

FLASH!

18 Donors increase their Federation Pledges by \$170,000 Challenge others to join new LEADERSHIP CIRCLE. (see story below)

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Men's Major Gifts To Honor Al Segal Win A Pot Of Gold!

On Saturday evening, Nov. 22 at Shalom Park, the Men's Division of the FEDERATION/UJA '87 CAMPAIGN will hold its Major Gifts Dinner for contributors of \$5000 and over.

Guest of honor for the dinner and social evening is Al Segal, cofounder of Pic 'n Pay Shoes. The other cofounder, Alvin Levine, will be Master of Ceremonies for the evening.

Al Segal is regarded as the individual most responsible for bringing the Federation to its current level of accomplishment. Beginning in 1967, he assumed major responsibility for the Campaign and, in 1973-4, brought the level of Campaign to \$940,000 during the Yom Kippur War in Israel. His repeated missions to Israel always brought him back to Charlotte fired with an enthusiasm which was contagious. His ability to present the problems and possibilities



Al Segal

in the Jewish State won him the respect of involved Jewish leaders here in Charlotte and around the nation. He has continued his role as a major force in UJA to the present day and expects to persevere for many years to come.

"It is fitting and proper that we honor Al Segal," said Mark Bernstein, chair of the Men's Major Gifts of \$10,000+." He showed us that we had the ability and the where-with-all to reach for the stars. His inspiration and guidance led us to the confidence that resulted in Shalom Park and in the current \$1,255,000 goal for this year's campaign. We owe him so very much, and this is just a downpayment on that debt."

Speaking at the dinner will be Professor Allen Pollack, resident of Israel and founder of the 17,000 member American Professors for Peace in the Middle East. The request for a speaker on Israel came from Al Segal who said, "We can see what we have accomplished in Charlotte just by looking around. We need to hear, again and again, what we must accomplish in Israel."

See POT OF GOLD page 16



Cochairs of "At the End of the Rainbow": Nicki Levine (L) and Meg Goldstein.

Did you ever dream of finding a pot of gold at the end of a rainbow? Now you have the opportunity of possibly making that dream become a reality. On Dec. 6, the JCC is sponsoring "At the End of the Rainbow Celebration" at Shalom Park. To join in the fun and excitement, you simply purchase a raffle ticket at \$125 which entitles you to a chance for a pot of gold worth \$5,000. You also have the possibility of winning a free weekend at one of 10 vacation homes/condominiums in Blowing Rock, NC; Myrtle Beach, SC; Hilton Head, SC; Savannah, Ga.

your ticket for two for a lovely cocktail buffet with open bar being held from 8 p.m.-midnight. Entertainment will be provided by Chuck Booser, WEZC personality, who will emcee for the evening, and dancing will be to the music of The Instant Credit Band.

Tickets are now on sale at the "J" office or may be purchased from any board member. You may buy as many tickets as you wish. They are tax-deductible and all profits will go to funding worthwhile youth and senior adult programs at the "J". You need not be present at the

See MAJOR GIFTS page 16

"Light The Way To A Bright Jewish Future" Is '87 Federation/UJA Theme

"Light the Way To A Bright Jewish Future" is the theme chosen for the '87 Federation/United Jewish Appeal (UJA) Campaign. The Goal is \$1,255,000 to meet the expanded local needs and to maintain the community's obligations to the Jews in need in Israel and around the world.

"We have chosen a menorah as the symbol of this year's campaign," says Ron Katz, Federation President. "We will be creating a menorah at Shalom Park, and each week from Nov. 2 on, we will be adding to its construction as the campaign progresses.

"The menorah has the traditional 8 branches and the ninth shammash branch. That means each branch is worth \$140,000 in pledges. Our intent is to have \$1,195,000 raised before Super Sunday, Dec. 14. On Super Sunday we will

raise the last \$60,000."

Super Sunday '87 is designed to be a spectacular event with everyone invited to watch the process. The all day phone-a-thon will be held in Gorelick Hall with a special gallery for observers. The final pieces of the Menorah will be ready to be installed as the pledge total mounts toward the goal.

The Menorah will be located at the entrance to the lobby between the Leon and Sandra Levine Jewish Community Building and the Blumenthal Education Building. Chanukah comes late this year," said Bobbi Bernstein, Overall Campaign Cochair, "It begins on Dec. 26, but our menorah will be complete long before then. We will indeed light the way to a bright Jewish future for our community, for ourselves and for our people everywhere."

Leadership Circle Pledges \$631,000 to '87 Campaign

In a resounding affirmation of their commitment to the successful future of our Jewish community, 18 leaders met to make their pledges to the '87 Federation/UJA Campaign and increased their gifts by 37% over last year.

They expect to raise a total of \$700,000 toward the Campaign Goal of \$1,255,000. They are working to have \$200,000 of that total in the form of increases.

The remaining \$555,000 will be raised from an expected 1,500 men and women donors through the General Men's Campaign, Women's Division and the Super Sunday Phone-A-Thon scheduled for December 14.

"We feel we have stepped forward to provide incentive and a challenge to meet the '87 Campaign Goal," said Mark Bernstein, one of the Founders of the LEADERSHIP CIRCLE. "This year's campaign

See LEADERSHIP CIRCLE page 23

Sisterhoods Sponsor "Women's Plea for Soviet Jewry"

By Aline Lorber

On Wednesday evening, Nov. 12 at 7:30 p.m. at Temple Israel, the Sisterhoods of Temple Beth El V'Shalom and Temple Israel will sponsor "The Women's Plea for Soviet Jewry." Everyone in the community is invited to attend.

Sandra Spinner will speak on "Soviet Jewry Today - Ending the Sounds of Silence." Ms. Spinner is director of the Cincinnati Council for Soviet Jews and a member of the Board of Directors of the Union of Councils for Soviet Jews in Washington, D.C. This is a grass roots organization made up of 37 national groups and six international affiliates. Ms. Spinner went to Russia in May 1985, visited with many Refuseniks and has also been involved in the resettlement of Jews who have emigrated to the United States.

In addition to her speech, she will present "Hirelings and Accomplices", a film which depicts the anti-Semitic, anti-Zionist and anti-American propaganda shown to the Rus-



Sandra Spinner

sian public. The film has been shown on Russian TV, smuggled out of the country, and is dubbed in English.

After a brief question and answer period, there will be a candlelight ceremony at Holocaust Square at which the rabbis and other members of the clergy will speak and offer prayers. Participants will then return to the temple to partake of refreshments in Blumenthal Hall.

This event is also supported by B'nai B'rith Women.

See WOMEN'S PLEA page 3

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