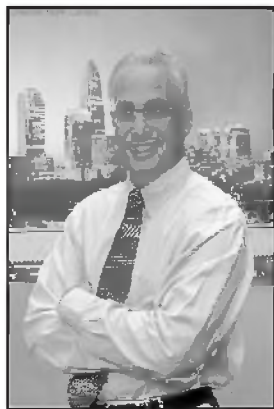


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Join Us at the Annual Memorial Service

It's that time of the year again, when the wail of the shofar is about to rise, signaling the start of the Jewish New Year. Each High Holy Day season, all over the world, a memorial service is held on the Sunday between Rosh Hashanah and Yom Kippur. The Board of the Hebrew Cemetery Association invites everyone to come out to the Hebrew Cemetery on 1801 Statesville Road for the Annual Memorial Service on Sunday, September 8 at 10:30 AM.

The Annual Memorial Service is a special time to honor, embrace and remember those of our loved ones who are no longer with us. In the spirit of repentance and renewal, visiting the graves of



The cemetery donors at the groundbreaking.



Temple Beth El's marble ark in place at the new cemetery building.

beloved relatives or other Tzadikim (righteous people) inspires us to live in accordance with our ancestors' ideals.

The tradition of visiting the graves of the ancestors and praying for both the deceased and the living is very old. It is written in the Book of Numbers about Caleb that "And they went up into the south, and he came to Hebron." The Talmud explains that he went there to pray by the graves of the Patriarchs; hence the tradition.

The Annual Memorial Service is unique, as it is the only time during the year where all three Rabbis and Cantors from the three major temples conduct a service together. Together with the crowd of 250 or more, the Kaddish will be recited under a huge tent and the names of this year's departed

loved ones will be read aloud. Elyse Bodenheimer, a very talented Charlotte teen writer, will be reading her beautiful poem, "Be the Voice," and refreshments will be served. Board President Brian Yesowitch will introduce everyone to the service. Building Co-Chairs, Bill Gorelick and Marc Silverman, will talk about the building and a Jewish Legacy member will speak about her commitment to the cemetery.

These holy grounds have been providing peace of mind and spiritual comfort to the Jewish community for 146 years. With great pride will we house a grand Memorial Building. Small funerals and unveilings for up to sixty people will soon be held inside the Mindy Ellen Levine Chapel in front of the majestic former Beth El ark. Before long, families may retreat into the Berlin Family Room and after the service guests may come together in the Gorelick Gathering Room. Bathrooms and air conditioning will make it all the more comfortable for the visitors.

As Charlotte's oldest institution, the Hebrew Cemetery invites you to attend this year's service on Sunday, September 8, 10:30 AM. Last year we broke ground, this year we are introducing the

near completion of the building. Following the service, we will offer tours and consecrate the recently surveyed expansion which will offer a variety of new plots.

To finish this building campaign, we still need your help and you do not need to be a cemetery member to participate. Pledges are payable over five years. For every \$1000 you pledge, you may honor up to five loved ones or couples, and yourself be recognized as the contributor on the Memorial Wall. What a wonderful way to honor and celebrate family from all around the globe.

We welcome anyone who would like to attend the 5774 Annual Memorial Service. Your loved ones do not need to be buried at our cemetery in order for you to participate.

People interested in honoring loved ones on the Memorial Wall should contact Director Sandra Goldman at director@hebrew-cemetery.org or 704-576-1859. Sandra is also available to answer your questions about legacy giving, the benefits of cemetery membership, and purchasing plots. ✨



Team "Whatever, Whatever" Raises \$25,000 to Fight Cancer

By Amy Krakovitz

On the last weekend of July, the annual 24 Hours of Booty took place, an event where cycling teams relay on a loop at Freedom Park for a full 24 hours in order to raise funds for local and national cancer charities.

Team "Whatever, Whatever" boasted 16 cyclists riding in the memory of Sue Coben.

The riders included:

Matt Coben (team co-captain), Carly Coben (Matt and Sue's daughter), Jonathan Wynn (Sue's brother from Pittsburgh), Aly Lerner, Peter Levinson (team co-captain), Cindy Levinson, Jill Levinson, Jerry Gitlitz, Jerry Goldberg, Mark Rosen, Matt Samarel, Michael Denenberg, Lori Holcombe, Joy Pfuhl, Ben Roach, and Steve Todd.

This group of 16 individuals was able to raise more than \$25,000 for the fight against cancer. That put Team Whatever,

Whatever in the Top 10 of all teams in fundraising.

As far as the cycling went, Peter Levinson came in 16th overall and Matt Coben came in 26th overall out of 1,200 riders.

"We came together and rode both as a team and as individuals. We rode in the sun, the heat, the rain, and the dark of night to reach our individual goals. By a conservative estimate, we rode more than 1,500 miles. The riding is just for personal reasons, as the fundraising is essentially completed by the time we hit the start line. But we ride for pride, we ride to feel the pain to remind us about the fight, and we ride to remember those we have lost. In our case, our line is 'Whatever Whatever' as we remember Sue and her battle to fight breast cancer," Coben said after the event. "...We tragically lost her in December 2011. ... I am honored that this group comes together in her honor as



Remembering Sue Coben at 24-Hours of Booty

well as to remember those who are closest to them."

The team plans to continue this effort and participate in the event again next summer. Please watch for announcements in The Charlotte Jewish News. If you have any questions, or you would like to donate now, or you are interested in joining the team, please contact Coben at matt.coben1@yahoo.com or 704-650-2643 or Levinson at rothwood@aol.com. ✨