

BJH Foundation for Senior Services Provides Much-Needed Grants for Rapidly Growing Jewish Population in the Carolinas

With an endowment in the millions, BJH Foundation has granted more than \$1.4 million over the past seven years to qualifying non-profit organizations that serve Jewish older adults in the Carolinas. Grant awards of up to \$25,000 each help area non-profits cover program expenses for food, mailings, supplies, educational materials, salaries for social workers, Congregational Nurse staff, and other necessary expenses.

In 2013, the BJH Foundation for Senior Services has awarded grants to these five Charlotte-area programs:

* Jewish Family Services of Greater Charlotte's Family Connections Program received a \$12,000 grant to continue its mission of providing proper support services—including coordination of physical, mental, and emotional healthcare resources—to help keep older adults as independent as possible.

* The Sandra and Leon Levine Jewish Community Center's Oasis Senior Enrichment Program received \$5,000 in funding for its

"Important Life Conversations: There's No Time Like Now!" project, which will empower older adults and their families to share their thoughts, feelings, and wishes about such difficult topics as end-of-life concerns, legal issues, planning a Jewish funeral, transitioning out of the home, etc.

* The Sandra and Leon Levine Jewish Community Center's Oasis Senior Enrichment Program also was awarded \$23,500 for its Holistic Wellness Program, which focuses on the bio-psycho-social needs of Jewish older adults.

* Temple Beth El will continue to grow its SPICE (Special Programs of Interest or Concern to Elders) program, which will provide 18 educational/social programs, 14 religious programs, four or five outings, and other activities for Jewish older adults in North and South Carolina. The programs, which received a \$10,000 grant from BJH Foundation, are designed to reinforce and enhance the quality of life of older adults and keep them mentally alert, engaged in volunteerism, and involved in community and

Jewish life.

* Jewish Family Services of Greater Charlotte, Temple Israel, and Temple Beth El received a \$10,000 grant to collaborate on a Community Needs Study assessing the demand for a Jewish senior

living facility in the Charlotte area.

This program was partially funded by the BJH Foundation for Senior Services Jerome Madans Fund. Each year, the BJH Foundation awards one program from

the Charlotte area a grant funded by the special endowment fund created by the Madans family in memory of Jerome Madans, a longstanding BJH Foundation board member. ☆



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Jews in Racing

(Continued from page 11)

where his family moved from Minnesota, and attended Judea Reform in Durham. His father worked as a psychologist at the UNC Hospital and his mother was a speech therapist. Though familiar with racing, he played the stick and ball sports that thrive in a college town.

A diehard Carolina fan, he opted instead for William & Mary, where he joined the same fraternity that Jon Stewart had been in several years earlier, and then attended the University of Virginia for law school. After clerking for two judges, he joined the Charlotte based firm Robinson, Bradshaw, and Hinson where he handled legal affairs for Roush including the merger with Fenway Sports Group, a name more associated with the Boston Red Sox and the iconic stadium in which they play. His NASCAR experience went much deeper than that. He also worked on the sale of Evernham Motorsports to the Gillett Family and business for Richard Petty Motorsports, JR Motorsports, and contractual matters for drivers such as Jeff Gordon, Dale Earnhardt, Jr., Elliott Sadler, and Dale Jarrett.

After a dozen years at RB&H, he was lured away to Roush Fenway in April of 2010 to succeed Geoff Smith who would be retiring as president that December.

A strongpoint for Newmark is his respect for tradition, a trait cherished and respected in both Jewish and NASCAR circles. Much of this comes from his relationship with his paternal grandfather Abe who was a pediatrician in Pennsylvania. He says the doctor didn't require much sleep and they would talk frequently in the wee hours while he was in college. "He was one of the brighter

people I ever came across," he recalls.

When profiled for the *Charlotte Business Journal* "40 Under 40," Newmark said his favorite possession was his grandfather's valet keepsake box, which reminds him of those moments.

He's also not intimidated by the many in the sport who, sometimes literally, where their religion on their sleeve. Newmark sees it as faith more than preaching and perhaps that's something that is necessary in a sport as dangerous as racing. "It's an important part of their lives. It's something they adhere to and are not shy about discussing. There's an openness about different faiths that I think is very positive."

That's something the late Durham mayor Mutt Evans would have understood. When cautioned by his campaign manager for putting his presidency of his Temple on his election posters as it would let people know that he was Jewish, Evans replied something to the effect of, "These are church going people. They don't care what church you go to as long as you go."

So there you have it. Car racing, like everything else, has always been part of Southern Culture for the Yids. ☆

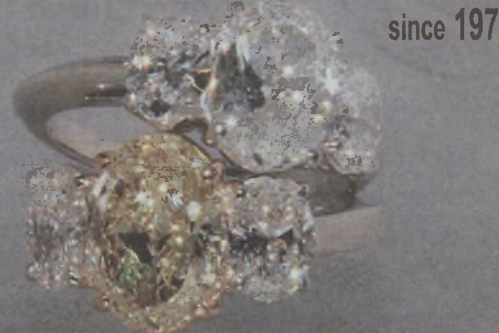
Steve Goldber was born and raised in Charlotte and, though first generation, has put barbecue on a bagel and likes watching Fords, Chevys, and Toyotas race in circles.

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