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See Editorial—page 2

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The Charlotte JEWISH NEWS

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A Cause for Celebration — A Show of Support Spring Show Offers Extraordinary Opportunity for Soviet Resettlement Effort

The Southern Spring Show Gala is an important fundraising and educational opportunity for the campaign to resettle Soviet Jews in Charlotte.

With the theme "A Cause for Celebration — A Show of Support," the event will take place Sunday, Feb. 24, 7:30-10 p.m. at the Charlotte Merchandise Mart. Tickets are \$20 per person, tax deductible, with all proceeds going to the local resettlement campaign.

For 31 years, the Southern Spring Show has been a welcome respite from late-winter doldrums for hundreds of thousands of people across the Carolinas. The show is a prelude to Spring, featuring a look at just about everything from the latest in interior design and lawn furniture to beautifully planted gardens and landscaping. This year, the event will run from Saturday, Feb. 23 through Sunday, Mar. 3.

Perhaps the highlight of the show — and one of the most prestigious events on the Charlotte social calendar all year — is the annual benefit Gala. Those attending have the opportunity of a private tour after regular show hours without the usual crowds and hassle, while enjoying outstanding entertainment and refreshments.

In addition to viewing the 30 spectacular gardens, 26 dazzling designer rooms, there will be a variety of exciting new features. Visitors will find the gardener's marketplace, educational programs and over 200 professional art and craft exhibitors to be a delight.

Featured will be Ruth Fredman's Collector's Corner from St. Louis, which specializes in Israeli art and jewelry. One of the largest and best in the country, she is bringing the outstanding sculpture of Richard Shiloh. Also featured will be the paintings of Itzhak Tarkay.

Special entertainment will be provided at the Gala by Steven Haas, former soloist at Temple Beth El V'Shalom and opera star, who is now a cantor in Miami Beach; VIVA KLEZMER!; the Woodwin Trio, the Newton Thomas Trio, PJ and Pam, and a strolling violin duo.

The refreshments are donated by Food Lion and the preparation is being done by Joseph Falceto of Glorious Cuisine.

*Come peek through
our windows!*



**SOUTHERN
SPRING SHOW®**



Gala — February 24
Charlotte Merchandise Mart

In addition, Mann Travels, along with American Airlines, is donating two airline tickets to anywhere in the continental U.S. The drawing for this will occur during the Gala.

Each year, the Southern Spring Show organizers designate a worthy cause in the community that will benefit

from all ticket sales to this special night. Organizations that have benefited from the Gala in the past include the N.C. Performing Arts Center and the N.C. Zoo.

"A strong show of support for the event will give the resettlement drive a tremendous financial and emotional boost, and

demonstrate the community's dedication to the effort," said Herman Blumenthal, who is a cochair with Jane McColl of the Southern Spring Show Gala Benefit Committee. "Making it a success will also show our cohesiveness in rising to the challenge of such an important opportunity."

"If past Galas are any indication, the local resettlement campaign could expect to raise as much as \$50,000 or more with a strong turnout at this single fundraising event," said Emily Zimmern, president of the Charlotte Jewish Federation. "This is an extraordinary opportunity for the Jewish community. We can raise a significant amount of funds for resettlement and in the process educate members in the community about the deteriorating situation in the Soviet Union for Jews and the international efforts to resettle them in the U.S. and Israel."

An advisory committee of community members led by Blumenthal and McColl is hard at work raising money and soliciting sponsorships for the Gala. Another committee, chaired by Sara Schreiberman, Vicki Hopkins and Cary Bernstein, is coordinating the catering, public relations, entertainment and other event logistics for the evening.

Each member of the Jewish community can personally contribute to the success of the Gala. "Of course, the simplest way to participate is to buy a ticket," Schreiberman said. "You will enjoy the evening and will have the satisfaction of knowing that you have helped fellow Jews make their home here. You will also benefit from a tax deduction for making a charitable contribution."

Since last summer, the local resettlement effort has helped bring in 31 Soviet Jews to Charlotte. It is part of an international campaign, "Operation Exodus," that is resettling hundreds of thousands of Jews from the Soviet Union in the U.S. and Israel. The local campaign has provided virtually everything the families need: food, clothing, dental and medical care, apartments, English lessons and assistance in finding jobs.

Help selling the tickets and volunteers for the night of the event are needed. For more



Itzhak Tarkay



Steven Haas



"Pie," bronze sculpture, by Shiloh.

information, call the Charlotte Jewish Federation office at Shalom Park, 366-5007.

Richard Shiloh

Ruth Fredman is excited about coming to Charlotte again with her outstanding Israeli art and jewelry. She will be featuring one of the largest exhibits in the U.S. of the bronze sculpture of Richard Shiloh. His

See SPRING page 20

In The News

Book Review	17	Eng/Marriages	21	Organizations	22
CAJE	8	Family Services	5	Recipes	23
Calendar	23	Federation	6-7	Teens	12
Classifieds	23	JCC	10-11	Temples	13
Dining Out/Ent.	18-19	Library	8	This 'n That	7
Ed-Op	2-3	Lubavitch	14-15	World Beat	4

Special Feature

The Holiday of Purim 16

