

Remembering Those Who Have Gone Before

Memorializing a Loved One with a Donation to a Favored Fund

By Phil Warshauer, Executive Director, Foundation for the Charlotte Jewish Community

How often do we wait to honor or thank a mentor, friend or loved one only to have them pass away before the message can be delivered in a meaningful and long-lasting way?

It was not long after reading an article in April's Charlotte Jewish News about Bea Gibbs' death, her legacy to Jewish Family Services and her dedication to Jewish seniors in our community that I received word that Jack Jensen had passed away. While many of you knew Bea, you probably never had the privilege of knowing Jack. Bea was driven by her passion as an advocate for older adults throughout our community. Jack's commitment was as a teacher, mentor and coach to college students. He served Guilford College for over 45 years winning one National Championship in basketball and another three in golf. If they awarded national championship rings for volunteer work, then Bea would have had a few of her own.

I didn't know Bea very well. Although I had only met her on a couple of occasions I knew of her work at Jewish Family Services and of the inspiration she provided

to people of all ages. It was difficult to be associated with the Charlotte Jewish community and not know of Bea Gibbs.

Jack and I became friends during my brief time at Guilford College as Planned Giving Director. If you attended Guilford College over the past five decades you knew Jack Jensen. The basketball court was named after him, the same year he was inducted into the Wake Forest Sports Hall of Fame. He was a member of the North Carolina Sports Hall of Fame and was inducted into the National Golf Coaches Hall of Fame, sharing the billing with fellow Wake Forest alumnus Arnold Palmer.

Bea and Jack were both role models and mentors, impacting those they met with their passion, kindness and concern. Both were driven to succeed, more focused on accomplishing the task at hand than on any accolades that may have come their way. I know Jack was often embarrassed by the attention, often shifting the conversation to learn more about you and your family. Bea was wired the same way.

A memorial service was held on February 21 to remember Bea Gibbs with more than 300 people in attendance. A month later I

attended a similar ceremony to remember Jack.

At the bottom of the memorial service program and on the last line of Jack's obituary, readers were informed that gifts to memorialize Jack could be sent to Guilford College's Jack Jensen Golf Endowment Fund. This fund was established four years earlier when Jack shared with me his concerns about the funding of Guilford's golf program when he was gone. I shared this concern with three of Jack's biggest supporters and the fund was established. As we prepared for his funeral, the four of us reflected on the day that we surprised Jack with the Fund, leaving a man known for lengthy conversations speechless. Each of us were pleased that we were able to share this moment with our friend during his lifetime.

How often do we miss the opportunity to say thank you and honor those closest to us? It is never too late to link someone's lifetime accomplishments and name with meaningful programs or organizations. For example, Jewish Family Services has announced the establishment of the Bea Gibbs Fund for Seniors providing senior programming and services. I hope you will con-

sider making a gift to this Fund in memory of Bea and in support of the causes that were so important to her. It is also my hope that you will not stop there. Take the time to look around our community. Let's begin saying thank you right now. What better time than the present to honor your friends, your parents, grandparents or children while also providing for the future of our Charlotte Jewish community? It is easier than you think.

There are many in our community committed to the future in the same manner as Jack and Bea. Let's begin remembering all of them and in the process ensure their legacies and the future of our Jewish community. ✪

For additional information please contact Phil Warshauer at 704-973-4544 or pwarshauer@charlottejewishfoundation.org.



The Foundation for the Charlotte Jewish Community is proud to welcome Stan and Judy August, Adam Bernstein and Tamar Seigel, Walter Schechter and Dr. Samuel and Emily Zimmern as its newest members of the Book of Life Society. We want to thank them for their dedication to preserving the future of our Jewish community.

The Book of Life Society recognizes those individuals and families who have made commitments to the Jewish community by leaving a legacy gift to benefit future generations. It is a promise made by one generation to the next that the values of our Jewish heritage will be preserved, shared and cherished by our children, and our children's children.

The 32nd Charlotte Yiddish Institute

August 19-22, Wildacres Retreat, Little Switzerland, NC
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enhancing the understanding of Yiddishkeit, in a culturally stimulating "heimish" atmosphere.

Fees

\$330 per person double occupancy; \$200 per teen; \$150 additional per person fee for private room. Fees cover tuition, room, kosher meals and gratuities. Full fee must accompany registration.

All guest rooms have private baths and are in two modern mountain view lodges.

Cancellation Policy

Full fee will be refunded if cancellation is made prior to July 30.



An administration charge of \$50 will be charged to all later cancellations.

For additional information on transportation, directions, etc. please call: Baila Pransky, 704-366-5564; Heshl and Etta Spindel, 704-875-7324; Don and Shevi Herbstman, 704-752-1910.

Please use this registration form. ✪

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32nd Charlotte Yiddish Institute Reservation Form

August 19-22, 2010

E-mail us: cltyiddishinst@aol.com

Please enter reservations for _____ Adults _____ Teens (13-19)

Full payment is enclosed as follows:

\$ _____ (\$330 per adult) \$ _____ (\$200 per teen) \$ _____ (\$150 additional per person fee for private room)

\$ _____ (\$80 per adult round trip bus fee; teens ride free)

_____ I/We have attended the institute before. _____ I/We are attending for the first time.

Names in English and Yiddish

Address and zip

Phone & Email

Please reserve spaces on the bus from the airport for: _____ Adults _____ Teens

IMPORTANT: Make reservations for an early arrival in Charlotte on August 19. Bus will depart the airport promptly at 1:00 PM. It will return to the Charlotte airport at approximately 2:30 PM August 22.

Flying to Charlotte: Airline _____

Arrival time: _____ Flight # _____ Departure Time: _____ Flight # _____

Emergency contact name: _____ Phone: _____

Dietary Restrictions: _____

Mail this form with check payable to: Charlotte Yiddish Inst./JCC

Charlotte Jewish Institute c/o Mr. Irving Bienstock 5007 Providence Rd., #111, Charlotte, NC 28226

Questions Call: Baila Pransky at 704-366-5564 or Don & Shevi Herbstman at 704-752-1910
Heshl & Adrienne Spindel at 704-875-7324 or Irving Bienstock at 704-542-0094

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