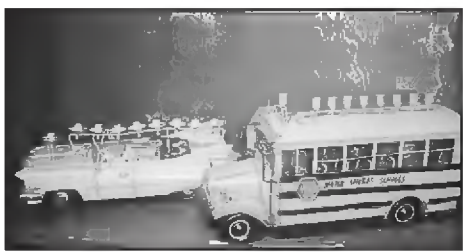


## Copa Judaica – Artists of the Month at Discovered Traditions

The husband and wife team of Barbara and Ron Matzner from Copa Judaica have always been the go-to-place for Temple Beth El to get extraordinary menorahs. This year is no exception. The Matzners have created something fabulous with their hand-crafted and hand-painted menorahs.



Copa Judaica's Pink Cadillac and Yellow School Bus menorahs.

At Discovered Traditions: The Gift Shop at Temple Beth El, you can get an Olde Time Fire Wagon, a truly realistic 1957 Pink Cadillac (just like Elvis had), a yellow school bus, a trolley straight from San Francisco, and a Wheeling Groovy flower-powered minivan.

In addition to the menorahs, the Matzners also supply the gift shop with wonderful tzedakah boxes, unique Ellis Island Collectible Dolls (think American Girl), Mah Jongg items, and a gorgeous line of jewelry designed by Barbara Matzner herself for House of Raasche. And of course, don't forget "Chewish Treats" for your

four-legged friends.

The Matzners felt the market was ready for more daring and inventive items and went about designing and manufacturing them. Come in and see them for yourself.

Discovered Traditions: The Gift Shop at Temple Beth El is open Monday to Friday, 10 AM-3 PM; Friday Night, 5:30-6 PM and for half an hour after services; or by appointment. ☆



## Beth El to Sell Dining Advantage Cards

*They Make Great Hanukkah Gifts*

Help support Temple Beth El and save money by purchasing a Dining Advantage card from November 5-30. Entertainment's Dining Advantage Card, which fits into your wallet, can be used at 30,000 restaurants nationwide – not just in Charlotte.

When you activate your card at DiningAdvantage.com, you instantly get \$200 worth of dining dollars applied to your card. Print coupons as you need them, and your personalized account tracks your savings and sends monthly reports. Cards will be sold for \$20 each. They make great gifts for

family, friends, babysitters, caretakers, teachers, co-workers, hairdressers...and more. Don't forget:



they're usable across the county – not just in Charlotte.

For more information, see [www.beth-el.com](http://www.beth-el.com). ☆

## jewTuBE charlotte Update

Temple Beth El's jewTuBE charlotte initiative is under way. Our jewTube charlotte crew and jewTuBE coordinator are working hard writing, filming, editing, and planning future videos. We are excited about our first posted video highlighting TBE Religious School opening day. Take a look at the channel here and subscribe: [www.youtube.com/user/jewtubecharlotte](http://www.youtube.com/user/jewtubecharlotte).

Temple Beth El's jewTuBE program will highlight the vibrancy, wisdom, and creativity that embody Temple Beth El and Reform Judaism. Stay connected to the jewTuBE crew and Temple Beth El by joining the jewTuBE charlotte Facebook page at [www.facebook.com/groups/jewtubecharlotte](http://www.facebook.com/groups/jewtubecharlotte).

jewTuBE charlotte is funded by an Incubator Grant from the Union for Reform Judaism. ☆



## Let's Discuss!

**Books, Torah, Talmud – at TBE and all over Charlotte.**

- Book Club, Sacred Trash, December 9, 4 PM at Temple Beth El
- Jolt of Judaism, November 3, 1:30 PM at Caribou Coffee, Park Road Plaza
- South Park Talmud, November 14, noon at the Village Tavern, 4201 Congress St.
- Uptown Talmud, November 30, noon at Threes, 333 W. Trade St. ☆

## Sterling Elementary Red Carpet Night

Beautifully attired, a young girl applied her lip gloss before coming down the red carpet and having her photo taken by the

Milt Poler, S.P.I.C.E. Chairperson Robert Weiss, and Social Justice and Action Co-Chairperson Lisa Garfinkle for making the evening possible.



At the beginning of the SPICE-Sterling Intergenerational Community Event on October 4, Principal Beth Wardy welcomes families, children, and volunteers, including Temple Beth El's Milt Poler and Robert Weiss, while Sterling's Lorena Eart translates into Spanish.

photographer. A young boy's mother straightened his white blazer and tie before he took his turn walking down the red carpet. The photographer snapped away.

No, this wasn't the Emmys; this was the first Sterling Intergenerational Community Service Project on the evening of October 4. Seventy-six Sterling Elementary students, ranging from grades K-5, participated in one of 12 different enrichment programs while their parents attended a parents' university workshop in the media room.

Projects were led or assisted by Temple Beth El adults and teens, and included: animation and movie production, kite making, chess, drama, sports, and emergency medical treatment skills for young students.

Students were invited to participate in this special once-a-month program as a reward for their hard work and good attitude. In her remarks, Principal Beth Wardy thanked TBE Project Coordinator

school in West Charlotte. Under the leadership of Linda Hindel, many Temple Beth El members regularly help in Sterling classrooms, tutoring during the school day and helping the teachers in many other ways, such as providing supplies.

For more information, see [www.beth-el.com/sterlingelementaryschool\\_tpartnership](http://www.beth-el.com/sterlingelementaryschool_tpartnership) or email Lisa\_Garfinkle at [slgarfinkle@windstream.net](mailto:slgarfinkle@windstream.net). ☆



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Photos [L to R]: Stacy Marx, the original Mitey Rider, with Harry Swimmer | Swimmer Insurance Today

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