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The Echo Foundation to Host Elie Wiesel and Honor Sandra and Leon Levine at Charlotte Premiere of "In the Footsteps of Elie Wiesel"

Tickets on Sale Now for Documentary Film Premiere Featuring On-Stage Dialogue with Wiesel and Echo Student Ambassadors

The Echo Foundation will premiere the 56-minute documentary film, "In the Footsteps of Elie Wiesel," at an event from 6-9 PM at the Knight Theater on Tuesday, September 21. The event, *A Night to Remember*, will include an on-stage dialogue with Holocaust survivor and Nobel Peace Prize laureate Elie Wiesel and Echo Student Ambassadors featured in the film; the presentation of the 2010 Echo Award Against Indifference to philanthropists Sandra and Leon Levine; and a post-film Patrons' Reception.

Patron tickets for A Night to Remember (\$250 per person, or Patron packages and corporate sponsorships ranging from \$3,000) are available by calling 704-347-3844. General admission seating (\$65 per person) will go on sale in late summer.

"In the Footsteps of Elie Wiesel" chronicles the journey of twelve Charlotte-Mecklenburg high school students who trace the life experiences of Wiesel as part of The Echo Foundation's 2007 Footsteps Global Initiative.

Charlotte-based Indievision produced the film in association with Emulsion Arts. Led by Executive Producer Bert C. Hesse, Indievision's recent films were presented at the 2006 Berlin and Cannes film markets. Emulsion

Arts is an award-winning film production company. "In the Footsteps of Elie Wiesel" features an introduction by Richard Gere, music and lyrics by New York Fifth Avenue Synagogue Cantor Joseph Malovany, and an original score by Fred Story, a nationally recognized composer.

"The film – a moving portrayal of young people on a quest to impact humanity through their understanding of history – is a powerful vehicle to promote justice and inspire hope," said Stephanie Ansaldo, president of The Echo Foundation and the film's director.

The twelve Student Ambassadors were Charlotte high school students at the time of filming.

About The Echo Award Against Indifference

The Echo Award Against Indifference was established to honor a member of the Mecklenburg County community who works "... with an eye towards peace, a heart filled with compassion and a voice against indifference, in order to remind our community of its highest ideals."

About Sandra and Leon Levine

Sandra and Leon Levine epitomize compassion, personal responsibility and ethical leadership. Most recently, the Levines spearheaded efforts to minimize the impact of the national financial downturn in Charlotte through personal support and advocacy for

increasing resources to those most adversely affected. "Sandra and Leon's vision for the quality of life in Charlotte and the vitality of our community inspires us all to do more," said Ansaldo.

They are the living example of Echo's ideals, consistently demonstrating an extraordinary commitment to the community. They have a longstanding reputation for leadership in the Charlotte region. With a powerful combination of business acumen, compassion and responsibility, the Levines have been a driving force behind the development of medical, religious, educational and arts infrastructures across the community.

Among the many institutions that bear their name are the Levine Children's Hospital, Levine JCC, UNC Charlotte, Levine Museum



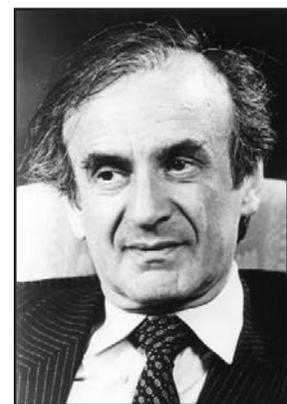
Sandra and Leon Levine will receive this year's Echo Award Against Indifference at a community event on September 21

of the New South, Levine Center for the Arts, Queens University, and Central Piedmont Community College. In the wake of the financial downturn, the Levines helped launch the Critical Need Response Fund, a crucial source of support for those in need in the Charlotte community.

About Elie Wiesel

Elie Wiesel was born in 1928 in Sighet, Transylvania, now part of Romania. At age 15, he and his family were deported by the Nazis to Auschwitz. His mother and younger sister perished, his two older sisters survived. Wiesel and his father were later transported to Buchenwald, where his father died shortly before the camp was liberated in April 1945. He wrote about his experience in the death camps in his internationally acclaimed memoir, "La Nuit" or "Night," which has since been translated into more than 30 languages.

Wiesel is the Andrew W. Mellon Professor in the Humanities at Boston University, where he is a member of the faculty in the Department of Religion as well as the Department of Philosophy. He is Chairman of The Elie Wiesel Foundation for Humanity, an organization he and his wife created to fight indifference, intolerance and injustice. He is the author of more than 40 books of fiction and non-fiction, and the recipient of numerous awards including the Presidential Medal of Freedom, the U.S. Congressional Gold Medal and



Elie Wiesel will visit Charlotte as the Echo Foundation's special guest in September.

the Medal of Liberty Award, and the rank of Grand-Croix in the French Legion of Honor. In 1986, Elie Wiesel won the Nobel Prize for Peace. More biographical information: <http://inthefootstepsofeliewiesel.org/bios.html>

About The Echo Foundation

The Echo Foundation was founded in 1997 to carry on the message Nobel Peace Prize winner Elie Wiesel brought to Charlotte that year – a call to action for human dignity, justice and moral courage. The Echo Foundation brings to Charlotte speakers and programs that illustrate how one person can make a difference for humanity through its Voices Against Indifference Initiative.

For more information about The Echo Foundation, visit www.echofoundation.org. ✪

Super Hero Sunday Great Gift Card Giveaway

Give \$100 - Get \$1,000!

Attention Super Heroes! Your help is needed now more than ever! We are closing our 2010 Annual Campaign and are \$75,000 away from last year's campaign total.



If we are unable to raise additional dollars, the Federation will be forced to cut back allocations to our agencies, affecting members of our community who count on us every day for services provided through the Jewish Federation Annual Campaign.

To make sure that we do everything within our power for the betterment of our community, the Federation is holding Super Hero Sunday, sponsored by Bank of North Carolina, on Sunday, August 22.

We are asking all members of our community to dig deep into

their pockets for a one-time donation to the campaign.

JFGC Executive Board members have generously donated gift cards to help us reach our goal. Those who answer the call on Sunday, August 22 by donating \$100 will have an opportunity to

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