

Jewish Family Services

Lebo's Celebrates 90th Anniversary with Donation of Naot Footwear for Charlotte Families in Need

Clients of Jewish Family Services Receive Dozens of Shoes

Lebo's and Naot Footwear teamed up in December to donate a large selection of footwear to three local charities as part of Lebo's 90th Anniversary Celebration.

Lebo's chose to make their donation of Naot Footwear to Greater Providence Baptist Church, Jewish Family Services of Greater Charlotte, and A Child's Place.

Lebo's President, Mark Goldsmith, said they chose these charities for their commitment to the Charlotte community.

"Because of our commitment to the Charlotte Jewish community, we knew the shoes would find a good home through Jewish Family Services of Greater Charlotte. They are proactively responding to the needs of the entire community and we are honored to personally meet their clients and fit them in quality Naot footwear," he said.

Lebo's has always made a dedicated effort to support the greater Charlotte community through various coat drives, sponsorships, store giveaways and in-kind donations. This donation of Naot footwear is just one more example of the way Lebo's has demonstrated their commitment to the community over the past 90 years.

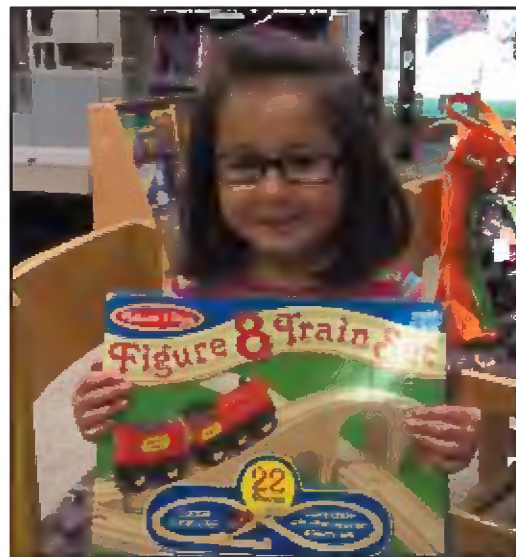
Naot (www.naot.com) is an Israeli maker of fine handcrafted footwear for women and men. Yaleet, Inc. the North American distributor of Naot Footwear has supported this type of Give-Back Program by providing footwear donations for many years. ☆



Derek Critcher, Ladies Shoe Buyer/ Marketing Director, Shari Mobley, Top Sales Associate at E. Independence location, Brian Goldsmith, Men's and Children's Buyer/Certified Pedorthist, Binyamin Levin, Vice President, and Mark Goldsmith, President of Lebo's.

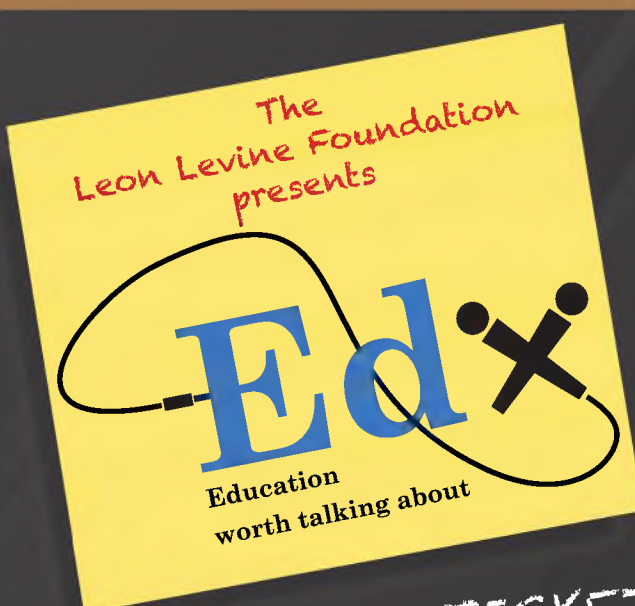
Levine-Sklut Judaic Library and Resource Center

What a Mensch! Ella Friedlander generously donates her own train set to the Levine-Sklut Judaic Library.



“The commandment to be charitable is in its weight as much as all the rest of the commandments in total ... Those who give charity in secret are greater than Moses.”

– Talmud: Bava Bathra 9b



GET YOUR TICKETS NOW!

WEDNESDAY, JANUARY 22
7:30pm
McGlohon Theater at Spirit Square
(6pm, Friends of EdX Reception)

THURSDAY, JANUARY 23
9:30am-Noon & 1-5pm
Shalom Park

3 SPEAKERS,
1 EVENT!

- The Effects of Too Much Praise by Ashley Merryman
- Building Socially Successful Kids by Rick Lavoie
- How to Raise Ethical Children by Barbara Coloroso

This event will benefit:

- parents
- teachers
- counselors
- school administrators


CEUs available from CMS

Don't miss this chance to hear Ashley Merryman!

ASHLEY MERRYMAN is the co-author of two New York Times Bestsellers, *NurtureShock: New Thinking about Children* and *Top Dog: The Science of Winning and Losing*. With Po Bronson, Ashley has authored cover stories for Newsweek and New York. Their writing examines sibling relationships, the importance of sleep, the effects of praise, and the value of competition.

For their work, Ashley and Po have won nine national writing awards including, the American Association for the Advancement of Science (AAAS) Award for Science Journalism, two Clarion Awards and the Mensa Press Award.

Ashley Merryman lives in Los Angeles. Ashley has a JD from Georgetown and a BFA from the University of Southern California.



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