

# JEWISH FEDERATION NEWS

INTRODUCING

{THE ALL NEW}

**NEXTGenCharlotte**  
.ORG



## Announcing NEXTGen Charlotte New Year, New Look

The Jewish Federation is proud to announce the launching of NEXTGen Charlotte (formally known as the Young Adult Division - YAD). Engaging the next generation of young adults through a rich variety of programs has long been one of the Federation's top priorities. Now, with the establishment of NEXTGen Charlotte, we have a new platform to attract, engage, and retain the next generation of Jewish Charlotteans.

This new initiative and branding brings together a variety of existing Federation programs focused on young Jewish Charlotteans, including the Bernstein Leadership Group, PJ Library, Shalom Baby, and social outings. More than simply a combination of

these efforts, we are developing an entirely new model for building community within the 21- to 45-year-old age group, supported by a range of new programs and initiatives.

Our goal is simple: Transformation. We are working to make our community a vibrant and meaningful home for young Jews of every age, a place where meaning can be found in every facet of life, from professional to social, leadership development to cultural and more.

Sound interesting? Buckle your seatbelts. This is just the beginning.

Find Your Voice. Create Your Vision. Be Part of NEXTGen Charlotte. ☆

Save the Date for the Main Event of the  
2014 Annual Campaign  
"Bringing Shalom Into Your Home"  
with Rabbi Shmuley Boteach  
Thursday, December 12, 2013  
7:30 PM at Temple Israel



### SHABBAT CANDLE LIGHTING FOR SEPTEMBER 2013

Friday, October 4, 6:46 PM  
Friday, October 11, 6:36 PM  
Friday, October 18, 6:27 PM  
Friday, October 25, 6:19 PM



#### Event Co-Chairs: Amy Augustine and Alison Lerner

Rabbi Shmuley Boteach, who hosted the national TV Show "Shalom in the Home," is described as "America's Rabbi." Called "the most famous Rabbi in America" by *The Washington Post* and *Newsweek*, he is one of the world's leading experts on relationships, values, and spirituality. His 29 books have been best-sellers all over the world and have been translated into 20 languages. The winner of the *London Times* highly prestigious "Preacher of the Year" award, Boteach has lectured and appeared in print, radio, and TV all over the globe.

Please visit [www.shmuley.com/](http://www.shmuley.com/) to learn more about Rabbi Shmuley Boteach.

For more information, please contact the Federation office at 704-944-6757. ☆



## The Charlotte Jewish News

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## CONTENTS

Federation News.....	pp. 1, 2	Jewish Community Center.....	pp. 20, 21
Synagogues/Cong.....	pp. 3-10	Jewish Family Services.....	p. 22
Community News.....	pp. 11-17	Schools.....	pp. 23-25
Women's News.....	p. 18	Youth Visions.....	pp. 25-31
Levine-Sklut Judaic Library.....	p. 19	Dining Out.....	p. 26, 27
		Mazel Tov.....	p. 30

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