

Charlotte Jewish Federation

Three Key Campaign Appointments Made by CJF President

Three key Campaign positions were announced by Bobbi Bernstein, president of the Charlotte Jewish Federation (CJF).

Richard A. Klein, who served as last year's Campaign Vice-Chairman, will lead the 1989 fund raising effort. Well known and respected for his participation in local Jewish activities, he has also attracted national attention through his involvement in the national UJA campaign. In 1988, he was constantly on the go in his role as UJA Regional Missions Chairman, traveling to many cities throughout the southeast promoting missions to Israel. Richard spent considerable time and effort as a UJA consultant working with local communities, advising on their efforts for missions to Israel. With that experience and past involvement with the CJF in many different capacities, including being a past president, he is well prepared to tackle the challenge the 1989 Campaign presents.

Said Richard Klein, "There is certainly a major challenge in this year's campaign because of the growing needs of the community and our Jewish sisters and brothers overseas. We all have to be mindful of our moral obligations. "The upcoming High Holy Days are an especially appropriate time to begin our mission. I have no doubt that the community will respond positively as it always has for 50 years."



Bobbi Bernstein

Richard's concern for his heritage is a reflection of his upbringing. His family, a stalwart of the Charlotte community, has always regarded Jewish endeavors to be of the greatest importance.

Bobbi Bernstein also announced that Dr. Paul Putterman will serve in a dual role, that of Campaign Vice-Chairman and General Chairman-Elect (1990). In preparation for the latter role, Putterman will work closely with Klein to gain Campaign experience. Putterman's involvement with the community is longstanding. He was the driving force in the establishment of a young leadership program and served as the program's chairman. A class of leaders who benefited from Putterman's enthusiasm and thoughtful direction is actively involved in leadership roles in all facets of community life today.

Bernstein's final appointment is that of Meg Goldstein,



Richard A. Klein

who will serve as Women's Division Campaign Chair. She served in the same capacity during last year's campaign reaching a record-setting result. Goldstein is totally dedicated to the concept that an independent gift to the Women's Division should be used by women as a vehicle to express themselves and their commitment to Jewishness and to a strong Israel.

Goldstein is a partner in the law firm of Petree, Stockton and Robinson. She is married to Matthew Luftglass and both are active in the Jewish Federation.



Paul Putterman

"My goal for 1989 is to sensitize the community to the needs that exist locally, nationally and internationally. If our community is properly educated and understands the importance of tzedakah, our campaign will reach record achievements," said Goldstein.

Participation by these three with the CJF is nothing new; they have each been very involved over a period of many years. Their knowledge of Federation's role in the Jewish community is based on their personal observations and first-hand experience. The



Meg Goldstein

"mystery" of what the Federation's functions are is, to them, no mystery at all. They are well aware that the CJF provides for the 40 agencies it funds and services including: budgeting, financing, leadership development and renewal as well as planning and coordinating. They know the Federation funds, local, national and international social service agencies including some in Israel. They are each aware of how important the work of the Federation is and remind everyone of how important every person and every gift is to the success of the Campaign.

Charlotte Named Honorary Jewish Community

By Joel Goldman

"Charlotte has joined an exceptional group of Jewish communities in being named an honorary city by the United Jewish Appeal," revealed Charlotte Jewish Federation Executive Director Mike Minkin.

The United Jewish Appeal recently advised Minkin that Charlotte was appointed to the Honor Roll of Communities for having surpassed the

campaign total of the previous year.

Charlotte is a member of the Intermediate Cities Group, and shares this unique accomplishment with Federations in Akron, Ohio; Birmingham, Alabama; Clifton-Passaic, NJ; Greenwich, Connecticut; Nashville, TN; Orlando, FL; Portland, Oregon; Richmond, VA; Sarasota, FL; Scranton and Wilkes-Barre, PA.

"Not all communities were

able to exceed last year's campaign total," announced Minkin. "There are over 325 Federated communities, and considering that only 28 surpassed the previous year's total shows how special Charlotte is. Everyone, who played a part in making the 1988 campaign a success, should feel proud of their role in allowing Charlotte to join this elite group. All campaign workers should certainly share in this fine accomplishment."

Leadership Development Class Begins in Oct.

The second Leadership Development Class will start its new program October 9. The Charlotte Jewish Federation has budgeted several thousand dollars to train participants in group dynamics, leadership, personality and profiles. The group will be exposed to national speakers concerning Jewish topics and will learn more about our local

community and its needs. The 18-month program will consist of monthly meetings to be held on the second Sunday of each month. Observation of six Jewish organizations' board meetings will be required. A weekend trip to New York City (mini-mission) and the Young Leadership Conference in Washington, DC in 1990 are also part of the plans.

Attendance will be limited to 50 participants. The target group is for those who range from their late 20s to early 40s in age. Nominations from past participants as well as current board presidents are currently being sought. Individuals interested in participating are encouraged to contact Bobby Damsky, 375-4571 or Vicki Hopkins, 366-5007.

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