

Hebrew Cemetery Association

By *Lorrie Klemons, Publicity*

Each year the New Year season brings with it a renewal of purpose. As I sat in shul praying during High Holidays services this year, I wondered the same thought

that I do every year at this time. What is it that draws so many Jews to the synagogue for the holidays of Rosh Hashanah and Yom Kippur? What is it about these two holidays that like a magnet,

attracts hundreds of persons to synagogue who would otherwise not be in attendance?

I believe the holiday draws forth the individual's need for a communal sense of purpose. For in being part of a community, one is connected. In being part of a communal service, one finds meaning and significance as a connection to God, The Almighty, is created. In addition to this communal sense of purpose, the holidays promote individual accountability, as each worshiper can't help but think about his/her family, friends, community, country, and world at some point during the hours spent at temple.

While the Rabbis lead us through the prayers and the Cantors' melodic tunes draw us into inner reflection, one can't help but be caught up in the moment of piety and spirituality ... causing us to reach higher and higher to a greater level of being and purpose.

It's hard to believe that the high holidays are behind us already and that before we know it, the days will be grower darker and colder as the prevailing winter season preys upon us. Brighten that darkness and strengthen the bonds that connect all Jews ... both alive or dead ... by becoming a member of the Hebrew Cemetery Association of Charlotte today.

For more information about membership benefits, graves, pre-paid funeral costs, donations, and/or including the cemetery in your estate planning, contact Association President, Kevin Levine at 704-333-5155 or Cemetery Director, Joe Kodsji at (H) 704-321- 3537 or (M) 704-576-1859. Visit the website of the Hebrew Cemetery Association of Charlotte at www.hebrewcemetery.org.

Directions to the cemetery: Providence Rd. north into and through uptown; right onto Graham St.; follow Graham for about two miles; left at fork in road onto Statesville Ave.; travel about 1/2 mile, cemetery will be on your left. ☆



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Larry Horowitz, CLU, ChFC

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Tim Connor Rescheduled to Speak at JCBC

The JCBC was organized in 2004 as a way to bring Jewish business and professional leaders together for advice and mutual support. The group meets on the third Tuesday of each month with a guest speaker discussing a topic of interest to our business community. Meetings are held at 6:30 PM in Luski Hall, which is room 207 of the Bernstein Building in Shalom Park.

Our November 18 guest is Tim Connor, a world renowned sales and management speaker and trainer. He is the best selling author of over 70 books including *Soft Sell*, the #1 selling sales book in the world today, now in 21 languages. Getting and retaining customers is the heart of any successful business. There are so many approaches they are hard to

count. Tim will talk to our group on the subject of "Building Psychological Debt to Increase Business," a powerful tool to motivate customers to buy your product he claims is more effective than all other sales techniques combined. Tim is a powerful and entertaining speaker and, as usual, we're confident our guests will leave with new and useful insights into improving their businesses.

In this meeting we will have the first installment of our new "mini-talk" program, where a JCBC member will take five minutes to discuss their area of expertise for the benefit of the group. This is not a sales pitch or an extended "elevator speech" but a quick talk

on a subject of interest to our members. So a realtor might explain a complicated concept about home financing, or a computer expert might discuss how to get a virus off your PC. Contact Don Rosenberg (donrosenberg@gmail.com) with your idea and one member will be selected each month.

Meeting Schedule:
6:30-7 PM - snacks and networking
7-7:30 PM - roundtable introductions of members and guests
7:30-8 PM- guest speaker and questions and answers
Attendance is free, but we do ask for a \$2 contribution to cover the costs of snacks and drinks. ☆

Ready for another day at the office?


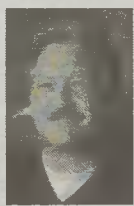
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Harvey Smith

All New for 2008

Artist's Bazaar

Sunday, December 14
from
12 noon-4 PM

Get your holiday shopping done here!
2008 is bringing the LJCC's Starving Artists and the Charlotte Jewish Day School's Judaica Bazaar together for a new collaboration of artwork, holiday goodies, lunch and activities including a gift wrapping table to Shalom Park on: Sunday, December 14 from 12 noon-4 PM. Items will be reasonably priced and just in time for holiday shopping.

For more information, contact Aree Pearlman, aree.pearlman@charlottejcc.org or 704-944-6792.