

Super Sunday Volunteers Worked 'Round the Clock



Marty Kelso



Staci Mond



Adina Lowensteiner



Lisa Garfinkle



Lisa Blau



Kim Lewis



Kelly Keeling



Janna Stein



Gary Sobel



Super Sunday Chairs: Stephanie Brodsky, Amy Scitlin Brown and Elaine Moody.



Aree Pearlman



David Warshaw



Gary Kaye

Super Sunday 2008, held on March 9, was a huge success due to the efforts of our beneficiary agencies, volunteers and donors who all worked together to make it a special day.

In twelve hours, 69 volunteers representing twelve agencies closed 455 gifts and raised \$84,642.

"We're not asking a lot, we're asking a latte" was the theme for Super Sunday 2008. A huge thank you goes to Starbucks for donating 150 gift cards to thank donors making increased or new gifts. The gift cards could be used for any beverage of any size of the donor's choice - including lattes.

Starbucks also generously provided coffee for all of our volunteers throughout the day.

Special thanks go to Phil's Deli for donating breakfast for our volunteers, and to Izzy's Café and Catering for donating dinner.

We thank Action Plus for donating "Live Generously" tee shirts for all of our campaigners. To relieve our volunteers' "stress," Sheila G. Wade, Massage Therapist, LMBT #4528 and Genie Williams, Massage Therapist, LMBT #3510 offered chair massages throughout the morning and evening hours. To thank our volunteers for their support and hard work, names were drawn throughout the day for prizes and gift certificates generously donated by Action Plus, Maddis' Gallery, Amy Scitlin Brown and Elaine Moody.

Super Sunday co-chairs Stephanie Brodsky, Amy Scitlin Brown and Elaine Moody wanted to make the day fun for the volunteers who called between the hours of 9 AM-1 PM and 5-9 PM. All throughout the day, bells were ringing as solicitors signaled each other that a gift had been closed. Volunteers made phone calls, wrote thank you notes and assisted in the effort to call over 2,000 people. Special satellite stations were set up on Main Street and at the entrance to the Levine JCC Gym from 9 AM-5 PM to create awareness for Super Sunday and to make it easy for donors to make a pledge. The satellite stations were enhanced by the beautiful balloon bouquets made by Creative Events. Donors making a pledge at the satellite stations were given "I made my pledge on Super Sunday" stickers to wear.

Another innovative idea for this year's Super Sunday was a 24-hour 2008 Pledge Hotline. Donors were able to call in their pledges if they were unable to answer the call.

In order to thank and speak with each donor personally, the Federation attempts to reach everyone by phone or in person. However, if you were out and unable to "answer the call" you can make your pledge by calling the Federation office at 704-944-6757 or by visiting the Federation website at www.jewishcharlotte.org.

The mission of the Jewish Federation of Greater Charlotte is to raise and distribute funds to support and enrich the lives of Jews locally, nationally, in Israel and worldwide. Through education, planning and community building, the Federation's mission ensures that Jewish values, goals, traditions and connections are preserved for current and future generations.

Super Sunday Volunteers

A special thank you goes to the following volunteers who generously donated their time to make Super Sunday a huge success: Denise Abadi, Jen Algire, Michelle Bamford, Shari Baum, Caroline Biber, Lee Bierer, Lisa Blau, Karen Brodsky, Stephanie Brodsky, Amy Scitlin Brown, Kevin Cohen, Stuart Cohen, Howard Epstein, Carrie Feit, Peter Feldman, Amy Fine.

Lauren Fine, Lisa Garfinkle, Alan Goldberg, Ruth Goldberg, Julius Goldman, Julia Greenfield, Herb Greenman, Jennifer Greenwald, Josh Greenwald, Scott Greenwald, Deborah Hitt, Michael Jaffa, Lisa Jervis, Jeff Katz, Gary Kaye, Kelly Keeling, Marty Kelso, Melissa Klingberg, Karen Knoble, Alison Lerner, Eric Lerner, David Levin, Kimberly Lewis, Jordan Lichstrahl, Lianne Lichstrahl, Adina Lowensteiner, Staci Mond, Elaine Moody, Jill Newman, Michael Newman, Laura Newmark, Aree Pearlman, Iftach Pearlman, Wendy Petricoff, Susan Proctor, Karen Ransenberg, Amy Ringold,

Linda Seigel, Lisa Cohen Shapiro, Gary Sobel, Jason Spiegler, Janna Stein, Stephanie Starr, Lisa Strauss, Dawn Strauss, Alan Sussman, Lori Trapani, Jeff Turk, Robert Valenstein, Megan Ward, David Warshaw, Kathy Warshaw, Brad Winer