

Blumenthal Jewish Home

Charlotte Jewish
FEDERATION
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Home Expanding with the Addition of Fair Oaks

By Ellen White

The Blumenthal Jewish Home has earned a reputation for quality nursing care since welcoming the first residents in 1965. Expansion in 1974 provided further services for intermediate and skilled nursing care, and increased capacity to 134 residents. The Home is a non-profit corporation found to provide care and services to the elderly of the Carolinas. It is supported by fees, the Jewish Federations and other contributions. The Home does not discriminate on the basis of race, creed, color or national origin with respect to admission, discharge or operation.

Now on the same campus, we are extending our commitment to the elderly by offering an assisted living environment. FAIR OAKS is for the older adult who seeks a degree of independence with security, companionship and services. It is for those individuals who can care for their own personal needs such as bathing and dressing, who function in-



FAIR OAKS
Dedication Ceremonies
Sunday, March 27
2 p.m.

addition, should the need arise for intermediate or skilled nursing care, the FAIR OAKS residents application to the Blumenthal Jewish Home will be processed on a priority basis for the first available bed at the appropriate level of care. A variety of health services also add to a sense of security. Included are: staff physician; registered nurse; short term support in case of illness; pharmacy; clinics in dentistry, podiatry and ophthalmology; staff social worker; and instruction on "Wellness" topics.

lounge, with its floor to ceiling windows opening onto the terrace, overlooks the grounds and is an ideal place to gather in small groups after a meal.

The activities program offers social and recreational opportunities through discussion groups, a concert and lecture series on campus, theatre and concert outings, an arts and crafts program, and numerous other on and off campus events. Whatever the choices, however, residents are encouraged to continue their interest in activities that they enjoy.

Anticipating the spaces to accommodate residents' interests, FAIR OAKS Commons has a synagogue and friendship room for Jewish and inter-faith religious services, a gift shop and lounge on the main level. In addition, there is a small group activity room on each residence floor, outfitted with a kitchenette and TV. The new Craft Shop is a creative person's dream come true.

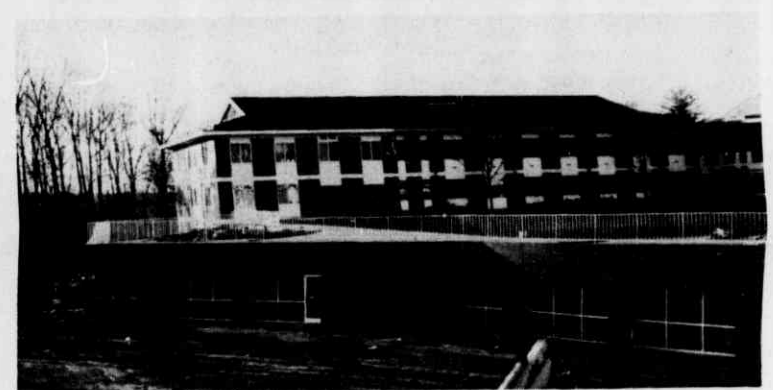
From the moment you enter the tree-lined drive, you will know that FAIR OAKS is an extraordinary place to live. A personal tour and interview are required prior to making application to FAIR OAKS. Forms will be distributed at that time and any questions will be answered. For more information, write or call the Admissions Coordinator, FAIR OAKS at the Blumenthal Jewish Home: P.O. Box 38, Clemmons, NC 27012. Phone: (919) 766-6401.



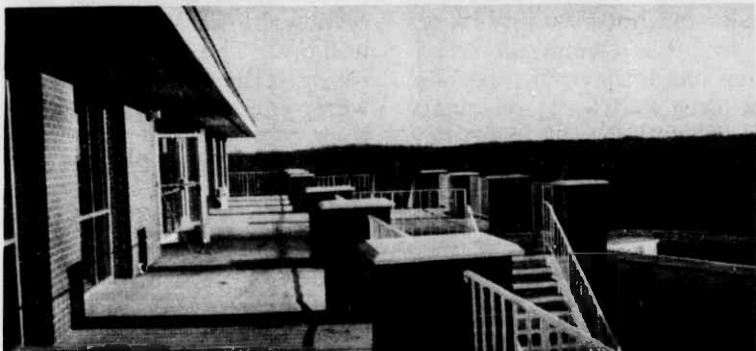
Sun rises over grounds of Blumenthal Jewish Home and Fair Oaks — where new life begins.



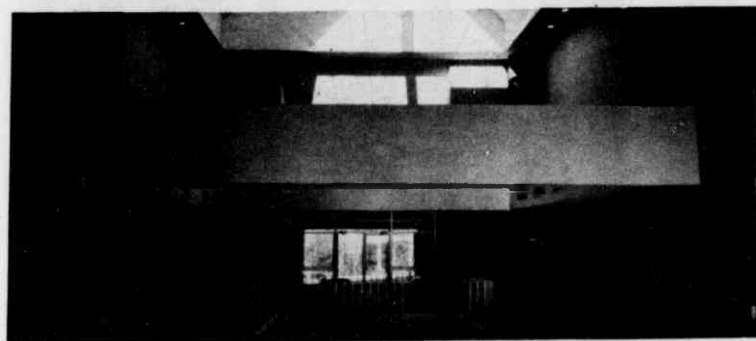
Fair Oaks Commons entry.



From the Commons upper terrace, connecting link between A and B wings. The jut-out section is the new craft shop.



Commons upper terrace. Open door leads to lounge.



Looking at front entry from lounge. Railing surrounds stairway to lower level dining room, auditorium and activity room.

dependently, taking responsibility for their own decisions, and who can navigate with no more assistance than a cane.

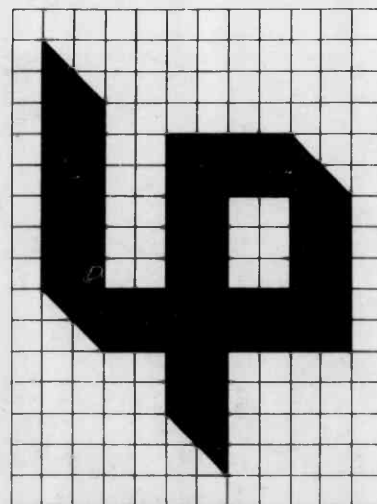
The complex, located just a few miles from Winston-Salem in the Triad area of Piedmont North Carolina, enjoys the best of both worlds — country living and easy accessibility to an urban shopping and cultural center.

Basic to all Blumenthal Jewish Home planning, programs and projects are the unalterable dedication to maintain the highest standards of resident care and quality of life. FAIR OAKS is a reaffirmation of our primary commitment to provide a place for the elderly to live in dignity with supportive care.

What is the security we offer? A call bell system takes away the worry that one might become physically ill and no one would know. Staff is available 24 hours a day. In

At FAIR OAKS a satisfying lifestyle is a matter of individual choices. The residence is a two-story contemporary-styled building with 20 living units, each with a private bath, on each floor. Only six of the total number are semi-private units. With a little ingenuity and attention to the scale of furniture selected, a very comfortable bedroom/sitting room can be created with the occupant's own belongings. Services and amenities include weekly housekeeping service; phone line ready for your service installation; linen service; washer and dryer facilities; bed furnished — other furnishings available; parking for personal car; beauty and barber shop; and transportation by arrangement.

Three meals a day are served restaurant-style in the dining room, where the laws of Kashruth are observed. Residents are encouraged to invite guests to dine with them. The



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