

JEWISH FEDERATION NEWS

Rain, Sleet and Snow Did Not Stop the Show

The 2010 Main Event took place during the snowy evening of March 2.

Nearly 300 people braved the weather and attended the event which was a tribute to our 2010 Main Event Chairs Kevin Levine and Louis Sinkoe and to our speaker Rabbi Daniel Brenner. Five hundred people purchased tickets for The Main Event scheduled for February 21, which was cancelled due to a death in Rabbi Brenner's family. On March 2, although over 450 people planned to attend, many opted to stay warm and dry.

Rabbi Daniel Brenner, Executive Director of Birthright NEXT, was raised in Charlotte and began his speech with a trip down memory lane, regaling the crowd

with stories about the old Amity Club, the NC Hebrew Academy and the community's planning of Shalom Park. Brenner spoke about his interaction with today's young adults, characteristics which define that generation and their search for Jewish authenticity.

A retro candy station was met with delight during the beautiful dessert reception which followed Rabbi Brenner's speech. A special thank you goes to the Main Event Steering Committee for their dedication and hard work. The event raised \$75,782 a 22% increase compared to the same pledges in 2009; and there were six new gifts. ✪



The Main Event theme "Going Retro" enticed guests to enjoy candy from the "RETRO" candy bar.



Amy Augustine, Julie Lerner Levine and Crystal Ben Yohanan



Wilma Asrael and Eva Nove



Gabby Braverman and Toby Ruda



Ed Pizer and Main Event speaker, Rabbi Daniel Brenner



Dan Ruda, Lee and Ellyn Gross and Sharon Hockfield.



Federation's Development Director Sue Littauer with Main Event Co-chairs, Kevin Levine and Louis Sinkoe and Sue Worrel, Federation's Executive Director

JEWISH FEDERATION
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Ann Langman
704-367-7240
ann.langman@atcmail.com



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