



Jewish Family Services

Charlotte Jewish
FEDERATION
Your Dollars Work Here

Thoughts from Adrienne

By Adrienne Rosenberg, JFS Director



Jewish Family Services, a branch of the Charlotte Jewish Federation, is an agency mandated to improve the quality of life for Jewish individuals and their families. This is accomplished in many ways from counseling to financial assistance, to making referrals, to preventive programming, to advocacy, and especially to ensuring that people feel part of the community. This is accomplished through the combined efforts of staff, volunteers and community leadership, both on a professional and lay level.

With a desire to carry out our mandate in a year of budgetary constraint, Jewish Family Services wanted to be committed to not cutting back on programming or counseling. The need is there, but the money was limited. Thus, we decided for the first time to do what most Jewish Family Services agencies all over the country do — institute a "Friends of the Agency Campaign." This money would not go into the every day expenses of running the agency (staff salaries, building rent, office supplies, telephone bill, etc.) but would be earmarked to the programming area. This is an area not able to be totally supported by our Federation allocation or the fees collected by this agency.

I am pleased to announce the results of this campaign and the ways the money will be earmarked. We had set a goal of \$5000; the response was magnificent. We had donations sent from \$5 to \$400. We achieved more than our goal in a six-week period. I am impressed by the number of persons who are so suppor-

tive of our services and our mandate to improve the quality of life for fellow Jews.

To all of you, who became a "Friend of Jewish Family Services," your combined monies have helped make the following programming areas possible:

(1) For the first time, the three agency task forces will have budget lines. These three task forces provide information, referral and programming in the areas of interfaith families, the physically disabled, and substance abuse. As part of this, you will next be seeing a community survey from the substance abuse task force.

(2) The public relations subcommittee can begin to implement its growing awareness that we need to continue to educate people about the services of Jewish Family Services.

(3) In the fall, there will be a series of Jewish Family Life Education groups, cosponsored by the Jewish Community Center, and using Jewish professionals from the general community.

(4) A Jewish Family Services committee retreat is planned with a professional brought in from the National Association of Jewish Family and Children's Agencies to

upgrade the skills and knowledge of committee members as we continue to serve the Charlotte Jewish community.

(5) All clients, with a very few exceptions, are charged fees for our counseling services. We have a sliding fee scale and take insurance payments wherever possible. But our clients do not fully support the counseling areas, our largest programming area. Therefore, this Friends Campaign will be of assistance.

(6) Information and Referral, assistance to seniors, student loans, and financial screening and assistance can be better continued. These areas have no expectations for fees for services, although we request donations when possible.

(7) Grant and development expenses can be expanded.

(8) And, finally, to those who chose to put their monies into the restricted donation fund, the monies will be used for emergency needs for people needing financial assistance.

Thank you for becoming a "Friend of Jewish Family Services." Your confidence in us and our mandate is gratifying. "Thou shalt open thy hand wide unto thy brother, to the poor, and to thy need in the land." (Deut. 15:11)

Applause Goes to Our "Angels"

Once again I would like to applaud the following organizations and persons who go the extra mile to see that fellow Jews in need are better served:

• All those anonymous givers who donate money to our restricted donation fund. This fund is used when needs arise for extra food or emergencies.

• B'nai B'rith Men who sponsor a Jewish Big Brothers program for boys of single parents whose fathers do not live in Charlotte.

• Charlotte Chapter B'nai B'rith Women who visit those Jewish persons in non-Jewish nursing homes in the area.

• The Caring Committees of Temple Beth El V'Shalom and Temple Israel who visit and provide assistance for the shut-ins.

• Lorrie Colish and Ruth Richardson who donate secre-

tariat time to our office.

• Rabbi Israel Gerber for heading up our Chaplaincy program.

• HaLailah Chapter of B'nai B'rith Women who sponsor a foster family and provide Holiday Baskets.

• The 15 members of our Jewish Family Services Committee.

• The Men's Club of Temple Beth El V'Shalom for providing food coupons.

• Temple Israel Sisterhood for helping to sponsor a foster family.

If you or your organization would like to help others in need, please call our agency at 364-6594. We are seeking someone to help pay for glasses for a senior and for a good double bed with mattress and box springs among other needs. It's wonderful to live in a caring Jewish community.

Second Annual Chai Party

Sponsored by Phil Levine
Phil's Deli

All Seniors, 62+, are invited to attend a Buffet Dinner at Gorelick Hall, Shalom Park, on Sunday, August 7, 5-8 p.m.

There will be music and many door prizes. Come and join in the fun!

Reservations are a must: call Jane Abel, 366-5007 or Phil Levine, 366-5405. If a ride is needed, please let us know and it will be provided. There is no charge for this special evening.

Thank You

Pat and Aubrey Tomkin, newcomers to Charlotte, wish to thank the Jewish community for their support, visits and good wishes during Pat's recent stay at Presbyterian Hospital.

We think you are a wonderful community and we're very happy to be a part of you.

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