

# The Charlotte JEWISH NEWS

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## Federation '89 Campaign

It's over!

The 1989 Federation Campaign officially has ended and the level of giving went up 6%, according to Michael Minkin, Executive Director.

"I think the workers did an outstanding job," Minkin said at the Federation's February board meeting. "We faced some major snags with cuts at the highest level of giving. But all the other categories were up — some dramatically. They couldn't hit our targeted goal, but we've got a lot to be proud of with a campaign increase."

Alan Kronovet, one of the campaign division chairs, said he was especially pleased with the 61% increase at the \$250-\$500 level. "It shows the concern and commitment the community has to local, national and international needs. It made me feel good. I'm ready for the next campaign."

Dr. Paul Putterman, campaign cochair, was quick to recognize the army of workers that made more personal contacts face-to-face and by phone than ever before. "It made a major difference. My pledge to the community for the 1990 campaign is to have far more face-to-face solicitations. Frankly, I think people appreciate knowing how their money is being allocated, and we need to tell the story more effectively. That's the way to do it."

The following people made the 1989 campaign possible:

Leadership Circle Workforce: Harry Lerner; Alvin Levine and Harry Swimmer, cochairs; Mark Bernstein, Herman Blumenthal, Bill Gorelick, Shelton Gorelick, Abraham Luski, Hy Polk and Sol Shapiro, workers. From the \$3000-\$9000 Division, the workforce consisted of: Jared Schwartz, chair; Sandy Berlin, Simon Estroff, Trevor Goldberg, Matt Luftglass, Ira Schulman, Stan Greenspon and John Pransky. \$1000-\$2999 Divisional workforce included: David Swimmer, chair; workers: Allan Oxman, Joel Goldman, Scott Jaben, David Citron, Ron Katz, Sol Levine, Bennett Lyons, Sanford Benjamin, Michael Schreiberman, Larry Segal and Joseph Steiner, workers. Division \$500-\$999 workers are: Frank Rosen and Phil Joffe, cochairs; Bob Abel, Bill Ashendorf, Elliot Gartner, Scott Goodman, Phil Kridel, Peter Levinson, Moses Luski, Ben Massachi, David Perlman and George Schneider, workers. From Division \$250-\$499, the workforce consisted of: Alan Kronovet and Stan Tulman, cochairs; Richard Bober, Paul Edelstein, Larry Gerber, Julius Goldman, Shelton Goldstein, Bill Grifenhagen, Michael Jaffa, Hal Levinson, Steve Menaker, Morris Sheffer and Morris Spil, workers.

Putterman also paid tribute to the Women's campaign, whose total concluded at \$175,000, or 16.5%

above last year. Other areas of strength included continued expansion of the involvement of surrounding communities, a 100% increase in Super Sunday giving and new gifts.

Bobbi Bernstein, Federation president, said she believes the community's future is in the area of new gifts. "We must involve more people in the campaign as we set our sights toward an eventual \$2 million and \$3 million goal. I especially want to bring more people into the Leadership Circle category where the minimum gift is \$10,000. And the present members are anxious to have more company."

When does the 1990 Campaign kick off? "Right now," said Paul Putterman. "Seriously, it doesn't officially begin until next fall. But we're already planning and appointing campaign chairs. I'm pleasantly surprised that everyone I'm calling is returning my phone calls enthusiastically. It will be a good year!"

The Federation is the financing, budgeting, planning and coordinating and leadership development agency in Charlotte funding over 60 agencies which serve human service needs in Charlotte, Israel and around the world.

If you want more information, please call Mike Minkin, executive director of the Charlotte Jewish Federation or Bobbie Bernstein, president, at 366-5007.

## Temples Work Together To Form the Charlotte Jewish Preschool



Nancy Segal



Trudy Durham-Reznak

Both Temple Israel and Temple Beth El V'Shalom are proud to announce the establishment of the new Charlotte Jewish Preschool. A cooperative venture by both temples will begin this fall in the place of the existing Temple Israel Preschool at Shalom Park. The current director, Carol Klein, and teaching staff will remain with the program.

Nearly one year ago, involved parents petitioned their respective temples to pursue a joint venture dedicated to quality Jewish preschool education.

A Task Force for a Consolidated Preschool was selected from interested volunteers from each temple and included educators and both Rabbis. The members of the Task Force are: Nancy Segal and Trudy Durham-Reznak, cochairs; Roz Cooper, Trish Fleishman-Gooder, Ruth Goldberg, Ellen Goldstein, Scott Goodman, Bill Grifenhagen, Nina Haas, Steven Hockfield, Carol Klein, Sol Levine, Muriel Lintz, Claire Putterman, Elliot Sanderson, Rabbi Robert Seigel, Linda Spil, Joyce Stewart and Rabbi Marc Wilson. The group worked diligently for months with tremendous cooperation from all involved. In February, at their respective Temple Board meetings, the proposal for

the Charlotte Jewish Preschool was passed.

The school will be dedicated to providing young children with a secure and loving atmosphere in which to grow and develop a positive self-image. Each student will be viewed as an individual with an important contribution to make to the school and community. At Charlotte Jewish Preschool children will work and play, make discoveries, meet new challenges and learn to make their own decisions. The educational approach will be developmental, offering hands-on activities and using age appropriate materials which encourage creativity and self-expression. Physical growth and social interaction through play are seen as essential to a child's overall well-being. Appropriate guidance from the dedicated staff will foster a lifelong enjoyment of learning.

The Charlotte Jewish Community is to be congratulated for their demonstration of support and spirit of cooperation. With the combined resources of both temples, the Charlotte Jewish Preschool will provide an outstanding education and pride in their Jewish identity to young children: the leaders of the future.

### School Activities

- Morning and full day programs.
- Use of the outstanding facilities at Shalom Park.
- Outdoor play provided each day in one of three playgrounds.
- Physical Education classes held each week in the Alvin E. Levine gymnasium by trained staff.
- Music program with a certified music instructor.

(See PRESCHOOL, Page 9)

## Community Purim Carnival Is For Everyone

Last year's Community Purim Carnival was great, but this year it will be even greater! The carnival will be held on Sunday, March 19, 11 a.m.-3 p.m. at Shalom Park and admission is free to everyone.

If it is traditional Purim Holiday food you like, we've got it! If it is carnival rides and games you like, we've got it! And if it is the great prizes you win playing the games, we've got that too! We even have a play area set aside for the little ones and both of the Temples will have their gift shops set up. Also happening on this day is a special registration day for JCC Spring and Summer Camp programs.

What a great day it's going to be! All we need is you, your family and friends. The Purim Carnival is sponsored by Temple Beth El V'Shalom, Temple Israel and the Jewish Community Center. For more information, call 366-5007.

## The Jewish Cabaret Is Coming To The JCC



VIVA KLEZMER Group and Steve Haas (rt).

In case you haven't marked April 2, 7:30 p.m. on your calendar, do it now! That's when the "J" Cultural Arts Concert Series will present its second concert, "Come to the Jewish Cabaret." VIVA KLEZMER! Steven Haas, Marlene Fuerstman and the Fettucini Brothers will entertain you with a fun-filled evening of music from Yiddish theater, Klezmer music, antics and possible mayhem. Seating in Gorelick Hall will be cabaret style and every effort will be made to

honor requests by groups wishing to sit at the same table.

Do not plan to eat dinner before coming to the Cabaret.

(See CABARET, Page 10)

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