

Federation 2012 Campaign Team Accomplishes Goals

We thank 2012 Campaign co-chairs Linda Seigel and Rich Osborne for their leadership, and the entire Campaign Team for its extraordinary efforts in completing, meeting and exceeding the 2012 Goal of \$3,200,000 and closing the campaign in record time.

2012 Campaign Highlights were:

A matching gift pool of \$37,600 was secured which motivated donors to make new and increased gifts, and encouraged campaign team members to meet face-to-face with donors.

Successful increases were achieved within our affinity groups:

- * three new or recovered Major Donor Families (\$10,000 per household)
- * four new or recovered Lions of Judah (\$5,000 to Women's Philanthropy)
- * eight new members of the Pomegranate Society (\$1800 to Women's Philanthropy)
- * seven new members of the Ben-Gurion Society (\$1,000+ from households 21-45)
- * 12 inaugural members of the new Impact \$365 Club (for households 21-45)

Increased gifts outnumbered decreases by 3:1.

Women's Spring Lecture brought in the highest corporate dollars and sponsorships to date: \$21,844.

Campaign team met the \$50,000 Levine Challenge a full two months ahead of 2011, closing active campaigning by May 31.

Sixty-seven solicitors closed campaign cards \$365 and up.

To learn more about how you can volunteer for the 2013



Part of Linda and Rich's Campaign Team: from left to right, Amy Augustine, Tracy Brown, Stacey Slomka, Fern Ingber Epley, Linda Seigel, Milton Goldstein, and Rich Osborne.

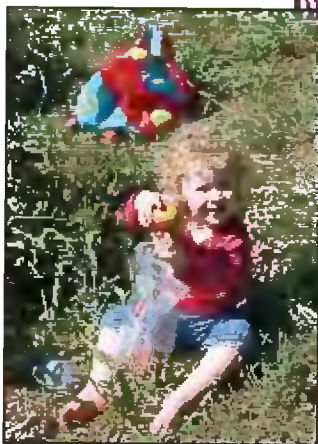
Campaign, please contact Sue Littauer, Development Director; or Tair Giudice, Director of Outreach and Engagement, at the Federation office: 704-944-6757; sue.littauer@jewishcharlotte.org or tair.giudice@jewishcharlotte.org. ☆

Family Fun Day with the Jewish Federation at Carrigan Farms

More than 140 parents and kids joined the Jewish Federation for a Rosh Hashanah Apple Picking at Carrigan Farms. Our group got a chance to experience an age-old tradition first hand – picking some delicious apples from the orchards and learning how honey is made. The day included a fun hay-ride and some yummy apple cider.

In addition to a bag full of fresh apples, each family took home a Rosh Hashanah goody bag compliments of the Jewish Federation and our beneficiary agencies – Charlotte Jewish Pre-School, Levine JCC, Levine-Sklut Judaic Library, and the Jewish Pre-School on Sardis.

For more information about upcoming events for young families or to join our mailing list please contact Tair Giudice, Director of Outreach and Engagement, 704-944-6759 or tair.giudice@jewishcharlotte.org. ☆



INCREDIBLE OPPORTUNITY!!! Reserve your spot today!

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and celebrate the present*

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- ☆ Meals
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- ☆ \$5700* per person (taxes & gratuities included)



Approximate cost. Price will be based on number of participants.

For more information,
contact Rachael Levine at
rachael.levine@jewishcharlotte.org or
704.944.6757

*includes \$500 Federation subsidy

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