

# The Charlotte JEWISH news

An Affiliate of the Jewish Federation of Greater Charlotte

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## DAVID BROZA LIVE IN CONCERT Celebrate 75 Years of Living Generously and 2015 Main Event

The Jewish Federation of Greater Charlotte will celebrate 75 Years of Living Generously at the 2015 Main Event with David Broza "Live in Concert"!

Co-Chairs Cary Bernstein and Julie Lerner Levine invite you to join them as the Federation pays tribute to its past presidents, shares its rich history, and kicks off its 2015 Annual Campaign. The 75th Anniversary and Main Event will be held on Thursday, December 11 at 7:30 PM at the Knight Theater at Levine Center for the Arts.

Often called the Bruce Springsteen of Israel, David Broza is one of the most dynamic singer-songwriter instrumentalists in the world. Multiplatinum Israeli icon David Broza has won the hearts of audiences with magnetic performances and soulful lyrics. His virtuosic guitar playing fuses Israeli, Spanish, and English musical influences; his flamenco rhythms blend with intricate rock-and-roll finger picking. His enduring career has been defined by over 25 successful albums and numerous awards.

The son of an Israeli/British businessman and a folk singer, Broza was born in Haifa, Israel (where his grandfather founded an Arab-Israeli settlement), and was raised and educated in England and Spain. Broza originally planned to become a graphic

artist, and by age 17, was selling his paintings in the Rastro, Madrid's famous Sunday flea market. However, after high school graduation, he was drafted into a three-year term in the Israeli military. Stationed away from family and friends, he began playing guitar in cafes to earn extra money, and was eventually offered a record deal. Since he hoped to attend the Rhode Island School of Design, he declined. He later recorded a tape to promote his live shows. "Somehow, one of the songs became a #1 hit in Israel," he explains. At age 21, he was a star, and by age 27 he was being mobbed by fans in the street as his recordings went triple platinum.

David Broza's 1994 and 1999 live concerts recorded at the top of Masada resulted in platinum albums; while his Spanish language release, "Isla Mujeres," gained him superstar recognition in Spain. His most recent album "East Jerusalem/West Jerusalem" recorded in English and released in 2014 promotes a lasting peace between Israelis and Palestinians.

Broza creates a unique style of multi-cultural musical blend, sung in poetic rhythms of three languages. He is a captivating, compelling performer who masters his guitar into submission. He is the creator of a classical suite, which has been performed with various

orchestras all over the world. His latest concert tours include Belgium, Spain, Argentina, Germany, Venezuela, Mexico, Brazil, and the United States.

Mostly, Broza remains buoyed by the self-fulfillment of living his dream. "I'm just happy to be a singer/songwriter and to be making a living from it," he notes. "You have to be in it for the fun or you might as well sell shoes."

According to The New York Post, "To hear the music of David Broza is to be moved. To see Broza in concert is to be mesmerized."

Tickets for the 75th Anniversary and Main Event are \$54 and \$36 and can be purchased through [www.carolinatix.org](http://www.carolinatix.org). (Ticketing charges will apply.)

Please consider becoming a "Friend of Broza" event patron with a donation of \$250. "Friends of Broza" will receive two prime tickets, a signed CD, and acknowledgment in the evening's program, on the Federation website and, in *The Charlotte Jewish News*.

Although there is a multitude of convenient parking located near the Knight Theater at The Levine Center for the Arts, the Federation will be taking reservations for "The Broza Bus" which will leave the Shalom Parking Lot at 6:45 PM. For more information about The Broza Bus and parking near the Knight Theatre, please visit the Federation website at [www.jewishcharlotte.org](http://www.jewishcharlotte.org) or call the Federation office at 704-944-6757.

75th Anniversary and Main Event co-chairs Cary Bernstein,

Julie Lerner Levine have assembled a dynamic Host Committee. Members are: Judy and Stan August, Galia and Tomer Lapidot-Boaz, Roz and Ivan Cooper, Talli and John Dippold, Jill and Michael Dinerman, Ruth and Alan Goldberg, Beth and Jeff Goldman, Sandra and Yaron Goldman, Talia and Steven Goldman, Trish and Barry Golembe, Stacy and Todd Gorelick, Jodi and Josh Greenwald, Patricia and Ted Johnson, Dana and Andrew Kapustin, Elise and Jaime Kosofsky, Randi and Justin Lan, Judy and Eric Laxer, Susan Rubenstein and Eric Lerner, Louis Sinkoe and Kevin Levine, Leigh and Daniel Levine, Wendy and Lee Pake, Wendy and Adam Petricoff, Debora and Ed Pizer, Jennifer and Andrew Rosen, Heidi and Michael Rotberg, Stacey and Ira Slomka, Aviva Stein, Debra and David Van Glish, and Kelly and Doug Wilson.

The Jewish Federation's annual fundraising campaign is focused on helping people in need, rescuing people in danger, and keeping Jewish life strong. The Jewish Federation believes in the power of community and in working together to make the world a better place. Please visit our website [www.jewishcharlotte.org](http://www.jewishcharlotte.org) to learn more about the Jewish Federation of Greater Charlotte. You will have the opportunity to make your 2015 pledge at the event.

"Our History Is Only Our Beginning" is the theme of the 2015 Annual Campaign – no phrase could be more fitting as we celebrate Federation's rich history and 75th Anniversary.

*The Federation pays tribute to the sponsors who have made this event possible:*

**Sponsorships as of 10/6/14:**

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Barbara and Jerry Levin

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Sponsorships are still available – for more information, contact the Federation office.

*The mission of the Jewish Federation of Greater Charlotte is to raise and distribute funds to support and enrich the lives of Jews locally, nationally, in Israel and worldwide. Through education, planning and community building, the Federation's mission ensures that Jewish values, goals, traditions and connections are preserved for current and future generations. ☆*

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## Hadassah Israeli Products Fair

The Charlotte Chapter of Hadassah invites the entire community to support Israel, by buying from Israel. On December 14 from 9 AM-2 PM in Sam Lerner



Some of the many beautiful pieces available for sale at Hadassah's Israeli Products Fair and on U-Boutique.

Center at Shalom Park, Hadassah will be hosting vendors with Israeli and Judaica products, foods, and services. It is a perfect opportunity to do your Hanukkah shopping.

We also invite and encourage you to shop early with U-Boutique, a virtual marketplace designed to help Israeli artists and designers with small businesses market their Israeli-made products overseas. U-boutique will generously be donating 6% of products purchased from the following link to Charlotte Hadassah.

<http://tinyurl.com/u-boutique4CharlotteHadassah>

We will also be having several fabulous raffle prizes including



jewelry from Betsy Klein, Diamonds Direct, and a piece of jewelry from Akko in Israel. Raffle tickets are \$5 each or 3 for \$10, and can be purchased in advance.

Please contact Stacy Baum at [schree@carolina.rr.com](mailto:schree@carolina.rr.com) or 704-808-0423 for additional information. ☆

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