

# Federation Presents "The Main Event" of the 2004 Annual Campaign: "Being Jewish in America: An Evening with Joel Siegel"

Saturday, February 7, 2004, 7:45 PM - Temple Israel

On Saturday, February 7, 2004, the Jewish Federation of Greater Charlotte presents "Being Jewish in America: An Evening with Joel Siegel" as The Main Event of the 2004 Annual Campaign. Followed by "A Taste of Jewish New York" dessert reception, tickets for this entertaining and engaging program are just \$36 per person. For more information, including advance ticket sales, please call us at 704-944-6757. Adrienne Gosset is the Event Chair and Donald Jacobs and Jerry Levin are the Annual Campaign Co-Chairs.

At age 57, New York film critic Joel Siegel became a father for the first time and learned that he had cancer. During this emotional time, he was very open about his illness, publicly discussing his fight against cancer and what it meant to him as a new father. In his latest book, *Lessons for Dylan*, Siegel shares all the things he wants his son to know, including his Jewish heritage. "If you fight back and get hit, it hurts a little while; if you don't fight back it hurts forever," says Siegel in one of his many pieces of fatherly advice to his son.

Please join us on Saturday, February 7, at The Main Event of the 2004 Annual Campaign, as Siegel delivers a powerful account of a life well lived and recounts the many chapters of his life from the inspirational (his path from an immigrant neighborhood to national television and his work in the civil rights movement), to the difficult (the death of his first wife, his experiences with cancer) and the lighthearted (rubbing elbows with Hollywood stars; a glossary of Yiddish words).



Joel Siegel

An engaging speaker and masterful storyteller, Siegel's sense of humor and insight into the world of films and filmmaking has made him a six-time Emmy Award-winner. Besides his film reviews, Siegel is the entertainment editor for *Good Morning America*, where he has been a family member since 1981. His annual prime-time special, *Joel Siegel's Road to the Academy Awards*, has been broadcast for over 15 years on WABC-TV and is syndicated to more than 150 markets worldwide.

A native of Los Angeles, Siegel graduated cum laude from UCLA. Before his career in television, he worked as a radio newscaster, book reviewer for the *Los Angeles Times*, freelance writer for Robert Kennedy and advertising copy writer/producer, where he invented ice cream flavors for Baskin-Robbins.

Among his many accolades, Siegel is a recipient of Public Service Award from the Anti-Defamation League of B'nai B'rith for "distinguished news reporting and commitment to freedom of the press."

He is also President and Co-founder of the "Gilda's Club," a non-profit facility providing emo-

tional and social support for cancer patients and their family and friends.

The Jewish federation and its network of domestic and overseas agencies and partners - all supported by your gift to the Jewish Federation Annual Campaign - are stretching their resources to the limit to provide a critical safety net of services for all Jews, wherever they live. Each person attending The Main Event will be asked to make his/her financial commitment to the 2004 Annual Campaign. Because in serious times, the Jewish people turn to the federation community, and the federation community turns to you. ☆

## "Being Jewish In America" Raffle

Only 200 tickets will be sold

Raffle ticket cost: \$100 each  
Drawing will take place at The Main Event  
You do not have to be present to win

### First Prize:

One Fully Paid Mission to Israel  
You will join the Jewish Federation of Greater Charlotte Community Mission to Israel  
October 21 - 30, 2004  
Value: \$2800

### Second Prize:

Framed Charles Fazzino Pop Up Art Serigraph  
"A Celebration of Spirit"  
Value: \$1800

### Third Prize:

Weekend Getaway for Two to New York City  
Includes airfare, hotel and Broadway tickets  
Value: \$1200

### Fourth Prize:

Earthenware menorah created by artist Marsha McCarthy  
Value: \$375

### Fifth Prize:

Manhattan Bagels for one year  
Value: \$175

All proceeds go to the 2004 Annual Campaign.

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## "Make a Difference" at Washington 14 March 21 - 23, 2004

There's simply no better place to start shaking things up in your community or on Capitol Hill.

There's no better way to confront social injustices like poverty and hunger.

There's no better time to make a difference.

Descend on our nation's capital with other young leaders, age 25-45, for two days of constant stimulation. It's your immediate access to today's most prominent policy makers and opinion shapers. It's your connection to members of Congress, renowned Jewish thinkers, and global commentators. It's your chance to make a difference through political, social, and Jewish activism.

We are currently in the recruitment process for the conference. This year we are encouraging participants to register online at [www.jewishcharlotte.org](http://www.jewishcharlotte.org). (\$500 subsidy available for first time participants, \$250 subsidy for returning participants). If you would like more information, please contact Marnie Moskowitz, Director of Program Development at 704-944-6764 or [mmoskowitz@shalomcharlotte.org](mailto:mmoskowitz@shalomcharlotte.org) in the



Federation Office for further details. It promises to be an experience you will never forget.

To register and for more information, log on to [www.jewishcharlotte.org](http://www.jewishcharlotte.org). ☆

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