

FCJC Receives Matching Grant from JFNA and Community Support to Begin Create Your Jewish Legacy Initiative

Charlotte Native Nancy Kipnis Named as CJL Coordinator

The Foundation for the Charlotte Jewish Community (FCJC) is pleased to announce the addition of Nancy Kipnis to its staff as its Create Your Jewish Legacy Coordinator.

This newly established three-year position is funded in part by a grant from the Domestic Endowment Fund of Jewish Federations of North American (JFNA) and matched by 26 local donors. Create Your Jewish Legacy (CJL) is an initiative of the Foundation for the Charlotte Jewish Community in partnership with ten local Jewish organizations and designed to strengthen the financial sustainability of the Jewish community through estate gifts. These estate gifts occur after one's lifetime and can be established through one's will, a life insurance policy, retirement assets or through more sophisticated

estate planning vehicles. The legacy initiative will educate and empower the participating community agencies to begin legacy conversations with their most loyal and engaged donors.

In her role as CJL Coordinator, Nancy will encourage, educate and train the professional and lay leadership of ten participating community partner agencies on how to assist their donors in placing their favorite Jewish organizations in their estate plans. In its Annual Meeting held in May, Board Chair, Jeff Bierer, spoke about "establishing a culture of legacy giving" in Charlotte. In welcoming Nancy to the FCJC, he noted that Nancy had set herself apart during the interview process when she declared that she "wanted the time she spent on the Create Your Jewish Legacy initiative to be her legacy" in Charlotte. "What

better motivation could there be?"

The ten participating CJL partner agencies are the Charlotte Jewish Day School, Charlotte Jewish Preschool, Congregation Ohr Hatorah, Foundation of Shalom Park, Hebrew Cemetery Association, Jewish Family Services, Jewish Federation of Greater Charlotte, Levine Jewish Community Center, Temple Beth El, and Temple Israel.

"We are very excited and fortunate to have found someone with Nancy's talents, enthusiasm, and passion for our Jewish community as part of the FCJC team," said Phil Warshauer, Executive Director of the Foundation for the Charlotte Jewish Community. "Nancy grew up in Charlotte and has been a very engaged leader. Her experiences within our Jewish community will serve her well as she assists our CJL community

partner agencies in facilitating legacy conversations with their donor bases."

In her 20+ years of experience as a management consultant, product manager, and in operating her own design business, Nancy has been involved with the development of marketing and advertising campaigns for small business clients and nonprofits. A graduate of Brown University, she continued her education at UNC Chapel Hill's Kenan Flagler Business School receiving her MBA in Marketing.

In addition to her professional experience, Nancy, her husband Bob, and four sons Michael, Josh, Noah, and Daniel are involved members of the Jewish community. The Kipnis' have been members of Temple Israel and the Levine Jewish Community Center since 1991. She has served on the



Board of the Foundation for the Charlotte Jewish Community and is a past President of the Charlotte Jewish Day School. Over the past year, she has been an active member of the Temple Israel B'nai Mitzvah committee and the strategic planning committee for the Jewish Federation of Greater Charlotte.

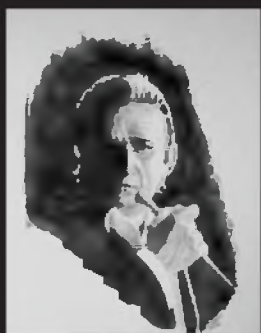
To learn how you can leave a lasting legacy to support the future of our Jewish community please contact Nancy Kipnis at 704-973-4554 or nkipnis@charlottejewish-foundation.org and/or Phil Warshauer at 704-973-4544 or pwarshauer@charlottejewish-foundation.org. ☆

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A Perfect Fit

By Nancy Kipnis, Create Your Jewish Legacy Coordinator - Foundation for the Charlotte Jewish Community

When a pair of shoes fits perfectly, it is a wonderful feeling. You walk on air full of energy and vitality. After four weeks as the Coordinator for the Create Your Jewish Legacy Initiative. (CJL), I feel like I have found the perfect fit. I

have met with most of the ten community partners involved in the legacy initiative. I know many of the players, some from childhood, and some from my involve-



ment in the Jewish community over the past 20 years. Each organization has voiced their excitement and uniqueness. They have agreed

to create CJL teams of 3-5 people who will meet monthly, learn more about planned giving and engage donors who are passionate about their organization. I am anxious to start working with the CJL teams individually and in group training sessions with well-known national speakers.

From my discussions with other communities, engaged in their own CJL efforts, I have learned the importance of following the successful models already established

throughout the country. This includes attending the planning sessions, doing our homework and engaging our donors in meaningful legacy conversations. These conversations will require learning how to listen and understand that everyone can leave a legacy no matter their background, age, or wealth. This excites me. I know that together we can begin to create a culture where meaningful legacy conversations are commonplace and each of us will embrace our ability to create legacies of our own that will assist in preserving and sustaining our Jewish community. ☆

JCC Tributes

BUTTERFLY PROJECT FUND

In honor of Rose and Abe Luski's birthdays from Suly and Richard Chenkin

In honor of Wilma Asrael, Gene and Deedee Daumit's twin grandchildren, Suly Chenkin from Linda and Bob Isser

In honor of Barbara and Herman Ziegler's birthdays from Gary and Janie Levinson

OASIS SENIOR ADULT PROGRAM FUND

In honor of Julius Goldman's birthday from Thelma Wand

In memory of Sally Lowey, Aunt of Joel Kveskin, from Amy Lamparello and fFamily

In memory of Bea Kleinman

from Andrea and David Gamlin, Lois and Mark Hirsch, Wendy and Joel Kveskin, Linda and Sam Levy, Sally Nicholson, Deborah Telles-Palladino, Dolly and Barbara Paterak

DAVID SILVERMAN MEMORIAL FUND

In honor of Wilma Asrael, in memory of Wendy Block from Mattye and Marc Silverman

LJCC GENERAL PROGRAM FUND

In honor of Michael Stier's birthday from Lee and Jeff Bierer

MINDY ELLEN LEVINE CAMP SCHOLARSHIP FUND

In honor of Leon Levine's birthday from Lyn and Paul Edelstein, Ellen and Stuart Fligel,

Patty and Bill Gorelick, Leigh and Daniel Levine, Janice and David Levine, Julie and Howard Levine and Family, Jill and Ed Newman, Dale and Larry Polsky, Mr. and Mrs. Russell Robinson, Anita and Marvin Shapiro, Mattye and Marc Silverman, Joan and Fred Simmons, Barbara Sklut, Lori and Eric Sklut and Family, Judi and Leonard Strause, Marilyn and Harry Swimmer, Judie and Michael Van Glish, Mary and Simon Wojnowich, Ann and Michael Tarwater ☆



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Operation Understanding



Every summer, Jewish and African-American high school students from the Washington DC area set out to retrace the steps of the civil rights movement in America. Along the way, they befriend one another and become more understanding of each others' culture. They stopped at Shalom Park one morning in July on their way to the Levine Museum of the New South.