

JEWISH FEDERATION NEWS

Federation 2011 Annual Campaign Meets Levine Challenge

The Jewish Federation of Greater Charlotte Board of Directors led the charge and pulled the community together in the final hours of the 2011 Annual Campaign. We not only reached the Annual Campaign goal of \$2,950,000 but surpassed it.

Upon reaching the goal, The Leon Levine Foundation donated an additional \$50,000 bringing the Annual Campaign total to \$3,014,453. We thank all of our donors for their generous support which enabled the Annual Campaign to reach the \$3,000,000 mark for the first time since 2008.

Some campaign highlights include:

- * 6 new Major Donor households (gifts of \$10,000+)
- * 9 new Lions of Judah (gifts to women's philanthropy of \$5,000+)
- * 34 Pomegranate Society members (new initiative for women giving at or above the

- \$1800 level)
- * 6 new Ben-Gurion Society members (young adults giving at or above \$1,000)
- * Main Event had the largest attendance and highest amount pledged since 2007
- * Women's Spring Lecture had the highest attendance in history and cultivated 61 new gifts
- * 16 Charlotte young adults attended JFNA's TribeFest, a national outreach and engagement initiative

The Annual Campaign raises money to meet the needs of our beneficiaries at home, in Israel and in 70 countries around the world. Annual Campaign dollars are allocated for Jewish education, social services, Jewish identity and community development.

An additional \$118,987 was raised in Supplemental Giving, which provides customized giving opportunities over and above Annual Campaign to enable

donors to maximize their giving potential and fulfill their philanthropic goals. Supplemental Gifts underwrite specific programs and therefore do not represent allocable dollars. In 2011, supplemental gifts which fall under this category were used to underwrite a Birthright Israel Community Bus, the Bernstein Leadership Group, Community Planning Initiative, Levine Challenge Grant, Teen Israel Experience Scholarships, Annual Spring Lecture Sponsorships, JDC/FSU Welfare, JAFI La'ad (Forever) Program, Donations to Israel, Viva Klezmer, and Tikvah Charlotte.

The total Annual Giving for 2011 is \$3,133,440 which includes the Annual Campaign and Supplemental Gifts.

We thank all of our donors, campaign cabinet members and solicitors for their generous financial support and for their gift of time during the 2011 Campaign. ☆

Alison Lerner receives Bernstein Young Leadership Award

At the Federation's Annual Meeting on May 16, Alison Lerner received the 2011 Bernstein Young Leadership Award. This award was named for Bobbi and Don Bernstein by the Sixth Class of the Bernstein Leadership Group in a gesture of appreciation for the fantastic experience the class members had in the program.

The award recognizes lay leaders between the ages of 25 and 45 who embody the ideals of the Bernstein Leadership Group – meaning they take responsibility for the future of the Charlotte Jewish community.

Recipients of this award also hold exemplary records of participation and performance in Federation's communal affairs, demonstrate potential to assume significant future leadership positions, and are Federation members in good standing contributing regularly to the Annual Campaign.

Alison Lerner's extraordinary involvement in the Charlotte Jewish Community spans close to a decade. Among her many accomplishments, Alison is a past member of the Federation board, Women's Division Chair, and a participant in the First Class of the Bernstein Leadership Group. Notably, she is the Lion of Judah co-chair recognizing women who contribute \$5,000



Past award winner, Jen Algire, presents Bernstein Young Leadership Award to Alison Lerner.

or more to the Federation's Annual Campaign.

Beyond the Federation, Alison is Past-President of the Jewish Preschool on Sardis' PTO and the Charlotte Jewish Day School Board. Currently, Alison serves on the boards of Temple Israel and the Foundation for the Charlotte Jewish Community.

The Board and Staff of the Jewish Federation thank Alison for being an exemplary leader in both her actions and commitments, and for all her many contributions as an outstanding young leader. ☆

P2K Teen Exchange

(Continued from page 1)

I didn't want to leave. Everything we have done will stick with me for the rest of my life. Getting the chance to see sites like the Western Wall and visiting the Dead Sea was very surreal. You dream about one day going to those places, but

actually being there was an unbelievable experience. Your soul feels so rich; the feeling is really one of a kind. When it was time to say our goodbyes, and leave the country that has been our home for the past two weeks, I couldn't believe that it was

already over. Even though it was an emotionally draining day, the only thing that was keeping a smile on my face was: knowing that my new best friends were coming to my home in two short days. Spending another two weeks in Charlotte with Leehe, Tamar, Tom Cohen, Manor, Rivi, Robi, and Tom Reichbuch along with the Americans was incredible. Showing them around our city was really fun, because you get to show them your home and what makes Charlotte such a great place. The friendships I have built and the connections I have made will continue to be strong as we move forward with our lives. I strongly recommend this trip for anyone who is interested.

-Leah Weinstein ☆

SHABBAT AND HOLIDAY CANDLE LIGHTING FOR OCTOBER 2011

Friday, October 7, 6:42 PM
Sukkot Eve, October 12, 6:35 PM
2nd night Sukkot, October 13, after 7:29 PM
Friday, October 14, 6:32 PM
Shemini Atzeret, October 19, 6:26 PM
Simchat Torah, October 20, after 7:21 PM
Friday, October 21, 6:23 PM
Friday, October 28, 6:15 PM



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Published monthly except July



JEWISH
FEDERATION
OF GREATER CHARLOTTE
Local, Global, Eternal

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