day Camp and Swim Team programs. In regard to the Day Camp, there is a large recreation room adjacent to their pool which we could use for a portion of the camp day. While the "J" already has a tennis agreement with Cedar Forest Racquet Club, which will be in effect until the new courts are available, there is a chance that "J" members may also be able to utilize the tennis courts at Idlewild Olympic.

As many of you know, there has been a great deal of uncertainty surrounding the opening date of the outdoor pools

at the new Center. The JCC, recognizing the unpredictability of construction timetables, explored with a number of swim clubs the possibility of Center members utilizing the facilities of another club by virtue of their "J" membership.

Though a formal agreement has yet to be signed and a number of details still need to be worked out, the JCC is confident that a satisfactory agreement will be finalized in the near future. Of course, if the JCC pools are completed, we will all be out at the new site this summer.

"Kick Off" For Israel Bonds Met "Goal"

Over \$190,000 in State of Israel Bonds were purchased in this year's campaign, it was announced by Sam Lerner, Chairman of the Charlotte Israel Bond Committee. The campaign was kicked off with an enthusiastically attended dinner honoring Hugo and Helga Rosenberger on October 28, 1984.

At the dinner Morris Speizman presented the Ben Gurion Award to Mr. and Mrs. Rosenberger on behalf of the Israel Bond Organization. Wolf Blitzer, Washington correspondent for the Jerusalem Post, was the keynote speaker.

"At this time, when Israel is beset with economic problems, our Charlotte Jewish community responded with its traditionally generous support," said Mr. Lerner. "Our Israel Bond dollars helped Israel achieve economic

Work Has Begun On Educational-Recreational Facility

Visitors to the site are now treated to a view of Laxton Construction Company at work building the Joint Educational-Recreational Facility. While still in its earliest stages, the work on the rest of the site, the outdoor facilities, has greatly progressed. The forest of poles representing the fences for the tennis courts are in place as are the concrete edges to the courts. The entrance from Providence Road has been widened and the huge conduit pipe has been set in place creating a bridge crossed over by the entrance road as it approaches the parking area.

The parking areas, themselves, have seen considerable changes. The concrete edges

to the roadways have been poured and stand in place in long arching rows.

For some, the most dramatic development occurred when tiny green shoots began to sprout from the hay-covered playing fields, but they have gone dormant for the winter. The running track, on

the other hand, is far from dormant. In fact, within a half hour of its completion, the Foundation staff was startled to see it in use. One of the neighbors, an avid jogger, came trotting by waving a cheery greeting as she started out on another lap.

Perhaps the most eagerly

awaited progress is the completion of Shalom Drive, off Jefferson, leading to the Armstrong House. Preliminary work has already eased some of the terrible mud problems, but until it is totally surfaced, getting to the offices in inclement weather will still be quite an adventure.



Thank you Super Sunday Volunteers: (L. to R.) F. Rosen, L. Gerber and W. Rosen, cochairs; M. Schneer, JCC Director; S. Scher, trainer; L. Binnick, cochair. For more on this see page 14.

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