

# Hebrew Cemetery Association

By *Lorrie Klemons, Publicity*

In a beautiful Talmudic teaching, the rabbis were curious as to what question God would first ask a person brought to judgment in the world-to-come. They determined that the question would be "What was your occupation?" While one might think that God would first ask "Did you believe in

God?" or "Did you observe all the rituals?," that is not the case. The Talmudic passage points out that it is a person's decency that is at the very core of Judaism.

When people are brought into judgment in the world-to-come, they are asked: "What was your occupation?"

If the person answers, "I used to

feed the hungry," they will say to him, "This is God's gate, you who fed the hungry may enter."

If the person answers, "I used to give water to those who were thirsty," they will say to him, "This is God's gate, you who gave water to those who were thirsty may enter."

If the person answers, "I used to

clothe the naked," they will say to him, "This is God's Gate, you who clothed the naked may enter."

... and similarly with those of you who raised orphans, and who performed the mitzvah of tzedakah, and who performed acts of caring and loving kindness.

The Ethics of the Fathers speaks of three famous central principles to a Jewish life: Torah, or learning; service of God; and the performance of good deeds (Pirke Avot 1:2). The third basic teaching of Judaism, acts of loving kindness, is a virtue that includes every kind of help: visiting the sick (bikkur holim), comforting the mourner, and escorting the dead to the grave (shomerim). Since it consists of acts of personal kindness, it is a universal mitzvah in Judaism and can be practiced by rich and poor alike.

In Genesis 47:29, Jacob asks his son Joseph to deal kindly and truly with him after death. The Midrash Tanhuma points out that kindness shown to the dead is indeed an act of the truest love, since there is no prospect of repayment or gratitude. While a poor person may one day be in a position to repay his benefactor, a dead person cannot ever repay the kindness.

Comforting mourners is another

example of a personal act of loving kindness that every Jew should perform. In Talmudic times it was customary to take gifts of food and especially wine to mourners to bring a little cheer into their lives. Attending a funeral to pay last respects to the deceased and accompanying them to their final resting place are also acts of great benevolence and loving kindness.

By joining your Hebrew Cemetery Association today, you display to the rest of the Jewish community that you embrace the holy level of loving kindness that makes God smile and elevates you to another whole level of spirituality and being. Even though Valentine's Day is not a Jewish holiday, a gift of membership in the cemetery association would be a great way to tell your family that you love them.

For more information about membership benefits, graves, prepaid funeral costs, or endowment donations, call Cemetery Director Joe Kodsí at 704-576-1859.

Directions to the cemetery: Take Providence Road into uptown; turn right on Graham Street and stay on Graham for about two miles; bear left onto Statesville Avenue; the cemetery will be about ¼ mile down the road on your left. ☆



Hebrew Cemetery Association

Passover Goods will be available Tuesday, March 18th



## PASSOVER IS COMING...

*Gleiberman's Provides You With All Your PASSOVER Needs!*

Matzah \* Horseradish \* Gefilte Fish \* Cookies \* Cake Mixes  
Macaroons \* Candies \* Baked Goods \* Egg Noodles \* Fine Wines  
Deli Products \* Soft Drinks \* Candles \* Cereals \* Farfel \* Matzah  
Meal Cleaning Supplies \* Meats \* Poultry \* Plus Lots More

### Store Hours

Sunday & Thursday 10am - 7:30pm  
Monday - Wednesday & Friday 10am - 5:00pm

*We Will Be Closed On Monday, March 17<sup>th</sup>, To Stock Our Passover Merchandise*

### Restaurant Hours

Lunch: Sunday - Friday 11am - 2:30pm  
Dinner: (SUNDAY ONLY) 5pm - 7:30pm

5668-D International Drive \* Charlotte \* NC \* 28270  
704 563-8288 \* Fax 704 532-9111 \* www.gleiberman.com

are you prepared for long term care?

What plan do I have to help my family prepare for the emotional and financial effect of long term care?

If I have long term care insurance, do I have the right coverage?

If I do not have long term care insurance, do I need coverage?

I am a Certified Long Term Care specialist and I can help answer your questions.

**Milton Goldstein, CLTC**  
Long Term Care Specialist

Birmingham: (205) 907-0670  
Charlotte, N.C.: (704) 442-5618

Email: miltgold@bellsouth.net  
Visit My Web Site : www.goldsteintlc.com



## JCBC March Meeting Features Dan Feldstein, Co-Founder of Red Ventures

The JCBC was organized in 2004 as a way to bring Jewish business and professional leaders together for advice and mutual support. The group meets on the third Tuesday of each month with a guest speaker discussing a topic of interest to our business community. Meetings are held at 6:30 PM in Luski Hall, which is room 207 of the Bernstein Building in Shalom Park.

On March 18, Dan Feldstein, co-founder of Red Ventures, will relate his journey to success in a presentation to the Jewish Community Business Circle. His company earned the title of "The Fourth Fastest Growing Private Company" on the prestigious Inc. Magazine's Inc.Fast 500 List by growing at a remarkable rate of 9,570% over four years. They employ over 400 staff in four diverse locations.

Red Ventures is headquartered in Charlotte's Ballantyne area and operates seven business units, including the largest and fastest-growing DIRECTV dealer, a lead-

ing reseller of ADT home security services and a direct-to-consumer marketing partner of Sirius Satellite Radio. Dan will share his perspective on the challenges and the implications of being a growth company and share secrets on finding, retaining, and growing a talent base of great employees. Business owners, sales folks, avid networkers, and job seekers will gain insight from Dan's real-world experiences.

### Meeting Schedule:

6:30-7 PM: snacks and networking

7-7:30 PM: roundtable introductions of members and guests

7:30-8 PM: guest speaker and questions and answers.

Attendance is free, but we do ask for a \$2 contribution to cover the costs of snacks and drinks.

For more information, contact co-presidents Justin Lowenberger at 704-534-1105 or email justinlowenberger@mydrtd.com or Don Rosenberg at 704-364-1784 or donrosenberg@gmail.com. ☆

## JCC Tributes

### Musler Memorial Fund for Children's Programs

Wishing Lee Kritzer a Happy Birthday from Paula Musler and Sol Levine

In memory of Robert Green from Paula Musler and Sol Levine  
**Swimmer Family LJCC Maccabi Endowment Fund**

In honor of Linda Goldsmith's special birthday from your line dancing friends and family

In honor of Noah Kipnis's Bar

Mitzvah from Marilyn and Harry Swimmer

**Mindy Ellen Levine Day Camp Fund**

In memory of Jill Estroff Young from Amy and Matt Choffin

**Oasis Senior Hot Lunch Fund**  
In memory of Blanche Hirschmann from Sara Wachspress  
**LJCC Program Endowment Fund**

In memory of Harry Monblatt from Felicia and Arnold Laubich ☆