

Last Chance to Participate in Raffle for Camaro/Israel Trip

Drawing is on June 2 at SouthPark Mall

The Drive for a Better Tomorrow is a first time, one-of-kind raffle fundraiser run by Chabad Lubavitch of Charlotte. We are in the countdown to a great campaign finish as June 2 is the last day that tickets will be sold. Now is the time to buy tickets for this amazing project. If you have already purchased tickets, think about increasing your odds of winning one of the five major prizes, by buying additional tickets.

The spectacular prizes include a new 2013 Chevrolet Camaro, a dream trip for two to Israel (two tickets and a seven-night stay in a fantastic hotel in Jerusalem), \$1,800 cash, and two bonus prizes of \$500 each.

The exciting drawing will take place at SouthPark Mall where five lucky winners will be chosen on Sunday, June 2, at 5 PM. The proceeds from this campaign will benefit the educational programs

Chabad provides for the community, including the Jewish Preschool on Sardis, The Jewish Learning Institute, Talmud Torah Hebrew School, Bat Mitzvah Club, and many more programs.

At this time, Lubavitch of North Carolina would like to extend many thanks to the raffle's corporate sponsors including: Hendrick Chevrolet of Monroe, Carolina Premier Bank, Gordon Iron and Metal, Best Sweet, Laxer Long and Savage, and Kuehne + Nagel. Great appreciation goes to generous individual sponsors including: Steven Azizo, Harlan Brendel, Stuart and Shari Goldstein, Edwin and Leslie Rusgo, Dr. Robert and Stacey Selkin, and six anonymous donors who made the raffle campaign possible. All of the above sponsors have generously paid for the entire cost of all five raffle prizes.

Tickets are only \$100 each or the "Chai Special" - 18 tickets for

\$1,500. A maximum of 1,800 tickets will be sold. The odds to win are excellent - a one in 360 chance to win one of the top 5 prizes, or one in 20 to win a prize for those who purchase a Chai pack. To purchase tickets, visit www.chabadnc.org/drive, call 704-366-3984, or mail a check to Lubavitch of North Carolina, 6619 Sardis Road, Charlotte NC, 28270. Please write "drive" in the check memo, and include a phone number for prize notification.

The drawing on June 2 will be held at Circle Court, between Belk, Neiman Marcus and Nordstrom, inside SouthPark Mall. Tickets will be on sale online at chabadnc.org/drive through June 1. Tickets can be purchased June 2 only at the Mall. Any checks received after the drawing, or online payments after June 1 will be considered a donation. The 2013 Camaro will be on display at the mall all day on June 2, so come and



check out the Camaro, buy your last few tickets until 5 PM, and join the fun for the grand celebra-

tion of the Drive for a Better Tomorrow. ☆

Seventy Years of Temple Beth El

(Continued from page 1)



Left: the original groundbreaking for Temple Beth El on Providence Rd.; right, the more recent groundbreaking for the expansion in Shalom Park.

well as the growth of our religious school, adult education, and interfaith outreach programs.

TBE members have also faced some painful moments, many related to the civil rights movement. On November 11, 1957, an attempted bombing of TBE occurred, the first in a series of attacks on Jewish institutions in the South by a white separatist organization. This came on the heels of hooded Klansmen protests on September 1, 1957 when congregant Robert Schrader's *Visulite Theater* on Elizabeth Avenue bravely showed *Island in the Sun*, a movie depicting interracial romance. And both events were preceded by the April 1957 *Time Magazine* report on Harry Golden's "Vertical Negro Plan" for integration as a response to the North Carolina legislature's efforts to preserve segregation. Golden's satirical essay advocated removing chairs from public school classrooms since Southern whites didn't seem to mind standing with blacks on bank and grocery store lines, only sitting with them.

In 1970, the congregation divided over the direction of Reform Judaism, and twenty-seven families formed the new reform congregation Beth Shalom. The split would last 16 years until the congregations merged in 1986 under the leadership of our first woman president Sally Schrader. In January 1971, the funeral serv-

ice held for TBE's beloved custodian Clarence Thacker, an African American, was the subject of a *Charlotte Observer* editorial. Noting that the attendees were "black and white, Jew and Gentile, young and old," the newspaper encouraged its readers to overcome the "old barriers" that had prevented Charlotte from becoming a real community by holding "to the spirit that lived the first day of the year at Temple Beth El."

TBE's attention to education, worship, social justice, clergy, leadership, and community imbues all seven banners. Throughout 2013, several weekend celebrations highlight these important areas. In February, we featured "Lifelong Learning" led by former Associate Rabbis Micah Streiffer and Jeremy Barras. May celebrates Social Justice and Caring Weekend with a panel of experts on medical and spiritual healing, as well as TBE's annual "Mitzvah Day" of community service. November's Leadership Weekend will honor our past presidents and other congregants, as we also welcome URJ President Rabbi Rick Jacobs.

Moving forward "from strength to strength" as we celebrate our 70th birthday, Temple Beth El continues to thrive as a Beit Knesset (House of Assembly), a Beit Midrash (House of Study), and a Beit T'filah (House of Prayer). Please visit the TBE


lobby to view the exhibit or go to www.beth-el.com to learn more. ☆

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