

# JEWISH FEDERATION NEWS

## JCRC Meets with Union County Public Schools

The Jewish Community Relations Council (JCRC) met with Union County Public Schools Superintendent Ed Davis and Chief Communications Officer Luan Ingram in Monroe in September to initiate ongoing communication between the Jewish community and UCPS. Recognizing a shared commitment to encouraging and promoting diversity, the JCRC and UCPS began very meaningful dialogue to explore the many ways in which the JCRC can serve as a resource and Jewish perspective for the Union County Public School administration,

faculty and teachers, as well as the ever-growing Jewish population in the school system. For more information, or to get involved, please contact Sarah Kaplan, Community Relations and Israel Affairs Coordinator, at 704-944-6751 or sarah.kaplan@jewishcharlotte.org.

The Jewish Community Relations Council promotes the interests of the Charlotte Jewish community by creating working relationships with our neighbors and serving as the collective voice of the Jewish community. ☆



Jeff Epstein, Rabbi Murray Ezring, Superintendent Ed Davis, Sue Worrel, Rabbi Faith Cantor, Chief Communications Officer Luan Ingram, Ken Orenbach, and Lewis Fisher.

## Jewish Federation Wins 2007 Sapir Award for Campaign Excellence

The Jewish Federation of Greater Charlotte is pleased to announce that it has been chosen as a recipient of the United Jewish Communities Sapir Award for Campaign Excellence. The award, which recognizes the Federation's 2007 Annual Campaign, will be presented during the November UJC General Assembly in Israel.

Named after Israel's third Minister of Finance, Pinhas Sapir, the Sapir Award is the UJC's primary recognition for outstanding annual campaigns among the 155 Jewish federations and 400 independent Jewish communities across North America. Winning the Sapir Award is based on a series of criteria that cover the major aspects of campaign activity including annual campaign increases, donor acquisition and retention, and campaign innovations.

The 2007 Annual Campaign was one for the record books. The Jewish Federation of Greater Charlotte Board of Trustees raised the bar when it set a \$3,000,000 Annual Campaign goal and the community responded to the challenge by pledging \$3,031,162!

Under the leadership of 2007 Annual Campaign Chair Todd Gorelick:

\* Contributions reflected a 7.5% increase over the 2006 Annual Campaign.

\* The Major Donor base represented 71% of the campaign, which was a 2% decrease from 2006.

\* Major Gift Development continued to be a priority in 2007. Two successful Parlor Meetings were held resulting in a 15.8% increase from donors attending; and the efforts of a seven member Major Gift Development Committee saw a 15% increase from cultivated donors.

\* The campaign gained six new Lions of Judah and two new major donor families.

\* The Main Event featuring guest speaker Rabbi Joseph Telushkin broke all records with over 600 ticket sales and pledges increasing by 36%.

\* Corporate and individual sponsorships were sought for the first time to underwrite our Ninth Annual Women's Spring

Lecture and our sponsorship goal of \$16,000 was achieved.

"It's wonderful to be so honored and to be recognized as setting the standard for the nation," said Todd Gorelick, 2007 Campaign Chair. "But we have always known that Charlotte's Jewish community is incredibly strong and committed to Jewish peoplehood."

"Winning the Sapir Award is a wonderful acknowledgement of the commitment, hard work and generosity of Federation's many donors, volunteers and staff," said Sue Worrel, Executive Director, "Thanks to the efforts of these remarkable people, the Federation is able to do so much to provide support and Jewish life to Jews in Charlotte, Israel and throughout the world."

The Sapir Award will be presented at the UJC General Assembly held November 16 through 19 in Jerusalem. ☆

## JEWISH FEDERATION OUTREACH CALENDAR

### SUNDAY, NOVEMBER 2

#### Newcomer Schmooze

11 AM-12 noon, Weinberg Center

Learn about the Charlotte Jewish Community while meeting new friends. Newcomer Schmoozes are co-sponsored by the Jewish Federation and the Levine JCC. Complimentary bagels, coffee and juice are served. All ages are welcome. For information, contact the Federation office at 704-944-6757.

### WEDNESDAY, NOVEMBER 5

#### Uptowners: Nosh and Network

11:45 AM-1 PM, Imaginon, 300 East 7th Street

Please join us for a panel discussion with an architect and other related industry professionals who will talk about how the green movement has changed our approach to building buildings.

Uptowners: Nosh and Network is the Federation's outreach initiative for the Charlotte business and professional community. Advance registration required by Tuesday, October 28 if purchasing lunch (\$10). Free and drop-ins welcome if no lunch is purchased. To register, contact Susan at the Federation office at 704-944-6761 or susan.stafford@jewishcharlotte.org.

### THURSDAY, NOVEMBER 6

#### JCRC, Speakers Bureau

11 AM, Shalom Park Boardroom

Guest speaker: Neil Lazarus, expert on Israel advocacy and training and director of Awesome Seminars will be discussing "Effective Communication for Israel." Please RSVP to Sarah Kaplan at 704-944-6751 or sarah.kaplan@jewishcharlotte.org.

### THURSDAY, DECEMBER 4

#### Women's Professional Network ... forging relationships, building community

6-7:30 PM, Temple Israel

Topic: Speed Networking led by Jennifer Golynsky

The Women's Professional Network offers women the opportunity to engage socially and connect with a cause. The Network meets five times each year and is open to all professional women whether or not they are actively engaged in careers outside the home.

For more information about all of Federation's Outreach initiatives, please contact the Federation office at 704-944-6757 or info@jewishcharlotte.org.

### PART-TIME CAMPAIGN ASSOCIATE NEEDED

The Jewish Federation of Greater Charlotte is currently seeking to hire a Part-Time Campaign Associate

This position is responsible for assisting the Development Director in maintaining the growing community campaign.

Must be able to accommodate flexible hours (including nights & weekends)

Interested candidates should direct inquiries and resumes to info@jewishcharlotte.org



Serving The Jewish Community For Over 25 Years!



I have the key to your successful Real Estate Transaction!

Call me today!

704.367.7240 (O) • 704.502.4328 (C)



Ann Langman Realtor®

## GREENSPON & ASSOCIATES

EMPLOYEE BENEFITS AND PERSONAL & BUSINESS INSURANCE

AN INDEPENDENT BROKERAGE FIRM SERVING THE REGION SINCE 1974  
Our objective is to find you the most comprehensive plans at the lowest price while providing a high level of service and support.

### SPECIALIZING IN:

- Life Insurance • Health Insurance • Dental & Vision Insurance
- Disability & Long Term Care Coverage • Annuities • HSA's

Keith Greenspon • Stanley Greenspon

704-376-7434

www.greenspon.com