

The Charlotte JEWISH NEWS

Vol. 9 No. 1

Charlotte, North Carolina

January, 1987

Super Sunday Soars to Sensational \$65,000

The first SUPER SUNDAY to be held at SHALOM PARK was an overwhelming success raising over \$65,000 for the FEDERATION/UJA '87 CAMPAIGN.

On Sunday, Dec. 14, more than 2000 telephone calls were made by over 100 volunteers. Calling began at 10 a.m. and continued straight through until 10 p.m.

Months of hard work and preparation had gone into this effort. The Super Sunday Committee, Dayle Fligel, Jack Levinson, Robert Damsky, Hal Levinson, Barbara Freeman, Hal Levinson and Bob Salvin, worked countless hours to make this day into a "spectacular" on every level. They succeeded beyond their expectations.

Visitors to Gorelick Hall during SUPER SUNDAY found themselves caught up in a carnival-like atmosphere. The room was filled with men, women and teens all dressed in bright blue SUPER SUNDAY t-shirts. Proudly displayed in bright red on the shirts were stick-on patches reading "I PLEDGED". These spots of color meant that the individual had made their own pledge to the '87 CAMPAIGN as well as committing their time.

There were three tables with



At end of day, tired but happy Super Sunday Chairs (L to R) Bobby Damsky, Hal Levinson, Jack Levinson, Dayle Fligel.

14 phones manned by enthusiastic volunteer solicitors. Rushing back and forth from these tables to the processing and mailing tables were volunteers carrying the completed pledge cards. The time it took between a solicitor taking a pledge and a personalized acknowledgement going out in the mail was often less than two minutes.

At the recycling table, a crew took the cards of those people who weren't home when called and resorted them into new time slots for contact later in the day or during the Monday-Thursday evening follow-up calling period.

A careful observer could see some of the volunteer "run-

ners" carrying stacks of "pledge data slips" out of Gorelick Hall and returning moments later empty handed. If they had followed the runner, they would have seen him/her take the slips to the accounting office where the clerical and business staff of the Federation/JCC/Foundation were putting in their time as volunteers posting the pledges, putting the data into the Federation computer and keeping track of the results of the day's efforts.

Hidden from view in offices around the building, a special squad of the very best solicitors, both women and men, were making calls to newcomers who needed to have more

explanation about Campaign and about the needs of our community.

Back in Gorelick Hall, one of the committee members carried out his task of attaching a balloon to the chair of a solicitor every time an increased or new pledge was obtained. Some chairs had so many balloons, the solicitor was in danger of floating away.

As if this wasn't enough activity, periodically a raucous alarm clock went off signaling prizes for the next solicitors who obtained a new pledge and an increased pledge. The prizes all came from local merchants and restaurants as did the dozens of bagels on which volunteers munched when they could grab a spare moment between jobs.

Thanks to the JCC's spon-

sorship of special activities and early bird registration all day on the 14th, SUPER SUNDAY was indeed a public spectacle as hundreds of visitors stopped by to gawk and, occasionally to make their pledges and save themselves a phone call.

SUPER SUNDAY '87 will be long remembered as the first of the SUPER SUNDAY SPECTACULARS. Tired but satisfied, the committee members sat at the end of the day already discussing what could be done to make even a greater spectacular out of SUPER SUNDAY '88.

A full page of photos of SUPER SUNDAY will be featured in the February Charlotte Jewish News along with a list of the names of all those volunteers who made the day's success possible.

"Pot Of Gold" Won By The Gerbers



Lavish food, terrific prizes, wonderful evening!

On Dec. 6, Larry and Marty Gerber "found" the pot of gold at the end of the rainbow...\$5,000 worth that is! Congratulations go to them and to the lucky winners of the J's "At the End of the Rainbow Celebration" other prizes of weekends at resort con-

dominiums/homes: Sue and Sam Simms, Claire and Alan Krusch, Elaine and Marvin Baron, Barbara and Josef Sklut, Suzanne and David Pliner, Vivian and Leonard Jacobs, Pearl and Alan Mann,

Alan Kronovet, Sharon and Don Katz, Murray Feit.

Over 280 tickets were sold to this special fund-raising event, with 375 people in attendance. A bountiful cocktail buffet was enjoyed by all as well as the entertainment and dancing to the Instant Credit Band. Though the complete figures are not in as to the actual expenses of the evening, it has been estimated that the profit is between \$13,000 and \$15,000. Everyone who attended voiced that the "Celebration" was a social success!

Computer Gift Honors The Late Charles Stein



Bob and Maddy Stein try out new computer hardware which is part of a most generous gift from John Gerard of Madison Leasing, New Jersey, to the Jewish Center of Charlotte in memory of Robert's father, Charles Stein. The gift includes the computer, monitor and printer shown in the picture as well as software, systems and programming. When installation is complete, the new computer system will be tailored to the needs of the JCC, the Foundation of the Charlotte Jewish Community, and other local Jewish organizations. Complete programming and installation will take place over a period of some 24 months. Modules such as word processing, accounting and statistical network will be installed one by one, with each module tested and in place before proceeding to the next stage, according to Barry Hantman, executive director of The Foundation.

Jewish/Catholic Dialogue Presents "The Courage To Care"

On Thursday, Jan. 22, 7:30 to 9 p.m., at Shalom Park the Jewish-Roman Catholic Dialogue will present a special program on the Holocaust. An excellent film, "The Courage to Care," will be shown. This half-hour film originated from the conference, "Faith in Humankind: Rescuers of Jews During the Holocaust." The conference was sponsored by

the U.S. Holocaust Memorial Council, which was held in Washington, D.C. in Sept. 1984. Elie Wiesel, recipient of the Nobel Peace Prize, is profiled, pointing to the relevancy of the evening's theme. Another victim-hero featured is Blessed Fr. Maximilian Kolbe, who died a martyr in the Auschwitz deathcamp in August, 1941.

Survivors of the Holocaust, Mr. Irving Mond, Mrs. Susan Cernyak-Spatz, et. al., will share their experiences, including references to persons and groups who had the courage to rescue persecuted Jews and Christians from Nazi crimes.

People of all denominations are cordially invited to par-

ticipate in this opportunity for mutual solidarity and enrichment. Please come and bring a friend.

The program is coordinated by Rev. Oscar Burnett, O. S. B., of Belmont Abbey, and is sponsored by the Ecumenical Institute, Wake Forest University-Belmont Abbey College.

In The News

Academy.....	5
Calendar.....	16
Classifieds.....	16
Editorials.....	2
Family Services.....	3
Federation.....	12
JCC.....	7-11
Lubavitch.....	6
Organizations.....	14-15
Temples.....	13
This 'n That.....	15
World Beat.....	4

JCC Winter Program Schedule Inside—See Pages 8-10