

# The Charlotte JEWISH news

An Affiliate of the Jewish Federation of Greater Charlotte

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## Jewish Federation Reaches Goal of \$3.5 Million

Thank you to all of our generous donors and volunteers for their gifts of time and resources for the 2014 Campaign. We appreciate the entire 2014 Campaign Team for its extraordinary efforts in completing, meeting and exceeding the 2014 campaign goal of \$3,500,000. We also applaud the efforts of our 2013-2014 President, Alan Kronovet, and the Board of Trustees for its leadership and encouragement during this campaign.

Special thanks go to Stacy Gorelick, 2014 Campaign Chair; Tracy Brown, Major Gifts Chair; Adrienne Gossett and Dale Polsky, Lion of Judah Co-Chairs; Debbie Agisim and Jill Halver-

**JEWISH FEDERATION OF GREATER CHARLOTTE**  
THE STRENGTH OF A PEOPLE.  
THE POWER OF COMMUNITY.

**\$3,511,004**

as of July 10, 2014

WAS RAISED BY



1634 donors and 194 campaign volunteers

stam, Pomegranate Society Co-Chairs; Zach Schwartz and Julie Sheffer, Impact365 Co-Chairs; Marcie Jacobs and Jeff Turk, Super Sunday Co-Chairs; Gail Baron, Brian Bernhardt and David Van Glish, Chairs of our Women, Men, and Family Philanthropy Teams; and Rich Osborne, Chair

of Federation's Create a Jewish Legacy Team.

2014 Campaign Highlights:

A matching gift pool of \$105,000 was secured to motivate donors to make new and increased gifts.

Successful increases were achieved within our affinity groups:

- \* two new or recovered Major Donor Families (\$10,000 per household)
- \* six new or recovered Lions of Judah (\$5,000 to Women's Philanthropy)
- \* nine new or recovered members of the Pomegranate Society (\$1,800 to Women's Philanthropy)
- \* seven new or recovered

members of the Ben-Gurion Society (\$1,000+ from households ages 21-45)

\* 17 new or recovered members of Impact365 Club (for households ages 21-45)

\* 25 new "Create a Jewish Legacy" donors

Increased gifts outnumbered decreases 3:1.

Team Competitions encouraged solicitors to complete their cards in a timely manner and to meet face-to-face with community members. Face-to-face solicitations increased by 48%.

Super Sunday "The Sequel" successfully raised additional dollars.

The community worked together to meet The Levine \$50,000 Challenge.

To learn more about how you can volunteer for the 2015 Campaign, please contact Sue Littauer, Development Director, or Tair Giudice, Director of Outreach and Engagement, at the Federation office: 704-944-6757; sue.littauer@jewishcharlotte.org or tair.giudice@jewishcharlotte.org. ✪



## One For All Concert Featuring Jason Alexander

Sponsored by South State Bank

On Sunday, September 21, the Charlotte Jewish Community will gather at a unique event to celebrate together to support Temple Beth El, Temple Israel, and the Levine Jewish Community Center.

After an absence of nearly six years, this community event has returned to provide our benefactors a unique opportunity to support three Shalom Park institutions on one special evening. "The 'One For All Concert' is a great opportunity for the community to

come together for a fun evening of music, dancing, and laughter, all while supporting three essential Jewish agencies," says Phil Berman, Levine Jewish Community Center CEO. This cooperative endeavor truly demonstrates the community spirit that lives at Shalom Park. Temple Beth El's First Vice President, Ginny Rosenberg says, "We are delighted to help bring back the 'One For All' concept. We can offer bigger and better events when we plan together. The 'One



Comedian Jason Alexander (and his hair).

For All Concert' is one more way to celebrate the vibrancy of the Jewish community in Charlotte." One night and one event in which everyone participates and everyone benefits - The "One For All Concert" is designed to best maximize our efforts while we work to support the needs of everyone. Temple Israel's President, Lynne Sheffer says, "The 'One For All Concert' is an innovative, enjoyable and collective way to bring the community together to efficiently help our agencies raise necessary funds for everyone."

The multi-talented Jason Alexander will headline the "One For All Concert" as he hits the Charlotte stage to perform his hilarious one-man show on Sunday, September 21 in the Belk Theater at 7 PM. **An Evening with Jason Alexander and His Hair** is a comedy variety show that features stand-up comedy, music, improvisation, and audience participation.

Jason Alexander portrayed the much loved character George Costanza from the hit show *Seinfeld* - universally and ironically referred to as "the show about nothing" - a show whose popularity seems to have had an endless reign. Beyond *Seinfeld*, Alexander's career is one that defines diversity having participated in all forms of the arts, from live performance on Broadway, to stand-up comedy, film, T.V. and even directing.

Jason's Broadway debut came in the original production of Stephen Sondheim's *Merrily We Roll Along*. Alexander starred on Broadway five times, eventually hired to write the libretto for Jerome Robbins' *Broadway*, in which he also played 14 different characters and which won him the Drama Desk, Outer Critics Circle and Tony Awards. Audiences have enjoyed his many stage performances, most notably his acclaimed run alongside Martin Short in Mel Brook's *The Producers*.

Jason's film credits include box office smash hit *Pretty Woman*, *Shallow Hal*, *The Adventures of Rocky and Bullwinkle*, *North*, and *The Paper*. Alexanders' other television works include guest starring on the HBO series *Curb Your Enthusiasm* and *Dream On* for which he was nominated for an Emmy.

Jason has been honored many times for his

dedication to the arts, these awards include winning a Tony Award, an American Television Award, two American Comedy Awards, Screen Actors Guild Best Actor Award, the Julie Harris Award for Lifetime Achievement by the Actors Fund, seven Emmy nominations, and four Golden Globe nominations.

Sponsorships are available at a variety of levels. For information about sponsorship, preferred seating, and a VIP cocktail reception prior to the performance, please call Roni Fishkin at 704-564-7388 or roni@fullscalepro.com or Geneva Boxer at 704-944-6724 or Geneva.boxer@charlottejcc.org.

Tickets available through Blumenthal Performing Arts Box Office, located in the Belk Theater Lobby at 130 North Tryon Street, Charlotte, 28202, 704-372-1000, and www.carolinatix.org. ✪



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