Making Magic Happen on Sunday Sunday!

More than 100 volunteers took part in this year's Super Sunday, making the "magic of community" happen! The Jewish Federation of Greater Charlotte surpassed the \$60,000 goal by raising \$74,050! Special thanks to The Leon Levine Foundation for matching all new and increased gifts dollar-for-dollar!









Many thanks go to Super Sunday Co-Chairs Marcie Jacobs and Jeff Turk and to all our volunteers and donors for making Super Sunday a huge success!

A yearly tradition, this installment of Super Sunday presented a family friendly activity for the first time. "We wanted to give even the youngest child the chance to participate in the mitzvah of Super Sunday" said Marcie Jacobs, Super Sunday Co-Chair. "The children gathered together to watch a magic show and then all worked together to stuff "magical" bears and decorate cards to donate to the children at the Levine Children's Hospital. I was so moved at what a successful event it was with participation from over 100 families. It presented a tangible and meaningful way in which even the littlest members of our Jewish community could give back to others and start their own legacies of Tzdakah!"



"It wonderful having so many engaged and enthusiastic volunteers help us reach, actually exceed, the Super Sunday goal and raise the necessary funds." Says super Sunday co-chair, Jeff Turk, "I am grateful for their time and the "magic" they created. Our Jewish community in Charlotte as well as overseas and in Israel will benefit from the energetic efforts from all these terrific volunteers."



2014 ANNUAL CAMPAIGN SNAPSHOT

TOTAL \$1,746,057 (as of February 11)

954

PLEDGES

IN

589 50.6% NEW & INCREASED COMPLETE GIFTS

DONATE. VOLUNTEER. MAKE A DIFFERENCE.

