

**THE CHARLOTTE JEWISH NEWS**

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**Editorial**

**This Is What It's All About**

It's a Monday morning and raining, something unusual in Charlotte this summer. I am at my desk, not particularly looking forward to a long day of doing layout, proofreading, etc. They don't call Mondays "blue" for nothing!

Somehow the day no longer looks so bleak when I hear the laughter of pre-school children as they run down the halls of the Blumenthal Educational Building. Behind them I note that members of the Chai-lites are taking a walk while engaged in conversation with one another. "This is what it's all about" ...youngsters and oldsters at Shalom Park.

My office window looks out on the walkway leading to the Leon and Sandra Levine Jewish Community Center Building and every minute there's someone passing by; some I know and some I don't, but all smile, nod or say hello. They are coming to Shalom Park for many different reasons...some are in aerobic attire, others in swimsuits, a few coming to play racquet ball. They are children, teenagers and adults. There are college boys, who have not yet returned to school, who get together to play basketball in the Alvin E. Levine Gymnasium. "This is what it's all about."

Women, young and middle-age, carrying note pads, are arriving for one of the several meetings that are taking place. The organizations now have a place to call "home"... "this is what it's all about" at Shalom Park.

What a busy place the workroom is and especially so the copy machine. It cranks out sheet after sheet of releases, teaching materials, minutes of meetings, etc. It is automation to say "this is what it's all about" at Shalom Park.

By the time this issue of the *CJNews* arrives, the schools will be open and our children will be attending the Hebrew Academy, the religious schools of Temples Israel and Beth El V'Shalom and the new consolidated High School. Toddlers will be at Temple Israel's nursery school and the little ones will be at Mother's Morning Out. "This is what it's all about".

Shalom Park is coming ALIVE with the sounds of all generations. There is something for everyone — just look at the marvelous facilities in the health club, the gymnasium, the pools (all-year swimming in the indoor pool); the variety of programs and classes for adults and children. Looking for new friends? Join the JCC; get involved. "This is what it's all about".

It is now early evening and the men are beginning to arrive. Some to participate in some form of athletics; others are coming to attend a meeting. A few of the men are accompanied by their children; what a wonderful way of families doing things together. "That's what it's all about" at Shalom Park.

I hope that I see you and you and you any day of the week. May you and your family have a happy and healthy New Year.

— Rita Mond

**Spending Your Money...**

By Marvin Bienstock  
 Director of Charlotte  
 Jewish Federation

Let's talk dollars — your dollars and how the Federation will go about spending well over \$1 million of them over the next 6 months.

The process is called "ALLOCATIONS" and it is the single most important task Federation does. If we do it right, and if we help you to understand how we do it, then you are going to feel even better about your pledge to the annual campaign.

Right now, the Allocations Committee and its Chair, Harry Lerner, are starting to work on how much it will take to meet our local needs and our world-wide commitments for calendar year '87. They understand the idea that "All Jews are responsible for one another" and they take that responsibility very seriously.

The allocations process

began several months ago when members of the committee and the Federation board were assigned to act as "evaluators" for each and every institution and organization being considered for an allocation, and there are 33 of them. Since then, the evaluators have been receiving mailings, data, visits, phone calls. All of this is designed to educate the evaluators about the specific functions and needs of their assigned recipients.

Over the 10 years this process has been used, the Federation board members have each served as evaluators for a wide variety of recipients. When they vote on the final amounts, they know, intimately, the details they need to know.

The members of the Allocations Committee serve as evaluators for the largest recipients like the JCC, Social Services, Blumenthal Home, etc.

The Allocations Committee held marathon sessions at which ten of the largest recipients presented their requests in person with plenty of time for questions and discussion. To these requests, Allocations will add the amount it recommends for UJA — for the needs of Jews in Israel and Eastern Europe and the countries in the Middle East. The Committee will also establish a percent increase for all the other, smaller, recipients. When all these figures are added together they will represent the necessary GOAL FOR THE 1987 CAMPAIGN.

That recommended GOAL will be brought to the September Federation board meeting for approval.

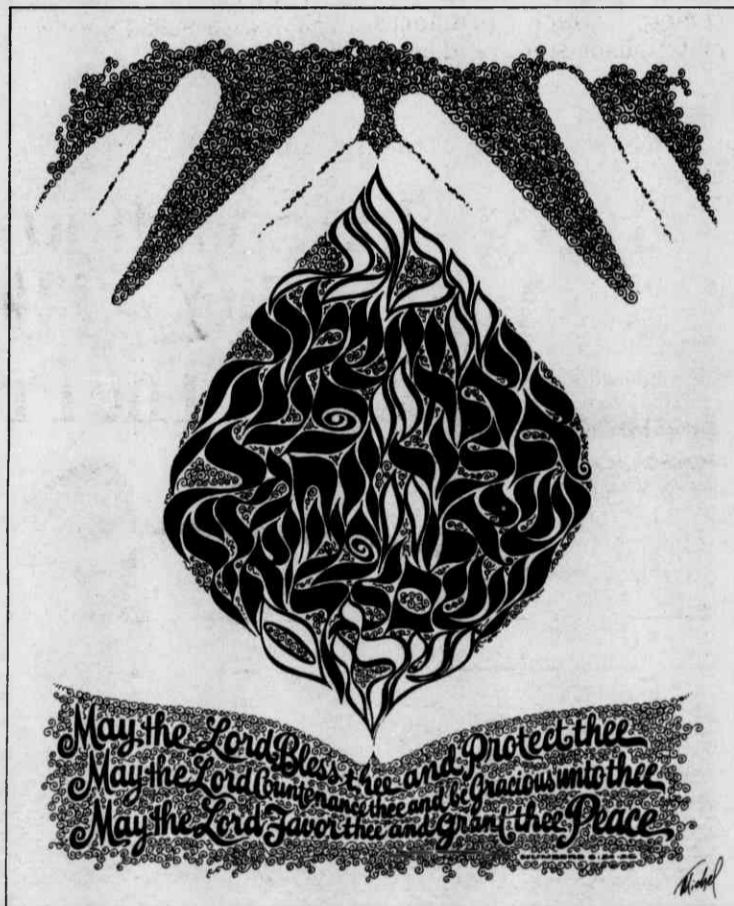
Then, my friends, it is all up to you!

The 1987 Campaign will be conducted from this September through this December. It will have taken the work of HUNDREDS of volunteers who prepared the budgets for the recipients, who acted as evaluators and who recommended and accepted the goal. Add to that the work of HUNDREDS of campaign volunteer workers. Finally, add in the thousands and tens of thousands of members and clients and individuals involved in all the services and programs of the recipient institutions and organizations.

Among all those people you will find your friends, neighbors and relatives. You will find yourself and your family. You may be the volunteers. You will be the recipients — because Federation dollars benefit everyone!

So, it is up to you to understand and accept the concept that "All Jews are responsible for one another." Because, without you none of this can really work.

If you would like to help with the CAMPAIGN — and there are lots of different jobs that need doing in addition to solicit, give the Federation office a call at 366-5007.



**Letters to the Editor**

**A Visit to Shalom Park Is Exciting**



One of the children and one of the ladies who watch over the writer (on right) each year when she visits Nazaret Illit.

Words can not express the joy and elation I felt as I toured Shalom Park. This was my first visit and all I could do was to silently praise G-d!

I felt like I was in Jerusalem and to "cap" it all off, as I was leaving the building in came

all those lovely children and I thought I was at Nazaret Illit.

I could not hold back the tears any longer and I have cried ever since. No one could ever know how much the visit to Shalom Park meant to me. Thank you.

— Nettie Smith

**The Jewish Calendar**



**Candlelighting**

- Sept. 5 - 7:27 p.m.
- Sept. 12 - 7:17 p.m.
- Sept. 19 - 7:07 p.m.
- Sept. 26 - 6:57 p.m.
- Oct. 3 - 6:46 p.m.  
(1st night-Rosh Hashanah)
- Oct. 4 - 7:45 p.m.  
(2nd night-Rosh Hashanah)
- Oct. 10 - 6:37 p.m.  
(Erev Shabbos Shavuoth)
- Oct. 12 - 6:35 p.m.  
(Erev Yom Kipper)
- Oct. 17 - 6:27 p.m.  
(1st night-Succoth)
- Oct. 18 - 7:26 p.m.  
(2nd night-Succoth)
- Oct. 24 - 6:20 p.m.  
(Eve of Shemini Atzeret)
- Oct. 25 - 7:19 p.m.  
(Eve of Simchat Torah)