

Jewish Cultural Arts Festival Announces Dates, Leadership for 2000

The Charlotte Jewish Cultural Arts Festival, is coming in November of this year, and will once again present myriad opportunities for individuals to immerse



Jodi Valenstein

themselves in all things Jewish. Building on the fabulous success of last year's festival, there will be something for everyone ... from the youngest to the older members of our whole community. Plan on enjoying Jewish film, music, literature and more from Sunday November 6 through Sunday November 19, 2000.

Festival 2000 is being co-chaired by three strong, dynamic women who have demonstrated

true community spirit and leadership over the years.

Lee Bierer has lived in Charlotte for the past five years with her husband Jeff and children David and Lucy. Lee and Jeff have demonstrated true devotion to Charlotte's Jewish community through their involvement in the JCC, the Jewish Federation of Greater Charlotte and Temple Beth El. Lee was responsible for the marketing campaign that surrounded last year's Festival (it won formal recognition at the JCCA Biennial in Boston this year).

Anne Sinsheimer has lived in Charlotte for six years with her husband Mike and children Jake and Lucy. She has been involved in the Jewish community at many levels through The Charlotte Jewish Preschool, The Jewish Federation of Greater Charlotte, Temple Beth El, and the JCC (for those who don't know, Anne's professional persona has led to her working on the Shalom Park Expansion Campaign and the JCC

Gala).

Jodi Valenstein has also been in Charlotte for six years. She and husband Greg have two small children, Michael and Erica. Many folks are familiar with Jodi as she directed the JCC's



Preschool and K-2 Summer Camp Programs for a number of years. She also facilitated the J's Newcomers Program and has been involved in The Charlotte Jewish Preschool's PTO. Jodi took on the incredible commitment of Chair for the festival last year and is returning for her second time in 2000.



Anne Sinsheimer

Sponsors of this year's Festival include: BBYO, Charlotte Jewish Day School, Consolidated High School, Hadassah, Jewish Federation of Greater Charlotte, Jewish Community Center of Charlotte, Speizman Jewish Library, Temple Beth El, and Temple Israel. "The sponsoring organizations clearly value and

believe in the ideals of a community-wide festival, says Anne Sinsheimer, Festival Co-Chair. "These organizations working side by side will ensure that the festival appeals to everyone — both Jew and non-Jew can find something to educate, enlighten and fulfill their need to touch, feel, taste and smell Jewish culture." ✪



Lee Bierer

5007 Providence Road
Charlotte, NC 28226

Dear Community Member,

The Jewish Community Cultural Arts Festival 2000 Is Coming!

We are delighted to announce that following the overwhelming success of last year's Jewish Community Cultural Arts Festival (JCCAF), an even better, more exhilarating series of events is planned for November - and we want you to be a part of the excitement.

From November 5th through November 19th you will have the opportunity to touch, feel, taste and immerse yourselves in the vibrancy of Judaism. From notable authors, to films, food, gallery exhibits, drama and other special events you are invited to join the Community Sponsors of the Festival and celebrate our rich cultural heritage. There truly will be something for everyone and we hope you support the events.

We invite you to join us in underwriting the costs associated with such a significant community-building program by becoming a **Festival Sponsor**. To ensure everyone can feel ownership of the Festival we have created several levels of contribution and we know one will be right for you. In addition, we have some wonderful sponsorship level benefits that are sure to make JCCAF 2000 more enjoyable and unique to you. Above all, your tax-deductible gift will ensure the Festival is enjoyed by your family, friends, the Jewish Community and the Charlotte community at large this year and into the future.

If you would like to **volunteer your time** to help ensure the success of any one of the many programs offered please contact Ivy Saul, Festival Coordinator (944-6728) or contact any one of the sponsoring organizations listed at the foot of this letter.

Thank you in advance for your generous contribution and support of the Jewish Community Cultural Arts Festival.

Sincerely,
Lee Bierer
Lee Bierer
Co-Chair

Anne Sinsheimer
Anne Sinsheimer
Co-Chair

Jodi Valenstein
Jodi Valenstein
Co-Chair

BBYO - Charlotte Jewish Day School - Consolidated High School - Hadassah (Charlotte)
Jewish Community Center of Charlotte - Jewish Federation of Greater Charlotte
Temple Israel - Temple Beth El - Yiddish Institute

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Jewish Community Cultural Arts Festival 2000

Sponsorship Opportunities

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- Named recognition in tribute page
- Invitation to reception event for two
- Tax deductible

Friend \$150 - \$299

- As above plus...
- Commemorative Festival Art pin

Patron \$300 - \$499

- As above plus...
- Reserved seating at Festival Events with 24 hrs notice
- Festival T-shirt

Benefactor \$500 - \$999

- As above plus...
- Signed copy of book by principle

festival author

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- As above plus...
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Yes, I want to support the Jewish Community Cultural Arts Festival

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Please make your checks payable to the Jewish Community Center. Alternatively, if you would like to charge your credit card please complete the following information:

Card Type (Circle): Visa Mastercard
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Expiration Date: _____

Please return this form to: JCCAF, C/O Ivy Saul, 5007 Providence Road, Charlotte, NC 28226
If you have any questions please contact Ivy Saul, Festival Coordinator at 944-6728

BBYO - Charlotte Jewish Day School - Consolidated High School - Hadassah (Charlotte)
Jewish Community Center of Charlotte - Jewish Federation of Greater Charlotte
Temple Israel - Temple Beth El - Yiddish Institute



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