

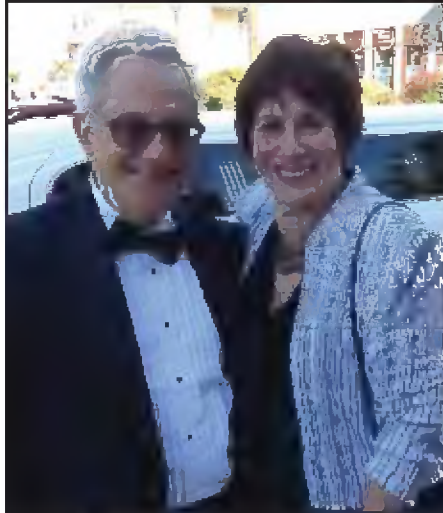
Mazel Tov & Congratulations

Stan Greenspon and Maureen O'Keefe – Supporting Children and Families at UNC Lineberger

Stan Greenspon and Maureen O'Keefe of Charlotte have a long history of helping others in need, particularly children. Among their many philanthropic efforts, Stan established a fund to help support young bone marrow transplant patients at Levine Children's Hospital in Charlotte. Now he and Maureen have established a similar fund at UNC Lineberger Comprehensive Cancer Center.

The Stan Greenspon and Maureen O'Keefe UNC Lineberger Pediatric Special Needs Fund will help families with the expenses that arise when a child needs cancer treatment. "Many of our patients travel great distances to receive the specialized care we offer," explains Patient Assistance Coordinator for UNC Lineberger's Comprehensive Cancer Support Program (CCSP), Cindy Rogers. "Also, when a child has cancer, it's common for the household income to decline because parents take time off work to accompany their child to medical appointments. Increased expenses and a loss of income make an already stressful situation even more difficult for our families."

Maureen explains their perspective. "While money for re-



Stan Greenspon and Maureen O'Keefe

search and hospitals is important, we can't forget about the basic support these families may need. There is enough to worry about when you have a sick child without worrying about how to pay for gas or utilities."

Stan, a proud alumnus of UNC, and Maureen are both long-time supporters of UNC Lineberger. They first learned about the good work being done at the cancer center several years ago when their friend, Fountain Odom, told them how pleased he was with the

care his wife was receiving there. They have since made regular annual gifts.

After touring the Pediatric Hematology and Oncology Clinic at the N.C. Cancer Hospital with Dr. Julie Blatt, they knew immediately that they wanted to do something to help the patients seeking treatment there.

"Dr. Blatt's passion for her patients was so evident," recalls Maureen. "We put ourselves in the position of the parents trying to care for those children, and we knew that was what we wanted to support."

Rogers and her CCSP colleagues were thrilled to learn of Stan and Maureen's generous gift. "With this gift, we will be able to tailor assistance packages that will address the individual needs of our pediatric patient families," says Rogers. "This fund will help our pediatric patients get the care they need, while helping reduce the financial stress the family is experiencing."

Stan and Maureen wanted to maximize the impact of their gift

to UNC Lineberger. They arranged for a substantial gift to be dispersed over time. The fund can begin to help families immediately, and it will continue to provide assistance to patients and families in the future.

UNC Lineberger is grateful for Stan and Maureen's support and will share updates with them de-

tailoring the ways in which their gift is being used to help. "We just wanted to do something to help these children and their families during a difficult time," explains Stan. "We're extremely pleased to support this incredible hospital, and it's meaningful to us to give to a place that we know will use the money well." ☆

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Film Festival Schedule

(Continued from page 1)

military service.

Belle & Sebastian, \$10

Saturday, February 21, 7:15 PM
Community Partner: Temple Beth El

A six-year-old boy and his dog look to foil a Nazi effort to capture French Resistance fighters.

Deli Man, \$10

Sunday, February 22, 11 AM

Third generation Deli Man Ziggy Gruber is our guide to those long loved delicacies – pastrami, krepalach and of course, chicken soup.

Gett: The Trial of Viviane Amsalem, \$10

Sunday, February 22, 3 PM

A captivating courtroom drama depicting Viviane Amsalem's agonizing five year fight to obtain a legal religious divorce (gett).

24 Days: The Truth About the Ilan Halimi Affair, \$10

Tuesday, February 24, 7:15 PM

A white-knuckle dramatization of the nearly month-long kidnapping ordeal of 23-year-old Ilan Halimi (based on a true story).

The Last Mentsch, \$10

Wednesday, February 25, 7:15 PM

Marcus Schwarz embarks on a road trip to find proof of the Jewish identity he spent most of his life denying.

God's Slave, \$10

Thursday, February 26, 7:15 PM

Motivated by personal tragedies, two obsessive characters are set on a collision course

in the shadow of the 1994 bombing of a JCC in Argentina (based on real events).

The Art Dealer, \$10

Saturday, February 28, 7:15 PM

A stylish Parisian thriller that follows a young Jewish journalist as she uncovers family secrets that may be best kept secret.

Is That You?, \$10

Sunday, March 1, 3 PM

A universal tale of looking for lost love is beautifully told in this new film from award-winning director Dani Menkin.

Quality Balls, \$10

Sunday, March 1, 7:15 PM

Sponsor: Levine JCC

David Steinberg's wild ride from attending Yeshiva in Chicago to becoming one of America's most influential comics.

Mondays at Lake Norman

Presented in collaboration with the Jewish Council of Lake Norman

Above and Beyond, \$10

Monday, February 16, 7:15 PM

Deli Man, \$10

Monday, February 23, 7:15 PM

Run Boy Run, \$10

Monday, March 2, 7:15 PM ☆



You are invited to an Admissions Information Session for Grades TK-12 at the Ballantyne Resort

Friday, January 9, 2015 11:30 a.m. - 1 p.m.
10000 Ballantyne Commons Parkway
Lunch will be provided.

Register online by January 7:
www.charlottelatin.org/InformationSession

9502 Providence Road Charlotte, NC 28277
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www.charlottelatin.org

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