

The Charlotte JEWISH NEWS

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Federation Sets 1987 Campaign Goal of \$1,255,000

The Federation has set its 1987 Campaign goal at \$1,255,000.

Following more than 12 hours of Allocations hearings, at the Sept. 14 meeting of its Board, Ron Katz, President of the Charlotte Jewish Federation and, with Bobbi Bernstein, one of the 1987 Campaign Overall Chairs announced, "We have every right to be proud of what Charlotte has accomplished

with the building of Shalom Park, Phase I. We must now show that pride by supporting the quality of the programs we have made possible.

"Moreover," he continued, "we must do it without reducing the level of our support and concerns for all the Jewish causes we have been supporting in this community, this state, this country and in Israel."

"Everyone asked to contribute has the right to ask in return, 'How will I and my family benefit?'" said Marvin Bienstock, Federation Executive Director.

Bienstock says the answer to that question is obvious just by looking at the local dollars spent on the quality of Jewish life in Charlotte. He cites the almost \$180 dollars per membership family the JCC will receive when the campaign makes goal. And, he notes that the \$140,000 which is needed to support the maintenance of Shalom Park facilities would have to be absorbed and paid by the participating institutions if not for the Federation Campaign. The institutions would have to raise those dollars from their membership, he notes.



Rabbi Leonid Feldman
photo/Roslyn Dickens



Bess Myerson

Gifts of \$500+ Cited for Their Importance

Men's Campaign Cochairs, Harry Lerner and Simon Estroff, will be emphasizing the importance of gifts beginning at \$500 through \$5000. They point out that in other communities the size of Charlotte's Jewish population raising over \$1.2 million, and this level of giving represents 40% of the campaign income. Charlotte has a long way to go to equal that percentage, say Lerner and Estroff. But, they feel it can be accomplished by giving donors at these ranges the recognition they deserve. As a result, the community can look forward to events

geared to provide such recognition and honor.

Exciting Events to Punctuate Men's and Women's Division Drives

Appearances by Bess Myerson and Leonid Feldman will spotlight the campaign. Ms. Myerson, the only Jewish Miss America, is well known as a government leader and consumer advocate. Leonid Feldman is the first of the Russian immigrants to this country to have become a Rabbi. He achieved that distinction last spring. Rabbi Feldman's personal story and account of the Jews still remaining in Russia is a stirring example of oral history in the making.

Ms. Myerson met with the Pacesetters (gifts of \$1000+) of the Women's Division on Sept. 29 at the home of Bobbi Bernstein. The evening paid special tribute to those women who have earned their Lion of Judah pins signifying a campaign contribution of \$5000 or more.

Rabbi Feldman will be in Charlotte on Sunday, Nov. 2 and will be speaking on behalf of both the Men's and Women's Divisions.

The Goal Can and Will Be Reached

Meetings among the Campaign leadership and workers have all brought the same sense of positive purpose and commitment. They are all agreed that the \$1.255 million is achievable and absolutely necessary. They cite, with pride, the \$6 million raised for Shalom Park, Phase I and they remember the questions when that goal was set.

They know how resoundingly the community answered those questions and they know that it will resonate even louder in response to the need for making the programs and services as outstanding as the bricks and mortar.

Herzog Appointed Business Manager



Regina Herzog

Barry Hantman, Executive Director of the Foundation of the Charlotte Jewish Community, Inc. and the Jewish Community Center, is pleased to announce the appointment of Regina Herzog to Business Manager of the Foundation of the Charlotte Jewish Community, the Charlotte Jewish Federation and the Jewish Community Center.

Mrs. Herzog comes to this position well prepared. She has been the Comptroller of the Foundation and Federation for the past two years. Prior to that she has had approximately 10 years experience in accounting and office management here in Charlotte and Miami, Florida. She is currently enrolled at CPCC.

Mr. Hantman, when interviewed, thanked the advisory panel which helped with the selection of Mrs. Herzog to this position. It included Bill Gorelick, Chairman of the Management Committee; Shelton Gorelick, Treasurer of the Foundation; Larry Gerber, Treasurer of the Federation and the Jewish Community

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Shalom Y'all Establishes Weekly Newcomers 'Lunch Bunch'

In response to the needs and requests of newcomers, Sandra Weinstein has announced the creation of a weekly group for Newcomers. Meeting every Tuesday at Shalom Park, the group shares lunch while learning all about Charlotte. Babysitting is available through the JCC. Any newcomer may participate at any time by simply attending and bringing a salad lunch. Lunch is also available from the snack bar.

"The definition of 'Newcomer' is very open," says Weinstein. "It may be someone brand new to the community or someone who has lived here for months or even years but has not been as involved as they would now like to be in the Jewish community. We also welcome people who are involved and who want to extend themselves and meet the 'newcomers'."

The Newcomers Lunch Bunch is a function of Shalom Y'all, a committee of the Women's Division of the Charlotte Jewish Federation and the JCC. Staff for the program is Ms. Jackie Fishman, Adult Program Director of the JCC.

The Newcomers will be holding a Break-the-Fast at the Randolph Park Apts. Club House. For information call 366-5007.

"We have designed 12 weeks of programs," says Ms. Weinstein. "Anyone can start at any time and continue with the group as long as they want. Our purpose is to help newcomers meet and make friends and move on into the organizations and institutions of our Jewish community." The topics for the 12 weeks are:

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Applications Being Accepted For Federation Sponsored Leadership Training Program

In response to the growing need for future leaders in our Jewish institutions and organizations, the Charlotte Jewish Federation has initiated a Leadership Development Program. Drawing on national and local resources, participants in the program will have the opportunity to learn about our community, world Jewry, leadership techniques and about themselves. As part of Leadership Development, those selected will serve as "Participant Observers" on the boards and committees of our institutions and organizations.

The program will begin in January 1987 and continue through April of 1988. It will hold monthly meetings on the fourth Sunday of each month. To be eligible to apply you must be between late 20s and early 40s and interested in long term community involvement. You do not have to be a current board or committee member of an institution/organization, but board and committee members are en-

couraged to apply. If married, your spouse will be welcome to participate.

You will be expected to attend the monthly meetings and to serve as a "Participant Observer" on a board or committee. If you already serve on a board or committee, that will be sufficient. You will also be asked to participate in either or both the March 1988 SE Region Mission to Israel and the UJA National Young Leadership Conference in Washington, D.C. in Feb. 1988.

The 17-month program has been completely outlined and prepared. It includes meetings on Jewish Values, the Arab-Israeli Conflict (conducted by Yosef Yaacov, Israeli Consul General in Washington), Leadership Styles, Soviet Jewry, Problem Solving and Decision Making, etc.

Applications can be obtained by writing or calling the Federation office at PO Box 13369, Charlotte, 28211; 366-5007.

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Volunteer of the Month
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