

LIVE FOR GREATNESS

EVERY ROLEX IS MADE FOR GREATNESS. THE DATEJUST, INTRODUCED IN 1945, WAS THE FIRST WRISTWATCH TO DISPLAY THE DATE THROUGH AN APERTURE ON THE DIAL. ITS UNIQUE MAGNIFYING CYCLOPS EYE, ADDED A FEW YEARS LATER, BECAME RECOGNIZED AS A ROLEX DESIGN STANDARD. NOW IN A LARGER, MORE DISTINGUISHED 41 MM SIZE, THE DATEJUST II IS A NATURAL EVOLUTION OF A CLASSIC.

THE DATEJUST II



Phillips Place
at SouthPark
(704) 556-7747


ROLEX