

"Reaffirmation with Israel" Campaign to Secure Reinvestment of Bonds Bought During Yom Kippur War More Than One Million Jews Purchased Record \$515 Million In 1973

A major "Reaffirmation With Israel" campaign is being launched to secure reinvestment of Israel Bonds purchased in the Yom Kippur War Year of 1973 when more than one million friends of Israel joined in purchasing a record \$515 million, it has been announced by Stuart Segal, local chairman of the new Bond effort.

Mr. Segal reported that holders of both 1973 and 1972 Bonds would receive the maturity value of their Bonds up to 20 months in advance by reinvesting these Israel Bonds now.

The Yom Kippur War saw an unprecedented outpouring of Bond support for Israel by

its friends throughout the United States and Canada that helped make possible Israel's postwar reconstruction.

"More than \$400 million dollars are available for reinvestment. Israel is responding to that remarkable 1973 demonstration of support," he said, "by offering interest in advance of maturity provided the bondholder adds additional funds to reinvest in another Israel Bond of a higher denomination." The offer is being extended to all holders of Bonds purchased in 1973 and 1972.

"Just as one million friends joined to help Israel in its hour

of critical need," Segal said, "let us now reaffirm and renew that historic response by reinvesting our Bonds and helping Israel move forward to overcome its current economic challenges."

To assist holders of maturing Bonds, "Reinvestment Sunday" is planned for Israel Independence Day, May 3. This event will take place at Shalom Park, 10 a.m. to 2 p.m.

Representatives of the Bond Organization will be available

to explain the simple reinvestment procedure.

"Check your safe deposit box and your files," Segal said. "If you are holding Bonds purchased in 1973 or 1972, bring them, with your checkbook on May 3. Or, you may call the Israel Bond Office 205-871-6161 for information about reinvestment."

Mr. Segal reminds purchasers that Israel Bonds that have matured benefit neither Israel or the Bond holder.

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college graduates, the degree conferred and future plans should also be included. Please mail this information. typed and double-spaced, to "CJN," P.O. Box 13369, Charlotte, NC 28211. If there are any questions call 366-6632 or 366-5007.

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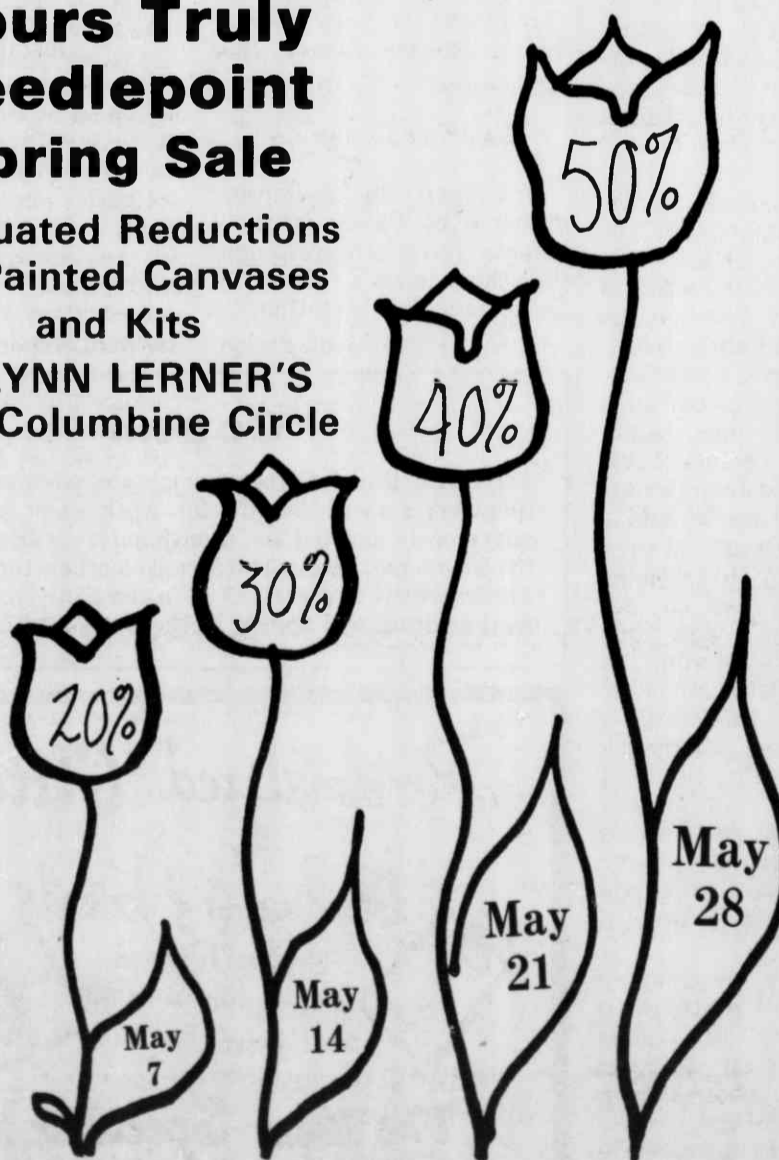
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