

WOMEN'S NEWS

On Power and Partnerships

By **Bunny Bramson**, President, Charlotte Chapter of Hadassah

The power of one is astonishing. We are continually awed by the unique and passionate commitment of individual Hadassah women, each offering her distinctive contribution to our success, each providing her matchless talents and insights adding to the ongoing viability of our chapter. It is then that we begin to understand the power of one and the combined strength of the partnership – you and Hadassah.

None of us exists in a vacuum.



Bunny Bramson

We acknowledge how fortunate we are to share in the successes of our great Hadassah organization which provides opportunities for each of us to enrich our own lives and also offers us the privilege to make a difference in the lives of others. We recognize, too, that our financial obligations

have progressively increased. Given that we have greater needs, not only in our local community but for our people in Israel, our National President has challenged each of us to make a spe-



cial commitment to further strengthen our projects and programs both domestically and in Israel.

Imagine if every Life member and Associate made an additional contribution of just \$100 – the cost of dinner for two, or a night at the movies with the family – we would demonstrate the stunning impact of the strength of one individual and the power of the partnership by adding \$30 million to Hadassah's income. Imagine if every member brought in just one new member, we would be an organization of 600,000. It's a powerful combination. By taking action,

each one of us has the power to change the dynamic of the moment and further strengthen Hadassah.

At this time of year, we mark the birth of the world and a time of new beginnings. What will we make of this remarkable opportu-

nity for new beginnings? With your support and activism, the power of the individual and the strength of the partnership will be a catalyst for change.

Wishing you and your families a happy, healthy and peaceful year. ☆

The Hadassah Blue Directory Form for 2009 is in the Mail

To insure the accuracy of your listing, please fill out and return your blue form by November 1.

If you have not received your 2009 Blue Directory form, it is available at the JCC desk or you can go to www.charlottehadassah.org to print the form.

Support the Hadassah Directory:

- * Consider becoming a patron.
- * List your children and grandchildren as jewels.
- * Take out a personal or business advertisement.

Note that all profits from the directory go to support medical research.

Many new people have moved to the Charlotte area and many more have changed addresses and phone numbers. So if you know of anyone who has moved, please let the editors know.

If you have any questions, please call Tess Berger, 704-708-4857, Judy Kaufmann, 704-847-1022 or email Ivy Saul, isaul@carolina.rr.com (please put Hadassah in the subject line).



With your help, the 2009 Charlotte Area directory will be the biggest and most accurate ever. Send in your form today. ☆

Charlotte Chapter of Hadassah Sweeps Awards

By **Janice Bernstein**

The Charlotte Chapter of Hadassah received awards in every category at the Southern Seaboard Region's annual Awards dinner held at the Hadassah National Convention in Los Angeles in July.

The Membership award was presented for achieving 100% of our membership goal. This was especially important, as our chapter "spun off" 30 members when the Lake Norman Chapter formed in October of last year. Mazel Tov to Penny Krieger and her Membership Committee for a job well done.

We also received the Diamond Award for achieving both the Bottom Line Quota, and the Membership Goal. However, we did more than achieve our bottom line quota – we exceeded it by 25%. For that accomplishment, we received the Emerald Award for Achieving 125% of Bottom Line Quota. Additionally, we raised 100% of our Sarah Wetsman Davidson Tower Fund Raising Goal Award! Mazel Tov to the

Fund Raising Vice President Sandy Hoagland and her committee, the Donor Committee and the Directory Committee for their efforts to make the Charlotte Chapter a shining jewel in the Southern Seaboard crown.

Additionally, Charlotte has received the Keepers of the Gate Award for achieving 95% Repeat Keepers of the Gate. The Keepers of the Gate is an annual giving program of a minimum of \$1,000.00 per year. Currently, the Charlotte Chapter has 33 Keepers of the Gate. If you would like to join this illustrious group, please contact Heidi Rotberg at 704-365-3859.

The most important award we have in Charlotte does not come in certificate form. The generosity of our membership is what makes our organization rewarding for those of us who work to further the extraordinary work that Hadassah does both in the United States and in Israel. Thank you Charlotte, for helping us to become an award winning Chapter in the world of Hadassah. ☆

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Harvey Smith



"We are obligated to give thanks for the past, for every bit of relief that God in His mercy gives us in our difficulties."

- Rabbi Nachman's Letter #163