

# The Charlotte JEWISH NEWS

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## CRC Forum Series Features General Zach

William Ashendorf and Moses Luski, cochairmen of Federation's Community Relations Committee (CRC), have announced the second program in the Jewish Community Forum Series. Because of the overwhelming demand and interest in the issue, the program will continue the focus on the current situation in Israel. The topic will be "The Continuing Crisis in Israel: The West Bank and Gaza Strip — Building a Constructive Dialogue for Peace." The program will be held on Thursday, June 16 at 8 p.m. at Shalom Park. Admission is free.

The keynote speaker will be Brigadier General Freddy Zach, currently the Deputy Coordinator of Government Operations in Judea, Samaria and the Gaza District. He is responsible for the civil affairs in these areas and will discuss his experiences and perceptions of the current situation in these locations.

Brigadier General Zach has



Brig. Gen. Zach

extensive knowledge of the West Bank and Gaza District. From 1963 to 1972, he carried out various command and training jobs, including during the Six-Day War (1967) in the Samaria area. During the Yom Kippur War (1973), he fought in the South Sinai Area. In 1975, he was graduated from

Tel-Aviv University and, upon his request, was appointed to serve the Civil Administration in Judea and Samaria. Within his service in the Civil Administration, he fulfilled several important and diversified tasks, such as: Governor of Jenin District (1977-79), Governor of Hebron District (1979-1981), Governor of Nablus District (1981-83) and Head of Judea and Samaria Civil Administration (1984-1985).

The forum series is designed to promote Jewish community discussion, awareness and action, as appropriate, on significant issues facing us as Jews in Charlotte. The first program drew a crowd of over 200 to hear two points of view on the Israel situation. A lively discussion followed the presentations, and attendees requested that the dialogue be continued in future programs.

The CRC members urge your attendance at this program, sponsored by the Charlotte Jewish Federation. They also invite your thinking on other issues for discussion in this Community Forum series. Call the Federation office at 366-5007 to offer your suggestions.

## Cernyak-Spatz to Participate In International Conferences

Dr. Susan Cernyak-Spatz, who recently returned from lecturing at the State University of New York at Courtland, N.Y. and Converse College in Spartanburg, S.C., has been invited to participate this summer in two very important International Conferences.

In June, she will be part of a symposium in Vienna, Austria. The event, "Life with Austrian Literature. An Encounter with American Germanists of Austria Origin, 1938-1988," will be held under the auspices of the Austrian Society for Literature as part of the commemoration of the 50th anniversary of Austria's annexation by Hitler's Germany. Dr. Cernyak-Spatz, a faculty member of UNCC, has been chosen as one of twelve American scholars invited by the organizers and will make a presentation referring to her rather unique traumatic experiences.

In July, she will be traveling to England where she will par-



Cernyak-Spatz

ticipate in "Remembering for the Future," an International Scholarly Conference to be held at Oxford with the participation of the world's most renowned writers and researchers of the Holocaust, such as Elie Wiesel, Yehuda Bauer, Frank Lytell, etc.

Dr. Cernyak-Spatz has been specifically invited to this event in order to present her paper, "To Teach a Captive Audience."

## The Foundation Elects New Board of Directors

The Foundation of the Charlotte Jewish Community held its annual meeting at Shalom Park on May 26 at which time elections were held and the new board for '88-'89 was installed. The officers for a one year term are: Harry Swimmer, president; Leon Levine, vice president; William Gorelick, vice president; Harry Lerner, secretary; Shelton Gorelick, treasurer. Serving as directors for a two year term are: Harry Swimmer, Nat Ades, William Gorelick, Dr. Robert Yudell and Abraham Luski.

The nominating committee consisted of Mark Bernstein, chair; Bobbi Bernstein, Robert Brodsky, Larry Gerber, Sally Schrader, Judi Strause and Harry Swimmer.

## JWB Biennial Convention: "Meet Me in St. Louis..."

By Evelyn Berger

The Jewish Welfare Board (JWB) Biennial for me was a great success. It started on April 27 when Larry Gerber, Barry Hantman and I boarded an early morning plane for St. Louis and found ourselves in the seats immediately in front of the Norfolk, Va. delegation. Our communication with them started as we hung over seats and blocked the aisle. Before we landed I had a luncheon appointment with one of the panelists for a discussion group that I was going to attend.

ing the tradition of social and community service. Where is the balance? What happens when we get out of balance? Some of the conclusions and suggestions: Combine the business mind and the Jewish heart; remember to provide the highest quality of service to the greatest number of people; bring out the best of a person's expertise for progress; perhaps have a dollar item in the budget for a new project each year, one with a Jewish theme, a completely new venture; it's possible to run the Center and recognize human values. In addition, it is impor-



(L to R) Larry Gerber, Evelyn Berger, Barry Hantman.

The St. Louis JCCA went all out in preparing this convention which convened from April 27-May 1. Their hospitality room was unbelievable... the bagel and cream cheese believable...and everything happened on schedule and without fuss and feathers.

Larry and I attended the meeting of intermediate cities presidents. It was interesting to hear that the plans, accomplishments and concerns of those present were not any different than ours. I had the delight of introducing myself to the president of the Wilkes-Barre, Pa. Y and say that I was reared in W-B, only to have her reply, you don't have to tell me who you are, you look just like your sister. I also found out at this meeting, that we are probably the only Jewish Community Center in the country not getting funding from United Way.

The outstanding speech of the convention was delivered at the opening plenary by Dr. David Hartman, JWB Scholar-in-Residence, Jerusalem. He spoke on "A Community in Search of Its Future."

The first forum I attended was "The Challenge of Supporting the Centers' Mission" — discussion on the issues of board members trying to run an efficient and effective Center business while continu-

tant to advertise our mission... to provide the highest quality of service to the greatest number of people.

The next forum I attended was "Tell It Like It Is" — effective Center public relations. High points were: learn how to project your Center's image; the reception must be welcoming and warm at all times as we respond daily to the needs of our Jewish population. There must be sensitivity to all age levels by staff and lay people; no age group should be left out with a particular emphasis on need; we must maintain close relationships with the Temples. It would be ideal to have a full-time person on staff for PR work. Almost all the Js represented at this forum had their membership and PR departments consolidated.

Another program was "So, How are We Doing?" — how lay leaders can evaluate the effectiveness of Center programs. There is a JWB booklet on effectiveness available. Programs must be reassessed constantly; there should be an annual training program for board members and staff. The main thrust should be that of long-range planning. The Youngstown area, a city similar in size to ours, just com-

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