# Make a "Reel" Difference: Sponsor the 5th Anniversary **Charlotte Jewish Film Festival**

Saturday, February 28 – Sunday March 8, 2009

Planning is now underway for the 5th Anniversary Charlotte Jewish Film Festival February 28 March 8, 2009. The Festival's ability to grow and deliver a quality product is directly related to the support it receives from patrons and corporate sponsors. We hope we can count on you to help us make our 5th Anniversary Festival the best yet.

Over the last five years, the Charlotte community's enthusiasm for the Festival has been fantastic, and the Festival's list of patrons and corporate sponsors has grown. The arts community has shown its support, too, as is illustrated by this year's increased grant from the Arts and Science Council. But continued and expanded community support is

Since its inception in 2005, The Charlotte Jewish Film Festival has seen dramatic changes. Our first year, we showed one film to roughly 100 people. Last year, the Festival was eight days long and attendance soared to 1,300. Today, the Festival counts as its partners the likes of Mecklenburg Ministries, the Mint Museum of Art and the Latin American Coalition.

This year we also anticipate expanding the Festival to the Lake Norman community, providing an early and late screening on Opening Night to accommodate a wider audience, continuing to offer second screenings of popular

films and flying in award-winning filmmakers to present their films. To make these and other innovations possible, we need your sup-

acknowledge our top patrons and sponsors during this special 5th anniversary year, we will be holding an exclusive VIP Screening and Cocktail Party November 12, at Byron's in the Design Center at South End. Patrons who contribute at the \$250 level and above will join Corporate Sponsors at the \$500 level and above, Community Partners, and Festival Leaders at this very special event. We would be delighted to save seats for you. Please contact us by November 1.



For more information about Corporate Sponsorship, please contact Debby Block at debbyblock@carolina.rr.com. Patron Sponsorship, please contact Phyllis Berlin at phyber117@aol.com.

We look forward to seeing you at the movies. \$\primex\$



#### Larry Horowitz, CLU, ChFC

#### L<sup>2</sup> Financial

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### Singles and Couples

## Your Second Chance to Mix and Mingle at Temple Beth El's Harvest Moon Dance

Date: Saturday, November 8 Time: 7:30 PM Place: Temple Beth El Cost: \$20 per person, pre-paid by November 1; \$25 per person at

Open to the entire Charlotte Community. Singles, couples of all ages put on your dancing shoes. Enjoy an assortment of heavy hors d'oeuvres. Cash bar for wine and beer. Water and soda will be pro-

Make check payable to Temple Beth El - Harvest Moon Dance. Check will be your reservation.

Mail your check to: Temple Beth El, 5101 Providence Road, Charlotte, NC 28226.

If you need additional information, please call: Sera Callif, 704-567-5085 or Milt Poler, 704-846-



### New Cookbook to Benefit Juvenile Diabetes

Stacey Simms is a very talented woman. She can do a lot of things. She can host her own radio show; she can speak magnificently and compellingly at public events; she can raise two children and she can share her life with her husband; she can volunteer for the Lake Norman Jewish Congregation. But she can't cook.

That's why she wrote I Can't Cook, But I Know Someone Who Can. "Twenty-five Charlotte chefs gave me 70 recipes and I tie the book together with stories of my many kitchen disasters," says Simms. And Carolina Panthers Coach John Fox contributed the

foreword

But the most important thing to Stacey about this book is that the profits will be donated to Juvenile Diabetes Research Foundation of Charlotte. Her three-year-old son has type 1 diabetes and it's obviously a cause very close to her heart. You can see more about her book at the WBT website www.goodmorning.wbt.com.

The book was released September 13 and there will be a engagement speaking November. Watch for more information in the next issue of The Charlotte Jewish News.



### Newcomers

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immediate connections. We don't give up on them but continue our cultivation process by creating ongoing, welcoming opportunities (i.e., Newcomer Schmoozes, Uptowners: Nosh and Network, Shalom Baby, and YAD).

No mitzvah is repeated more often in the Torah than "welcoming the stranger." (Stranger is not our preferred translation, so we say "newcomer.") Each of us is an ambassador; we may be the newcomer's first Jewish contact. Therefore, the welcoming we extend is most important and

makes the greatest impression.

If you have a new neighbor, coworker or just met someone new, please let us know so that we, too, can welcome them warmly into our Jewish community.

For more information on the Federation Outreach initiatives please contact the Federation office at 704-944-6757. \*



"If you believe that vou can spoil. believe that you can repair."

- Rabbi Nachman, Likutev Moharan II. 112