

The Charlotte JEWISH news

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FCJC Receives \$180,000 to Support Legacy Initiative Harold Grinspoon Foundation Grant Will Be Used as Incentives for Community Partners

A special Hanukkah gift was presented to Charlotte's Jewish community with the announcement, on December 10, of a grant of up to \$180,000 from the Harold Grinspoon Foundation's (HGF) Life and Legacy program. The grant, awarded to the Foundation for the Charlotte Jewish Community (FCJC), will provide additional support to FCJC's Create Your Jewish Legacy (CJL) Initiative. The two year grant of approximately \$90,000 per year will provide each of the 10 participating community partner organizations the opportunity to receive incentive grants provided they meet benchmarks established in collaboration with HGF. The announcement was made by Gail Littman, HGF consultant, who as part of the grant will be available to provide guidance and support to CJL Coordinator Nancy Kipnis.

Littman was in Charlotte for three days to lead a CJL community training session attended by staff and volunteer leadership of the ten participating CJL community partners. During her visit she also met individually with each of the ten CJL community partners

and spent time with FCJC leadership and CJL community donors.

"The Harold Grinspoon Foundation is very excited to be partnering with FCJC to establish legacy gifts which will secure the future of Charlotte's Jewish community," said Littman. "The time is right and this legacy program will make the most of the generational transfer of wealth, change the language and landscape of giving, and build into the culture the importance of an individual's after-lifetime gift."

Life & Legacy is the newest initiative of HGF and part of a plan to provide up to \$20 million over the next several years to engage up to fifty communities in North America in legacy building. Charlotte is one of seven Jewish communities selected to comprise the first Life & Legacy cohort.

"This is truly exciting news for our Charlotte Jewish community," said FCJC Executive Director Phil Warshauer. "It is an amazing tribute to our community that Harold Grinspoon and Gail Littman have selected Charlotte in its initial Life & Legacy program. This grant would not have been possible

without the previous grant we received from JFNA's Domestic Endowment Fund, the support of the

FCJC Board, our 29 community donors and our 10 participating community partners.

"The opportunity to provide unrestricted incentive grants to our 10 participating community partners will provide further motivation to an already very determined group of committed CJL volunteers and staff."

Since 2008, the Harold Grinspoon Foundation has the San Diego model of Create a Jewish Legacy, which has resulted in \$212 million in future gifts for the San Diego Jewish community. Under the auspices of the Arevim Philanthropic Group, HGF is currently funding flourishing legacy programs in Philadelphia, Tucson, St. Louis, and San Francisco. Well over 2,000 legacy conversations have taken place with an estimated \$71.9 million in funded and future legacy gifts.

The Create Your Jewish Legacy initiative of Charlotte is a three year program with the Foundation for the Charlotte Jewish Community partnering with Jewish community organizations to secure bequests and other legacy gifts for each organization and our



community. The goal is to:

- * Educate, train, motivate and empower agency professionals and lay leadership to engage their long-term stakeholders in conversations to establish legacy gifts

- * Provide participating organizations with a focused course of study that includes group sessions and individual coaching

- * Increase community awareness of the power of bequests, other legacy gifts and endowments through an extensive marketing initiative

- * Create a culture of legacy giving to serve the future needs of our Charlotte Jewish community- For more information on creating a Jewish legacy, please call Nancy Kipnis at 704-973-4554, Phil Warshauer at 704-973-4544, or one of our 10 participating CJL Community partners. ☆

Our 10 CJL Community Partners Include:

- * Charlotte Jewish Day School
- * Charlotte Jewish Preschool
- * Congregation Ohr HaTorah
- * Foundation of Shalom Park
- * Hebrew Cemetery Association
- * Jewish Family Services
- * Jewish Federation of Greater Charlotte
- * Levine Jewish Community Center
- * Temple Beth El
- * Temple Israel

PJ Library coming soon!

See page 27.

This Super Sunday, Help Build Our Community!

It's not every day that you can improve lives around the world through a single phone call.

But on Super Sunday you can.

For more than seventy years the Jewish Federation of Greater Charlotte has been raising funds to meet the ongoing needs of our Charlotte Jewish community with an innovative approach and an unparalleled record of success.

Together with our donors, we fund and support a community-wide network of organizations that are the building blocks of our community. You help us ensure that the programs, organizations and values that enrich our Jewish community remain vibrant and strong.

We won't ask you to personally deliver food to the hungry, make visits to the homebound, or drive a senior to the doctor. We don't expect

you to teach Hebrew school, take a young adult to Israel, or become a Jewish summer camp counselor. All we ask is that you make the call.

By volunteering to make calls (or generously choosing to answer the call) on **Sunday, January 27**, you can join hundreds of our Charlotte Jewish community members in building a stronger Jewish community.

Bring your positive energy and join other volunteers as we mobilize our Jewish values of Tzedakah and Tikkun Olam into action. Together we do extraordinary things.

To volunteer or for more information please contact Tair Giudice, Director of Outreach & Engagement, 704-944-6759 or tair.giudice@jewishcharlotte.org. ☆

(See more information on page 8.)



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