

# CJFF's Inaugural Fan Appreciation Day Draws Big Crowd

On Sunday, July 20, the Charlotte Jewish Film Festival's inaugural Fan Appreciation Day was a smashing success as enthusiastic fans enjoyed a full day of free films, free food, and shared fun. This new event was very well received and will be a welcome addition to the CJFF's efforts toward year round programming. As two attendees commented:

"It was a nice surprise after the regular season and I was able to view one of the few films I missed during the main festival. The extra care to this evening, popcorn, etc. was a fun addition and much appreciated."

"The atmosphere was terrific ... The popcorn, candy, and drinks were also a wonderful surprise. Keep up the good work."

The day began at 2 PM with the showing of *Life in Stills*, which chronicles the journey of a grandmother and grandson as they fight to save their legendary photo shop.

At 4 PM, event organizers presented an encore screening of the 2014 Audience Favorite award winner, *50 Children: The Rescue Mission of Mr. and Mrs. Kraus*. The film tells the story of a couple who rescued 50 children during the Holocaust and brought them safely back to the United States.

The last movie of the day at 7 PM was an encore presentation of one of the most popular films of the 2014 CJFF. *When Jews Were*



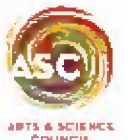
Lots of film festival fans came to be appreciated on CJFF's Fan Appreciation Day

*Funny* explores the history of Jewish comedy and identity from the Catskills to today.


Fan Appreciation Day marked the official end to the CJFF's 10th Anniversary celebration but plans for 2015 are already underway. The new season kicks off this fall with a renewed partnership with the Levine-Sklut Judaic Library. Dates, times and all the exciting details will be announced soon.

If you're interested in getting involved with the Charlotte Jewish Film Festival, please email [contact@charlottejewishfilm.com](mailto:contact@charlottejewishfilm.com) for more information.

Thank you again for all of your amazing support and we look forward to seeing you at the movies. ✨



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A National New Play Network Rolling World Premiere. Voted Audience & Judges Favorite at the ATC nuVoices Festival, July 2013.



## The Levine JCC's TOGETHER WE CAN Campaign

The Levine Jewish Community Center's goals are to provide the best programs, services and facilities to its members in a community centered environment where health and active lifestyles are encouraged. To this end, the Levine JCC has launched a capital campaign to raise necessary funds towards advancing these goals, thus strengthening our community for the present and into the future. This initiative, The Together We Can Campaign, is established to upgrade and enhance our campus to allow for our continued growth, while creating the necessary resources to maintain and endow our facilities.

Since our initial opening in May 1986, and with further renovations concluding in 2004, the Levine JCC, as part of a campus of interconnected agencies, has become a center for Jewish life in Charlotte. Through our state of the art fitness facilities, our extensive programs designed for every age group and interest imaginable and our children's camps and programs, the Levine JCC provides the highest standards of service possible to reach every member of our community. Through our scholarship, outreach and Tikkun Olam (Repairing the World) programs, we ensure that every single person who comes through our doors has the opportunity to participate and engage as a welcome member of our community.

The Levine JCC has grown by over 3,800 members since the 2004 renovations were completed. We currently serve over 4,400 Jewish members and our goal is to be proactive in providing continued outstanding facilities, programs, and services to support this growth. Thus, the Campaign seeks to address these needs in a timely manner keeping us in a leadership position within our community and the community at large. Some of the major projects to fall under this campaign will include the renovation of the Aquatics Complex, improving the locker rooms, upgrades to Camp Mindy, updating the climate control system, and the expansion of program spaces. This campaign is also crafted to build the Community Endowment which benefits all agencies on the Park. The ultimate goal established to meet these needs is \$8 million dollars.

Sandra and Leon Levine, Julie and Howard Levine, and Lori and Eric Sklut have kicked off our campaign with their support in the amount of \$3.6 million dollars - which will be held as a matching grant to our community. Their continued leadership and vision are in keeping with our collective desire to keep Shalom Park and the Levine JCC as a vibrant and integral part of our lives today and for future generations.

The Together We Can campaign goes beyond the raising of

funds for facility and programmatic enhancements. The Levine JCC seeks to broaden the base of support and understanding of the community, to be a stimulus for organizational pride, to foster Jewish communal fellowship and community action, to motivate renewed commitment, and to develop new leaders who want to play a part in the continuation of building a healthier and active community. Now, more than ever, we stand together to this calling.

We are now asking you to consider helping us to advance the vision of the Levine JCC. Together We Can make a difference for today and into the future. Together We Can build a strong Jewish community to welcome and serve all who come through our doors. Together We Can!

If you would like more information regarding how you can be a part of this, please contact Phil Berman at 704-944-6800 or by email at [phil.berman@charlottejcc.org](mailto:phil.berman@charlottejcc.org). ✨

Just weeks after her father's death, Mary discovers a childhood photograph of him from a past he never talked about. Determined to excavate her heritage, Mary goes on a quest to uncover a half-century of family and town secrets buried in the West End of Louisville, Kentucky. Sometimes, going back home means leaving life behind.

**Pay What You Can Night**  
Thursday, August 28 @ 7:30 PM

**Previews**  
Friday, August 29 @ 8:00 PM  
Saturday, August 30 @ 8:00 PM

**Official Run**  
Wednesday, Sept. 3 @ 7:30 PM  
Thursday, Sept. 4 @ 7:30 PM  
Friday, Sept. 5 @ 8:00 PM  
Saturday, Sept. 6 @ 8:00 PM

Wednesday, Sept. 10 @ 7:30 PM  
Thursday, Sept. 11 @ 7:30 PM  
Friday, Sept. 12 @ 8:00 PM  
Saturday, Sept. 13 @ 8:00 PM  
Sunday, Sept. 14 @ 2:30 PM

Wednesday, Sept. 17 @ 7:30 PM  
Thursday, Sept. 18 @ 7:30 PM  
Friday, Sept. 19 @ 8:00 PM  
Saturday, Sept. 20 @ 8:00 PM

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