

Charlotte Jewish Federation

CRC Update

On December 19, Alan Kronovet and Pam Appelbaum, representing the Community Relations Council (CRC), met with Dr. Chris Folk, associate superintendent of the Charlotte Mecklenburg Schools.

The goal of the meeting was to formalize the relationship between the school system and the organized Jewish community. To this end, CRC has formed a subcommittee to monitor school related activities, such as curriculum, extracurricular activities, policy and operational issues, to ensure that the administration is sensitive to its Jewish students. Additionally, the subcommittee will assist with any

questions the school system may have regarding Jewish life.

Dr. Folk has offered the school system's cooperation by making available staff persons who can serve as resource/contact to the school subcommittee members. It is the school system and CRC's desire to develop a strong and mutually beneficial working relationship.

If you are interested in joining this subcommittee or any other subcommittee of the CRC, or if you have any questions or concern relating to the Charlotte Mecklenburg School system, please call Pam Appelbaum, 366-5007.

By Pam Appelbaum

Meg D. Goldstein, Bill Gorelick and Jared Schwartz, Campaign cochairs, have announced that the 1991 Regular Campaign has \$747,054 in pledges and the Operation Exodus Campaign has \$934,397.65 for the resettlement of Soviet Jews. The face-to-face solicitors in the "Golani Brigade" are successfully wrapping up their appointments with prospects. Solicitors have committed their time and skills to the effort of meeting the extraordinary and unprecedented needs of Jews in Charlotte, Israel and worldwide.

The face-to-face solicitations stand at a card for card increase of 9.4%. The telepledge sessions were successfully followed up by specially assigned workers, who are committed to solicit in a

controlled environment for prospects traditionally solicited over the phone.

The final segment of the campaign, Super Sunday, February 3, had 80 solicitors scheduled to attend shifts throughout the day and make phone solicitations. The theme, "Extraordinary Times Require Extraordinary Responses" was to stress the historic importance of the 1991 Federation/Operation Exodus Campaign. Follow up sessions will be conducted during the month; please respond generously when a caller asks for your commitment.

The Charlotte Jewish community is quickly approaching its Operation Exodus goal of one million dollars. The emergency is real and so is the urgency for cash. In 1991, 184,493 Soviet Jews emigrated from the Soviet

Union. They look hopefully toward a future of freedom and dignity in Israel and the United States.

This influx is the equivalent of absorbing 10 million immigrants to the United States in one year. Due to increasing uncertainty over the future of the Soviet Union, Jews are leaving in droves. In order to accommodate flights for all emigres, the Israeli government has ordered El Al to place all available planes at the disposal of immigrants. It is expected that the number of immigrants from the Soviet Union will double in 1991.

On the local level, Operation Exodus has been a resounding success, having brought in nine Soviet families. Seven of the families are integrating themselves into the Charlotte Jewish community; two families moved to N.Y. because of better job opportunities. Our success will guarantee continued support of our new Soviet families in 1991.

A special acknowledgement is owed to the Campaign Cabinet cochairs, Meg D. Goldstein, Bill Gorelick and Dr. Jared Schwartz and Campaign Cabinet Committee members Matt Luftglass, Paul Edelstein, Lynne Sheffer, Sara Schreiber, Bobbi Bernstein, Ruth Goldberg, Shelton Gorelick, Richard Klein, Alan Kronovet, Harry Lerner, Abe Luski, Emily Zimmern, Julius Goldstein, Bernice Roberts, Phil Joffe, Susan Jacobs, Linda Levy, Shel Goldstein, Phyllis Schiffman and Jack Levinson. Additional campaigners will be recognized in the next issue of *The CJN*.

The Charlotte Jewish Community Fund is Now Operational

By Don Bernstein

With a commitment of a deposit of \$300,000 from The Charlotte Jewish Federation, The Charlotte Jewish Community Fund (CJCF) is a reality.

After years of thought and planning and now with a devoted effort by the current board, a revised set of by-laws has been approved. A custodian and investment advisor has been hired (First Union Capital Management Group) to account for and invest the funds. We have the legal documentation in place to acknowledge the receipt of funds, and to manage funds for the participating organizations

including The Charlotte Jewish Federation, The Foundation of the Charlotte Jewish Community, Temple Beth El V'Shalom, Temple Israel, Lubavitch of North Carolina and the Jewish Community Center.

We have a system firmly in place that provides integrity and professional management to safeguard funds which will build over the years to help meet the ever growing needs of the community. The establishment of the endowment fund will be vital to our success and our financial survival over the next decade and after.

Contributions of any amount

can be made on an unrestricted basis with interest only used and principal left in tact. Subject to minimum amounts, restricted funds can be established for specific purposes, such as Jewish Family Services, Jewish education, etc. The objective of the endowment fund is to receive through the various methods including wills, trusts, life insurance and gifts, funds that will remain in tact and be invested prudently for appreciation and income. The income only is used to help support services; we will hope to add to the principal on a continuing basis.

In addition, we are set up to

handle donor advised funds. Donor advised accounts are typically set up when an individual has the desire to give a large contribution in one year and advise how to use the funds in subsequent years. Typically upon the request of the donor, funds are disbursed to the charity of their choice in their name until the funds are depleted. An exceptionally profitable year, a large stock market gain, or selling a business are typical occurrences that might trigger the desire for a donor advised fund. Please contact The Charlotte Jewish Federation or the organization of your choice for more information.

Happy Passover

From All Of Us At



We have a fine selection of Kosher Holiday Foods For The Passover Season!

