

New Leadership at FCJC

By Alan Kronovet

This month I assume the presidency of the Foundation for the Charlotte Jewish Community (FCJC). I am following in the footsteps of my good friend and long time community leader Rich Osborne. Rich served as the President of FCJC for the past two years and as he outlined in his article last month it was an action packed two years. The FCJC has benefited from Rich's leadership and I look forward to his continued involvement and friendship over the next two years.

As the FCJC has evolved so has its focus in accomplishing its mission. The addition of Phil Warshauer as our full time Executive Director was an important first step in our development. Over the next two years the focus of FCJC will be three fold. First, FCJC will continue to serve as the community liaison with the Foundation For. The Carolinas

(FFTC) working with FFTC to ensure proper stewardship of the over \$40 million entrusted to FCJC by our community agencies and individual members of the Charlotte Jewish community. Second, FCJC is a resource. When individuals or agencies have questions about establishing endowments, donor advised funds and estate planning FCJC has the knowledge and experience to provide support to the organizations and individuals that comprise our community. Our third focus will be on the growth of our planned giving program.

My primary focus for the next two years will be to grow the funds held at FCJC for the benefit of the agencies of our community. The importance of the growth of planned giving can not be underestimated. As the services provided by the agencies expand to meet the increasing demand of our community the need for long term

financing becomes more critical to ensure the viability of these services. A key tool to be utilized by FCJC toward this effort will be to convene monthly Endowment Educational Sessions where community agencies get together to discuss the process of developing planned giving efforts. The first of these meetings was held in April and we look forward to the continued participation of our community leaders. Another key tool will be for Phil and representatives of FCJC and the community agencies to meet one on one with donors to let them know about the great work being done in the community and to determine opportunities for them to provide long term financing to ensure that these programs continue.

These meetings will be about opening a dialogue between our donors and our community agencies. We hope to learn more about each other during this process. With the assistance of FCJC, and in coordination with FFTC, we will also help to educate donors

about the many creative ways that they can help to create a legacy that will support our Jewish community.

I am looking forward to the next two years and the opportunities we have to secure a stable finance future for our community. As always, if you should have any questions about planned giving or the Foundation for the Charlotte Jewish Community please feel free to contact either Phil or me. ☆

Alan Kronovet is the current Board Chair for the Foundation for the Charlotte Jewish



Community. For more information or questions about endowment or planned giving please contact Phil Warshauer, Director for Planned Giving, Foundation for the Charlotte Jewish Community at 704-973-4544 or pwarshauer@ffc.org.

Wachovia and Bank America Show Support for the Charlotte Jewish Community

The One for All Ball Steering Committee is pleased to announce that both Wachovia and Bank of America will be lead sponsors for the upcoming One for All Ball to be held on September 6 at the Westin Hotel. "The support from these important Charlotte institutions is a testament to both bank's commitment to the Jewish community and to our honorees, the William and Shelton Gorelick families" said Roni Fishkin, chair of the OFAB Steering Committee.

Once again, The One for All Ball, which is held every other year, will be the largest central fundraiser for the Jewish community. This cooperative endeavor demonstrates the community spirit that lives at Shalom Park. The fundraising goal for 2008 is \$250,000.

The Herman Blumenthal Commitment to Community award created as a tribute to Herman Blumenthal to memorialize his legacy of generosity and devotion to our community will be presented to the William and Shelton Gorelick Families for their significant contributions to Charlotte and leadership within the Jewish community. The Gorelick families' involvement and passionate commitment to the Jewish community embodies the legacy that Mr. Blumenthal strived to create.

Both families have played an integral role in the Jewish community. Shelton served as president of both the Foundation of Shalom Park and the Jewish Federation of Greater Charlotte. He plays leadership roles at Carolinas Medical Center and the Mint Museum and is involved in a variety of other volunteer endeavors.

The next generation includes Scott and Dana Gorelick and Jeff and Bari Gorelick here in Charlotte, Pamela Gorelick in Israel, and five grandchildren. This generation's leadership involvements include board positions at the Foundation for Shalom Park, the Levine Jewish Community Center, the Jewish Federation of Greater Charlotte among others.

Bill served as president of Temple Israel and Jewish Federation of Greater Charlotte. He has been on the boards of a large number of Charlotte organizations including the Charlotte Symphony Orchestra, the Arts and Science Council and Queens College Learning Society. Bill and Patty have three children and eight grandchildren. Todd and Stacy Gorelick, Marcelle and Dan Peck and Rael and Gabi Gorelick all live in Charlotte and have made their mark in leadership capacities at the Jewish Federation of Greater Charlotte, the Levine Jewish Community Center, the Charlotte Jewish Day School and The Charlotte Torah Center, among others.

The Gorelick families, along with the Luskis, have also created a lasting legacy in their gift to the Foundation of the Carolinas. The organization's new building on Trade Street bears the names of both families in recognition of the generous donation they made to the foundation so that it was able to expand its philanthropic services in the area.

Highlights of the evening will include a special pre-party cocktail reception, gourmet food, a special video tribute to the Gorelick families and music by Big Swing and the Ballroom Blasters. ☆



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