

Tribefest, March 6-8, Mandalay Bay Resort and Casino, Las Vegas

In March 2011, over 2,000 young Jews will wander into the desert for a journey into their own Jewish identity. Many will come to Las Vegas having had no prior Jewish community involvement and no real sense of why this should even matter to them. Upon arrival, they will find a wide range of ways to connect – to their Judaism, to the Jewish community, and to others on a similar Jewish journey.

Tribefest will reflect the vibrant setting of its host city Las Vegas, offering meaningful, fun, and top-quality content. Through presentations by dynamic leaders in politics, entertainment, music, art, food, religion and other aspects of Jewish life, Tribefest will offer attendees many ways to connect to their own Judaism. In addition, participants will work hands-on in partnership with the local Las Vegas community on meaningful service projects,

demonstrating powerfully the impact giving back can have for community – and even more so for the giver.

Setting the event at the chic and fun Mandalay Bay Resort offers Tribefest participants the opportunity to sample all of the

attractions that make Las Vegas one of the top tourist destinations in the world. Tribefest programming will be complemented by the Las Vegas experience, acknowledging that participating in Jewish communal life can and should be about having fun as well.

Practical Matters

Tribefest will take place from March 6-8 at The Mandalay Bay Resort in Las Vegas, Nevada. The host community will be holding an event Saturday evening for those arriving early.

The cost per person for registration for Tribefest is \$400 prior to January 11 and \$475 after.

The Jewish Federation of Greater Charlotte is offering a \$400 subsidy, on first come, first served basis.

Hotel rooms are \$169/night for single occupancy, but can accommodate up to four beds.

Tribefest is the seminal event



for young Jews to come together to connect to their own Judaism, to the Jewish community, and to other young Jews from across North America. Under the Federation umbrella it will bring together many aspects of Jewish life so that Jews will recognize that all of them lead to our core communal aspiration—caring for our global Jewish community.

For further information, visit: www.tribefest.org or contact tair.giudice@jewishcharlotte.org ☆

FAST FACTS ABOUT TRIBEFEST

Who: Young Jews ages 21-45 from all communities across North America

Where: Mandalay Bay Hotel, Las Vegas

When: March 6-8, 2011

Why: Join other young Jews from across North America in the vibrant city of Las Vegas. Hear dynamic leaders in politics, entertainment, music, art, food, religion and other aspects of Jewish life. Participate in a meaningful service project.

Cost: \$400* Prior to January 11 (covers registration & meals) *Jewish Federation is offering a \$400 subsidy first come, first served.

Hotel: \$169/night and can accommodate up to four beds

How to Register: Contact Tair Giudice at tair.giudice@jewishcharlotte.org or 704-944-6759.

Jewish Federation Lions of Judah Honored

Amy Augustine, co-chair of Charlotte's 2011 Lion of Judah campaign with Amy Gould and Alison Lerner, welcomed our Lions and their guests by thanking them for their generosity and commitment. Amy presented our newest Lion Gloria Feibus with her Lion of Judah pin. Following was a surprise announcement for Sandra Levine that her daughter Amy Dawson had also become a Lion.

Amy Gould began the pro-

gram by saying, "Women's Philanthropy is the fastest growing component of the Annual Campaign in the Federation movement representing 23% of the total campaign. In Charlotte, our Lions of Judah are a dynamic group of 52 philanthropic women whose gifts to the 2010 Annual Campaign totaled \$732,560. This represented 86% of the total Women's Campaign and 26% of the total Campaign."

Guest speaker Sue Fishkoff,

national correspondent and contributing editor for JTA, the Global News Service of the Jewish People, was the guest speaker. Ms. Fishkoff said, "The Jewish community has never been larger, more creative, or more influential than it is today." She continued by saying that this new strength and creativity is being expressed in different ways such as an increased interest in Jewish spirituality and the transformation of synagogues into centers of Jewish

life. Other areas of growth are the increased awareness for Jewish rituals, a booming interest in Jewish education, the explosion of Jewish culture, and a much more welcoming approach to intermarried couples and the newly converted.

Tracy Brown, chair of the Lion of Judah Endowment (LOJE), called upon our newest LOJE Sue Worrel, Executive Director of the Jewish Federation, to sign the beautiful LOJE ketubah. Tracy also pre-

sented the Kipnis-Wilson Friedland Award to her dear friend Stacy Gorelick, 2010 award recipient from Charlotte (see article p. 2).

If you would like additional information about becoming a Lion of Judah or LOJE, please contact Sue Worrel, Executive Director, or Sue Littauer, Development Director, at the Federation office 704-944-6757. ☆



Above, Lion of Judah Co-Chair Amy Augustine, guest speaker Sue Fishkoff, LOJ Co-Chairs Alison Lerner and Amy Gould



At right, new Lion, Gloria Feibus and Amy Augustine



At right, Lions of Judah Dale Polsky, Sandra Levine, Fern Ingber Epley, Jenny Meiselman and Jill Newman

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