

# Charlotte Jewish Federation

## '89 CJF Campaign Begins

Richard A. Klein, General Campaign chairman, and Paul Putterman, vice-chairman, are pleased to announce the formation of the 1989 Campaign workforce, a listing of which appears on this page.

The Charlotte Jewish Federation is the central agency for the planning and fund raising within the Charlotte Jewish community. Funds are raised in order to meet the needs of its constituent agencies such as The Jewish Community Center, The Foundation of the Charlotte Jewish Community, Jewish Family Services, the Hebrew Cemetery, Lubavitch of NC, the Blumenthal Jewish Home, Hillel and UJA. Monies raised provide necessary, critical

dollars that fund over 55 constituent agencies, locally, nationally, in Israel and around the world.

If you are interested in participating in this year's Federation Campaign please call Mike Minkin, Federation executive director, at 366-5007.

### Leadership Circle

Harry Lerner, Al Levine and Harry Swimmer, 1989 Leadership Circle Council chairs, presided at the Campaign goal setting dinner held at Rain-tree Country Club on September 28. This meeting was of critical importance as it was the time when the community leadership came together and heard the requests of all the

constituent agencies of Federation. Preparations are then made for their own financial statements in the 1989 Campaign.

"It seems the needs always exceed the resources," said Harry Swimmer. "However, I am sure that the leadership of our community will do all that it can to raise the necessary dollars so that our community can have the services we so direly need and at the same time support the State of Israel."

This important dinner event was attended by those individuals in the Leadership Circle Division (givers of \$10,000 or more to the Annual Federation Drive) and special guests.

## Small City Executives Institute Held in Toronto

In order to upgrade the understanding, skills and performance levels of professional staff and to influence not only the quality of the profession but also the vigor of Jewish community life, the Council of Jewish Federations hosted its annual Small City Executives Institute, August 18-23.

Held this year in Toronto, Canada, the Institute was attended by Mike Minkin, executive director of the Charlotte Jewish Federation, along with 29 other Federation Executive Directors, who concentrated on the major issue of "Personal and Personnel Management."

Mr. Minkin said, "It was exhilarating to be with my colleagues in an intensely Jewish environment, talking about, thinking about and contemplating Jewish communal life."

The keynote presentation, "The Place of the Small Fed-



Mike Minkin

eration and the Small Federation Executive on the North American Jewish Scene," was delivered by CJF Executive Vice President Carmi Schwartz.

Highlights of the Institute included a two-part series, conducted by Dr. Rabbi Gunther Plaut, on "Dealing with Jewish Religious Diversity in the Small Jewish Community: A Historical and Theological Background." This session

featured practical applications and recent community experiences to illustrate issues, problems and models. Professor Sylvia Kastenbergl shared her expertise with Institute participants in a discussion of "Techniques of Time Management."

A vital component of the year's Institute was a special course offered under the auspices of the Dorothy and Louis Fox School of Continuing Professional Education, with the support of the Philip Bernstein Training Center. The course was entitled "CPE - Managing Personnel in the Small Jewish Community," and dealt specifically with managing other Jewish communal professionals; part-time, clerical and technical workers; volunteers, etc. Morris Stein, executive director of the Jewish Federation of Greater Dallas, was the instructor for the course.

## '89 CAMPAIGN

General Campaign Chairman: Richard A. Klein  
General Campaign Vice Chairman: Paul Putterman

### Men's Division

#### \$10,000 & Over

Cochairs: Harry Lerner  
Al Levine  
Harry Swimmer

Leadership Circle Council:  
Mark Bernstein  
Herman Blumenthal  
Shelton Gorelick  
Abe Luski

#### \$3,000-\$9,999

Chair: Jared Schwartz

#### Workers

Sandy Berlin  
Simon Estroff  
Trevor Goldberg  
Stan Greenspon

Matthew Luftglass  
John Pransky  
Ira Schulman  
Ben Sinkoe

#### \$1,000-\$2,999

Chair: David Swimmer

#### Workers

Sanford Benjamin  
Joel Goldman  
Phil Guller  
Ron Katz  
Sol Levine

Bennett Lyons  
Allan Oxman  
Michael Schreiber  
Larry Segal  
Joseph Steiner

#### \$500-\$999

Chair: Frank Rosen

Cochair: Phil Joffe

#### Workers

Bob Abel  
William Ashendorf  
Irving Bienstock  
Elliot Gartner  
Phil Kridel  
Miles Levine

Peter Levinson  
James Linderman  
Moses Luski  
Ben Massachi  
Steward Scher  
George Schneider

#### \$250-\$499

Chair: Alan Kronovet

Cochair: Stan Tulman

#### Workers

Richard Bober  
Paul Edelstein  
Larry Gerber  
William Grifenhagen  
Michael Jaffa  
Hal Levinson

Steve Menaker  
Howard Neumann  
Harold Shapiro  
Morey Sheffer  
Morris Spil  
Barnet Weinstock

#### New Gifts

Chair: Jeff Lyons

Divisional Work Force in formation.

#### Super Sunday

Chair: Wendy Rosen

### Specializing in Handmade Diamond Rings and Wedding Bands

Engraving  
Custom Jewelry Design  
Appraisals  
Bridesmaids Gifts  
Ushers Gifts  
Wedding Gifts  
Jewelry Repair  
Watch Repair  
Gifts  
Cards



**Morrison Smith**  
JEWELERS

705 Providence Road  
Charlotte, North Carolina 28207  
Phone 332-1605

Wachovia Center  
400 South Tryon Street  
Charlotte, North Carolina 28285  
Phone 332-7508



**Bill Griffenhagen**  
Suite 100, 900 Baxter Street  
Charlotte, NC 28204  
377-6730 (O) 364-1804 (H)

Our people can help your family or business. They see you as a client for the long run, not just a policyholder. They are qualified by knowledge, skills and attitude to work with you in developing a sound financial security program.

**State Mutual of America**  
Life/Health/Group/Annuities



**Imperial PRINTING PRODUCTS**

## Specialists In Raised Printing

Stationery - Business Cards  
Wedding - Bar Mitzvah Invitations  
Business & Social Announcements

4731 Swaden Road  
Charlotte, N.C. 28210  
(704) 554-1188

Stuart Cojoc  
President

Home  
Health Care  
For Your Pet



**Animal Health Care Center**  
Mobile Veterinary Clinic

Hardin E. Rubin D.V.M.

3716 Wilkinson Blvd.

392-3250