

Address Correction
Requested
Non-Profit Organization
BULK RATE
U.S. Postage PAID
Charlotte, N.C.
Permit No. 1208

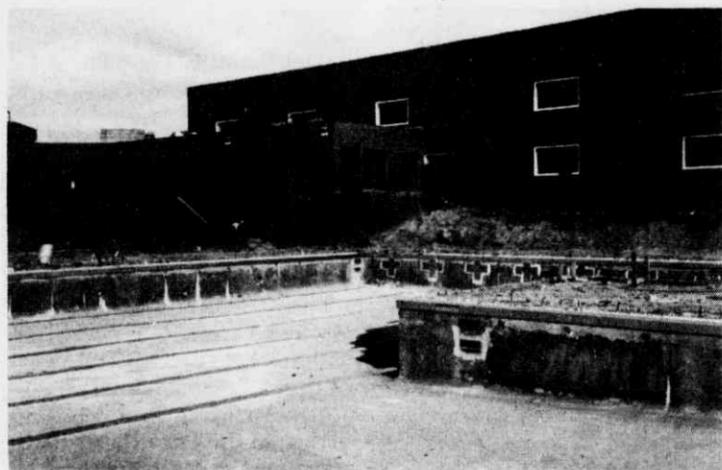
The Charlotte JEWISH NEWS

Vol. 7 No. 9

Charlotte, North Carolina

October, 1985

'86 Federation Campaign Goal Set At \$1,111,000



Leon and Sandra Levine Jewish Community Center with outdoor pool in foreground.

"The future of our community is based on the ability of the '86 Campaign to raise \$1,111,000." With these words, Don Bernstein, Chair of Federation Allocations, asked the Board to accept this amount as the 1986 Campaign Goal. The Board did so unanimously.

"This figure is an increase of \$308,000 over last year's campaign," said Bernstein. "It reflects the opening of the Jewish Education and Community Center facilities at Shalom Park. We are embarking on a new era in our community's history—an era of new, high quality services and programs. We need them, we

deserve them, and I know we will willingly pay for them." The Allocations Committee, consisting of Don Bernstein, Mike Schreiberman, Harry Lerner, Vicki Hopkins, Ben Massachi, Bennett Lyons and Allan Oxman, had labored long and hard over the proposed '86 budgets of the JCC, Academy, Federation, Social Services, Foundation, Hillel, Blumenthal Home, Lubavitch, BBYO and ADL. For almost 12 hours on August 27 and 28, they met with representatives from these institutions and organizations.

"We knew how many peo-

(cont'd on page 12)

JCC To Hold Gala Auction

Linda Greenfeld, JCC Fundraising Chair, has announced that the Jewish Community Center's 2nd Annual Silent Auction will take place Saturday night, November 2, at the Marriott Hotel, Executive Park. Linda will model some of the items to be auctioned, including a blue fox jacket, tricolor 14K gold earrings, 3-strand, 9mm pearls and a pearl handbag. Approximately \$10,000 worth of merchandise and prizes will be available for bid at the Auction.

Tickets for this extraordinary event (attended by over 80 couples last year) are \$25 per person. This includes cocktails at 7:30 p.m., a sumptuous buffet dinner at 8:30 p.m., and dancing to the tunes of Larry Farber's fabulous band.

The Silent Auction enabled the Center to raise over \$8,000 last year. This concept allows people to stroll around the ballroom at the Marriott viewing items on display that will be auctioned. If someone is interested in bidding on a particular item, they simply write down a bid amount and their bid number (listed on their admission ticket) on a pad in front of the item. Late in the evening bids are closed with the item going to the person with the highest bid.



Linda Greenfeld modeling some of the items to be auctioned.

A major portion of this year's proceeds will go toward the purchase of a JCC van for the Jewish elderly and youth of our community. For ticket

information contact the JCC office, 366-0357. Additional information will be mailed to the community listing additional items to be auctioned.

Foundation Sponsors Contest & Mini-Tours

"What will Shalom Park mean to us?" That's the theme of the art and essay contest being sponsored by the Foundation. Prizes include hot air balloon or helicopter rides over Charlotte and cash awards of \$54 and \$36. Entries will be accepted in three categories: Ages 6-11, 12-17 and adult. (See back page for details.)

"With the opening of the Jewish Education and Community Center just months away, we want to know how this 'dream come true' will affect our community," said Alan Blumenthal, chair of the Foundation Special Events/Public Relations Committee. "We will have a special display of all entries as part of the opening celebration.

"We are hoping people of all ages will tell us in words and show us in art what their hopes and dreams are for themselves, their families, friends, the Jewish community, the entire Charlotte community, and how Shalom Park and the Jewish Education and Community Center will make those hopes and dreams into reality."

Entries in the form of art might include painting, drawing, sculpture, collage, carving, etc. Written entries can be essays, stories, poems or statements. All entries must be received by Monday, Nov. 4. They can be brought to any Temple, the Academy or the JCC/Federation/Foundation offices.

Mini-Tours Held for Institution Boards

Bill Gorelick, Foundation Building Chair, has been conducting a series of tours of the facilities under construction. The Boards of



William (Bill) Gorelick.

each of the participating institutions and special groups, by request, have been taken through the buildings and shown the excellent progress.

"The reactions have been outstanding," says Gorelick. "People literally can't believe their eyes at what this community has done for itself. The Leon and Sandra Levine Jewish Community Center Building is further along at this point and is a high point. The massiveness of the gym and indoor pool and the views of the outdoor pools and playing courts and fields leave people breathless."

On Sunday, October 20, Gorelick will be on hand as the JCC sponsors a second Imagination Tour for the public. "Those who came the first time," says Gorelick, "will think they are coming to a different place entirely. That's how much things have grown since the first tour was held in June."

Spirit Raiser To "Kick-Off" Federation/UJA Campaign At Spirit Square

The Charlotte Jewish Federation is proud to announce the forthcoming visit of the 1985 ISRAELI CHASSIDIC FESTIVAL. This spectacular musical production of song, dance and music, performed by top Israeli stars, is coming to SPIRIT SQUARE on Tuesday evening, November 12 at 7:30 p.m. Tickets are on sale at the three Temples, JCC, Federation and the Academy. Unreserved seats will be \$5 for adults and \$2 for students and children. Reserved seats will be \$25 a pair.

"This is a 'Kick-Off and Community Celebration' for everyone of every age," said Ron Katz, '86 Campaign Chair. "We want to begin our biggest and most important Campaign in just the right way, and this is it!"

"This is NOT a fund-raising evening, that will happen at other events and other times. This night is a wonderful opportunity for the whole community to gather together, to look around at a packed house and to say—we feel good about being Jewish in

Charlotte!" Sixteen years have passed since the first curtain went up revealing what was destined to be the greatest annual event in the musical world of Israel, "The Israeli Chassidic Festival." The first Israeli Chassidic Festival, in 1969, was intended to be a one-time

(cont'd on page 16)

In The News

Academy News.....	5
Book Review.....	17
Bulletin Board.....	18
Calendar.....	19
Candlelighting.....	15
Classifieds.....	19
Editorials.....	2
JCC.....	9-11
Lubavitch.....	8
Recipes.....	19
Social Services.....	3
This 'n That.....	6
Women's Division.....	15
World Beat.....	4

Features

Adult Institute.....	7
JCC Classes.....	10-11